# The Lost Ones: The Opportunities and Outcomes of White, Non-College-Educated Americans Born in the 1960s

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### I. Introduction

Much of macroeconomics studies policies have to do with either business cycle fluctuations or growth. Business cycle fluctuations are typically short-lived, do not affect a cohort's entire life cycle, and tend to have smaller welfare effects. Growth, however, drastically improves the outcomes and welfare of successive cohorts over their entire lives compared with previous cohorts. Yet, recent evidence indicates that while we are still experiencing growth at the aggregate level, many people in recent cohorts are worse off and have not benefited from aggregate growth. It is important to study and better understand these cohort-level shocks and their consequences before trying to evaluate to what extent current government policies attenuate these kinds of shocks and whether we should redesign some policies to reduce their impacts.

Recent research suggests that it is important to understand these cohort-level shocks and their consequences. Guvenen et al. (2017) find that the median lifetime income of men born in the 1960s is 12%–19% lower than that of men born in the 1940s, whereas Roys and Taber (2019) document that the wages of low-skilled men have stagnated over a similar time period. Hall and Jones (2007) highlight that the share of medical expenses to consumption has approximately doubled every 25 years since the 1950s, and Case and Deaton (2015, 2017) have started an important debate by showing that the mortality rate of white, less-educated, middle-aged men has been increasing since 1999. In contrast with men's, the median lifetime income of women born in the 1960s is 22%–33% higher than that of women born in the 1940s (Guvenen et al. 2017). The latter change, however, occurred in conjunction with women's increased participation in the labor market.

Although very suggestive, the changes in lifetime income tell us little about what happened to wages. In addition, depending on how wages, medical expenses, and mortality changed for married and single men and women, they can have weaker or stronger effects on couples, single men, and single women. Given the size of these changes and the large number of people that they affect, more investigation of their consequences is warranted.

The goal of this paper is to better measure these important changes in the lifetime opportunities of white, single and married, less-educated American men and women and to uncover their effects on the labor supply, savings, and welfare of a relatively recent birth cohort. To do so, we start by picking two cohorts of white, non-college-educated Americans for whom we have excellent data, those born in the 1940s and those born in the 1960s, and by using data from the Panel Study of Income Dynamics (PSID) and the Health and Retirement Study (HRS) to uncover several new facts.

First, we find that, across these two cohorts, men's average wages have decreased in real terms by 9% whereas women's average wages have increased by 7% but that the increase in wages for women is due to higher human capital of women in the 1960s cohort rather than to higher wages per unit of human capital.<sup>2</sup> Second, we document a large increase in out-of-pocket medical expenses later in life: average out-of-pocket medical expenses after age 66 are expected to increase across cohorts by 82%. Third, we show that in middle age, the life expectancy of both female and male white, non-college-educated people is projected to go down by about 2 years from the 1940s to the 1960s cohort. All of these changes are thus large and have the potential to substantially affect behavior and welfare.

We then calibrate a life-cycle model of couples and singles to match the labor market outcomes for the 1960s cohort. Our calibrated model is a version of the life-cycle model developed by Borella, De Nardi, and Yang (2017),<sup>3</sup> which, in turn, builds on the literature on female labor supply, including Eckstein and Liftshitz (2011); Fernández and Wong (2014, 2017); Blundell et al. (2016); Blundell, Pistaferri, and Saporta-Eksten (2016); Borella, De Nardi, and Yang (2018); and Eckstein, Keane, and Liftshitz (2019). Our model is well suited for our purposes for two important reasons. First, it is a quantitative model that includes single and married people (with single people meeting partners and married people risking divorce), which matters because most people are in couples. Second, it allows for human capital accumulation on the job, which

our findings indicate is important, and includes medical expenses and life span risk during retirement.

Our calibrated model matches key observed outcomes for the 1960s cohort very well. To evaluate the effects of the observed changes that we consider, we give the wage schedules, medical expenses, and life expectancy of the 1940s cohort to our 1960s cohort, starting at age 25, and then study the effects of these changes on the 1960s cohort's labor supply, savings, and welfare.

We find that, of the three changes that we consider (the observed changes in the wage schedule, an increase in expected out-of-pocket medical expenses during retirement, and a decrease in life expectancy), the change in the wage schedule had by far the largest effect on the labor supply of both men and women. In particular, it depressed the labor supply of men and increased that of women. The decrease in life expectancy mainly reduced retirement savings, but the expected increase in out-of-pocket medical expenses increased them by more.

We also find that the welfare costs of these changes are large. Specifically, the onetime asset compensation required at age 25 to make the 1960s households indifferent between the 1940s and 1960s health and survival dynamics, medical expenses, and wages, expressed as a fraction of their average discounted present value of earnings, are 12.5%, 8.0%, and 7.2%, for single men, couples, and single women, respectively. The costs are thus largest for single men and smallest for single women. Looking into the sources of these costs, we find that 47%–58% of them are due to changes in the wage structure, 25%–34% are due to changing life expectancy, and that medical expenses explain the remaining losses.

Our results thus indicate that the group of white, non-college-educated people born in the 1960s cohort, which comprises about 60% of the population of the same age, experienced large negative changes in wages, large increases in medical expenses, and large decreases in life expectancy and would have been much better off if they had faced the corresponding lifetime opportunities of the 1940s birth cohort.

Our paper contributes to the previous literature along several important dimensions. First, it uncovers new facts on wages (and wages per unit of human capital), expected medical expenses during retirement, and life expectancy in middle age, for white, non-college-educated American men and women born in the 1940s and 1960s. Second, it recognizes that most people are not single, isolated individuals, but rather part of a couple, and changes in lifetime opportunities for one member of the couple could be either reinforced or weakened by the changes faced by their partner.

Third, it documents these changes and introduces them in a carefully calibrated model that matches the lifetime outcomes of the 1960s cohort well. Fourth, it studies the effects of these changes in opportunities over time on the savings, labor market outcomes, and welfare of this cohort.

The paper is organized as follows. Section II discusses our sample selection and the main characteristics of our resulting sample. Section III documents the changing opportunities for the 1940s and 1960s cohorts in terms of wages, medical expenses, and life expectancy. Section IV describes the outcomes for our 1960s cohort in terms of labor market participation, hours worked by the workers, and savings. Section V discusses our structural model and thus the assumptions that we make to interpret the data. Section VI explains our empirical strategy and documents the processes that we estimate as inputs of our structural model, including our estimated wages as a function of human capital and our estimated medical expenses and mortality as a function of age, gender, health, and marital status. Section VII describes our results and Section VIII concludes.

## II. The Data and Our Sample

We use the PSID and the HRS to construct a sample of white, non-college-educated Americans. We pick the cohort born in the 1940s (which is composed of the 1936–45 birth cohorts) as our comparison older cohort because it is the oldest cohort for which we have excellent data over most of their life cycle (first covered in the PSID and then in the HRS). We then pick our more recent cohort, the 1960s one (which is composed of the 1956–65 birth cohorts), to be as young as possible, conditional on having available data on most of their working period, which we require our structural model to match. We then compare the lifetime opportunities between these two cohorts. Appendix A (apps. A–D, tables A1–A13, and figs. A1–A3 are available online; see https://www.nber.org/data-appendix/c14249/appendix.pdf) reports more details about the data and our computations.

To be explicit about the population that we are studying, we now turn to discussing our sampling choices for these cohorts and the resulting composition of our sample in terms of marital status and education level. We focus on non–college graduates for two reasons. First, we want to focus on less-educated people, but we need a reasonable number of observations over the life cycle for both single and married men and women. Second, college graduates (and above) is the only group for which Case and Deaton (2017) find continued decreases in middle-age mortality over time.

Selection	Individuals	Observations
Initial sample (observed at least twice)	30,587	893,420
Heads and spouses (if present)	18,304	247,203
Born between 1935 and 1965	7,913	137,427
Age between 20 and 70	7,847	135,117
White	6,834	116,810
Non-missing education	6,775	116,619
Non-college graduates	5,039	73,944

Table 1 Panel Study of Income Dynamics Sample Selection

Table 1 displays sample sizes before and after we apply our selection criteria. We start from 30,587 people and 893,420 observations. We keep household heads and their spouses, if present, and restrict the sample to the cohorts born between 1935 and 1965, to whites, and to include observations reporting their education. Our sample before performing the education screens comprises 6,775 people and 116,619 observations. Dropping all college graduates and those married to college graduates results in a sample of 5,039 people and 73,944 observations.<sup>5</sup>

Turning to our resulting PSID sample, at age 25, 90% and 77% of people in the 1940s and 1960s birth cohorts are married, respectively. To understand how education changed within our sample of interest, table 2 reports the education distribution at age 25 for our non-college graduates in the 1940s and 1960s cohorts. It shows that the fraction of people without a high school diploma decreased by 40% for men and 43% for women from the 1940s to the 1960s cohort. Our model and empirical strategy take into account education composition within our sample because they control for people's human capital, both at labor market entry and over the life cycle.

One might worry about a different type of selection; that is, the one coming from the fact that we drop people who completed college from

Fractions (%) of Individuals by Education Level in Our Two Birth Cohorts

	Men		Women	
	1940	1960	1940	1960
Less than high school	.29	.17	.23	.13
High school	.32	.33	.37	.39
More than high school	.39	.50	.40	.48

our sample for all of our cohorts. If college completion rates were rising fast between the 1940s and 1960s, with the most able going into college, our 1960s cohort might be much more negatively selected than our 1940s cohort. Table A12 in appendix D (available online) shows that, in the PSID, the fraction of the population having less than a college degree dropped from 83.1% in the 1940s to 77.2% in the 1960s. This corresponds to a 5.9 percentage point drop in non–college graduates in the population across our two cohorts (5.6 and 6.7 percentage points for men and women, respectively). Appendix D (available online) also compares the implications of our PSID and HRS samples for our model inputs with those of the corresponding samples in which we keep a constant fraction of the population for both cohorts. All of these comparisons show that our model inputs are very similar for both types of samples and that our results are thus not driven by selection out of our sample.

Because the HRS contains a large number of observations and high-quality data after age 50, we use it to compute our inputs for the retirement period. The last available HRS wave is for 2014, which implies that we do not have complete data on the life cycle of the two cohorts that we are interested in. In fact, individuals' ages were, respectively, 69–78 and 49–58 in the 1936–45 and 1956–65 cohorts as of year 2014. We use older cohorts to extrapolate outcomes for the missing periods for our cohorts of interest, and we start estimation at age 50 so that the 1960s cohort is observed for a few waves in our sample.

Thus, our sample selection for the HRS is as follows. Of the 449,940 observations initially present, we delete those missing crucial information (e.g., on marital status), and we select waves since 1996. We then select individuals in the age range 50–100. Given that we use years from 1996 to 2014, these people were born between 1906 and 1964. After keeping white and non–college graduate individuals and their spouses, we have 19,377 individuals and 110,923 observations, as detailed in table 3.

Table 3
Health and Retirement Survey Sample Selection

Selection	Individuals	Observations
Initial sample	37,495	449,940
Non-missing information	37,152	217,574
Wave 1996 or later	35,936	204,922
Ages 50–100	34,775	197,431
White	25,693	152,688
Non-college graduates	19,377	110,923

#### III. Changes in Wages, Medical Expenses, and Life **Expectancy across Cohorts**

In this section, we describe the observed changes in wages, medical expenses, and life expectancy experienced by white, non-college-educated Americans born in the 1960s compared with those born in the 1940s. We show that the wages of men went down by 7%, whereas the wages of women went up by 9%. These changes do not condition on human capital within an education group (we report wages per unit of human capital in Sec. VI.A after we make explicit how we model human capital). We also show that, during retirement, out-of-pocket medical spending increased by 82%, whereas life expectancy decreased by 1.6–2 years.

#### Α. Wages

Figure 1 displays smoothed average real wage profiles for labor market participants. We deflate all nominal variables using the Consumer Price Index for All Urban Consumers (CPI-U). Appendix B (available online) shows that the CPI-U is very close to the price indexes that have been constructed for lower-income people and that, given our focus on the non-college-educated population, are most appropriate for our analysis.

The *left panel* displays wages for married men and women in the 1940s and 1960s cohort, whereas the right panel displays the corresponding wages for single people. Several features are worth noticing. First, the wages of men were much higher than those of women in the 1940s birth cohort. Second, the wages of men, both married and single, went down

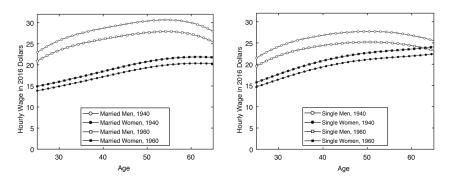


Fig. 1. Wage profiles, comparing 1960s and 1940s for married people (left panel) and single people (right panel).

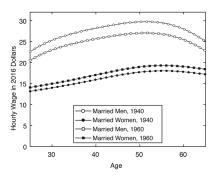
by 9%. Third, the wages of married and single women went up by 7% across these two cohorts.

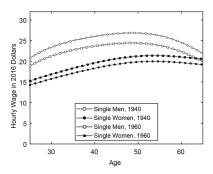
Our model, however, requires potential wages as an input. Because the wage is missing for those who are not working, we impute missing wages (see details in app. C, available online). Figure 2 shows our estimated potential wage profiles. Potential wages for men are similar to observed wages for labor market participants, except that potential wages drop faster than observed wages after age 55. Potential wages for women not only drop faster after middle age than observed wages but also tend to be lower and grow more slowly at younger ages due to positive selection of women in the labor market.

Both figures display overall similar patterns and, in particular, imply that the large wage gap between men and women in the 1940s cohort significantly decreased for the 1960s cohort because of increasing wages for women and decreasing wages for men.

## B. Medical Expenses

We use the HRS data to compute out-of-pocket medical expenses during retirement for the 1940s and 1960s cohorts. Figure 3 indicates a large increase in real average expected out-of-pocket medical expenses across cohorts. For instance, at age 66, out-of-pocket medical expenses expressed in 2016 dollars are \$2,878 and \$5,236, respectively, for the 1940s and 1960s birth cohorts. The corresponding numbers for someone who survives to age 90 are \$5,855 and \$10,655. Thus, average out-of-pocket medical expenses after age 66 are expected to increase across cohorts by 82%. These are dramatic increases for two cohorts that are only 20 years apart.





**Fig. 2.** Potential wage profiles, comparing 1960s and 1940s for married people (*left panel*) and single people (*right panel*).

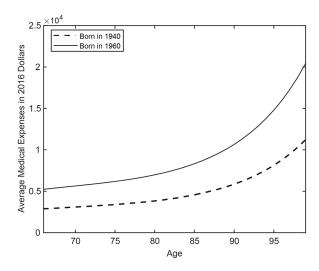


Fig. 3. Average out-of-pocket medical expenses for the cohorts born in the 1940s and 1960s.

## Life Expectancy

Case and Deaton (2015, 2017) use data from the National Vital Statistics to study mortality by age over time and find that, interrupting a longtime trend in mortality declines, the mortality of white, middle-aged, and non-college-educated Americans went up during the 1999-2015 time period. In particular, they found that individuals ages 55-59 in 2015 (and thus born in 1956–60) faced a 22% increase in mortality with respect to individuals ages 55-59 in 1999 (and thus born in 1940-44). Looking at a younger group, they find that individuals ages 50-54 in 2015 (thus born in 1961–65) experienced a 28% increase in mortality compared with individuals in the same age group and born 16 years earlier.

Using the HRS data, we find that mortality at age 50 increased by about 27% from the 1940s to the 1960s cohort.9 Thus, the increases in mortality in the HRS data are in line with those found by Case and Deaton.

To further understand the HRS's data implications about mortality and their changes across our two cohorts, we also report the life expectancies that are implied by our HRS data. Table 4 shows that life expectancy at age 50 was age 79.6 and 83.5 for men and women, respectively, in the cohort born in the 1940s. Conditional on being alive at age 66, men and women in this cohort expect to live until age 82.5 and 85.7, respectively. It also shows that the life expectancy of men at age 50 declined

in the 1940s and	1960s Conorts			
	M	Men		men
	1940	1960	1940	1960
At age 50 At age 66	79.6 82.5	77.5 80.9	83.5 85.7	81.5 84.0

**Table 4**Life Expectancy for White and Non-College-Educated Men and Women Born in the 1940s and 1960s Cohorts

Source: Health and Retirement Survey data.

by 2 years across our two cohorts, which is a large decrease for cohorts that are 20 years apart and during a period of increasing life expectancy for people in other groups. The table also reveals two other interesting facts. First, the life expectancy of 50-year-old women in the same group also decreased by 2 years. Second, life expectancy at age 66 fell slightly less than life expectancy at age 50 (by 1.6 years for men and 1.7 for women).<sup>10</sup>

As a comparison, for the year 2005, the life tables provided by the US Department of Health and Human Services (Arias, Rostron, and Tejada-Vera 2010) report a life expectancy at age 66 (and thus for people born in the 1940s) of 82.1 and 84.7 for white men and women, respectively. Compared with the official life tables, we thus slightly overestimate life expectancy, especially for women, a result that possibly reflects that the HRS sample is drawn from noninstitutionalized, and thus initially healthier, individuals. After the initial sampling, people ending up in nursing homes in subsequent periods stay in the HRS data set.

One might wonder whether people born in the 1960s were aware that their life expectancy was shorter than that of previous generations. To evaluate this, we use the HRS question about one's subjective probability of being alive at age 75. As table 5 shows, people born in the 1960s did adjust their life expectancy downward compared with those born in the 1940s. That is, men aged 55 and born in the 1940s report, on average, a subjective probability of being alive at age 75 of 61%, compared with 56% for

**Table 5**Average Subjective Probability (in %) of Being Alive at Age 75 Reported by People Ages 54–56 Who Are White and Non–College Educated

	Men	Women
Born in 1940s	61	66
Born in 1960s	56	58

Source: Health and Retirement Survey data.

those born in the 1960s. For women, the drop is even larger, going from 66% for those born in the 1940s to 58% for those born in the 1960s.

#### IV. Labor Market and Savings Outcomes for the 1960s Cohort

Figure 4 displays the smoothed life-cycle profiles of participation, hours worked by workers, and assets for the 1960s cohort, by gender and marital status. Figure 4a highlights several important patterns.<sup>11</sup> First, married men have the highest labor market participation. Second, the participation of single men drops faster by age than that of married men. Third, single women have a participation profile that looks like a shifted-down version of that of married men. Last, married women have the lowest participation until age 40, but it then surpasses that of single men and single women up to age 65.

Figure 4b displays hours worked conditional on participation, with married men working the most hours, followed by single men, single

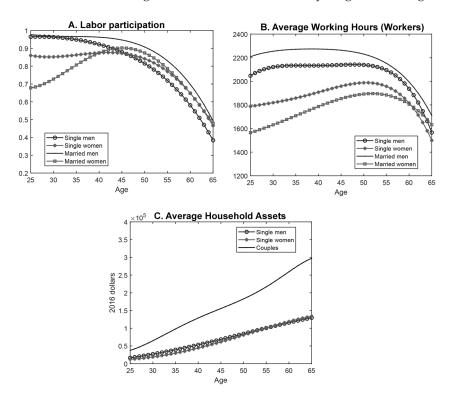


Fig. 4. Participation, hours by workers, and average assets for the cohort born in 1960. (a) Labor participation. (b) Average working hours (workers). (c) Average household assets.

women, and married women until age 60. Figure 4*c* displays savings accumulation up to age 65 and shows that couples start out with more assets than singles and that this gap widens with age, to peak at about two by retirement time.

We see these outcomes as important aspects of the data that we require our model to match to trust its implications about the effects of the changes in their lifetime opportunities that we consider.

#### V. The Model

We use a model based on Borella et al. (2017) and closely follow their exposition. A model period is 1 year long. People start their economic life at age 25, stop working at age 66 at the latest, and live up to age 99.

During the working stage, people choose how much to save and how much to work, face wage shocks and, if they are married, divorce shocks. Single people meet partners. For tractability, we make the following assumptions. People who are married to each other have the same age. Marriage, divorce, and fertility are exogenous. Women have an age-varying number of children that depends on their age and marital status. We estimate all of these processes from the data.

During the retirement stage, people face out-of-pocket medical expenses that are net of Medicare and private insurance payments and are partly covered by Medicaid. Married retired couples also face the risk of one of the spouses dying. Single retired people face the risk of their own death. We allow mortality risk and medical expenses to depend on gender, age, health status, and marital status.

We allow for both time costs and monetary costs of raising children and running households. In terms of time costs, we allow for available time to be split between work and leisure and to depend on gender and marital status. We interpret available time as net of home production, childcare, and elderly care that one has to perform whether working or not (and that is not easy to outsource). In addition, all workers have to pay a fixed cost of working, which depends on their age.

The monetary costs enter our model in two ways. There is an adult-equivalent family size that affects consumption. In addition, when women work, they have to pay a childcare cost that depends on the age and number of their children and on their own earnings. We assume that childcare costs are a normal good: women with higher earnings pay for more expensive childcare.

We assume that households have rational expectations about all of the stochastic processes that they face. Thus, they anticipate the nature of the uncertainty in our environment starting from age 25, when they enter our model.

## A. Preferences

Let t be age  $\in \{t_0, t_1, \dots, t_r, \dots, t_d\}$ , with  $t_0 = 25$ ,  $t_r = 66$  being retirement time, and  $t_d = 99$  being the maximum possible life span. For simplicity of notation, think of the model as being written for one cohort; thus, age t also indexes the passing of time for that cohort. We solve the model for our 1960s cohort and then perform our counterfactuals by changing some of its inputs to those of the 1940s cohort.

Households have time-separable preferences and discount the future at rate  $\beta$ . The superscript i denotes gender, with i = 1, 2 being a man or a woman, respectively. The superscript j denotes marital status, with j = 1, 2 being single or in a couple, respectively.

Each single person has preferences over consumption and leisure, and the period flow of utility is given by the standard constant relative risk aversion (CRRA) utility function:

$$v^{i}(c_{t}, l_{t}) = \frac{\left(\left(\frac{c_{t}}{\eta_{t}^{i,1}}\right)^{\omega} l_{t}^{1-\omega}\right)^{1-\gamma} - 1}{1-\gamma} + b,$$

where  $c_t$  is consumption,  $\eta_t^{i,j}$  is the equivalent scale in consumption (which is a function of family size, including children), and  $\eta_t^{i,1}$  corresponds to that for singles, and  $b \ge 0$  is a parameter that ensures that people are happy to be alive, as in Hall and Jones (2007). The latter allows us to properly evaluate the welfare effects of changing life expectancy.

The term  $l_t^{i,j}$  is leisure, which is given by

$$l_t^{i,j} = L^{i,j} - n_t - \Phi_t^{i,j} I_{n_t},$$

where  $L^{i,j}$  is available time endowment, which can be different for single and married men and women and should be interpreted as available time net of home production. Leisure equals available time endowment less  $n_t$ , hours worked on the labor market, less the fixed time cost of working. That is, the term  $I_{nt}$  is an indicator function that equals 1 when hours worked are positive and zero otherwise, and the term  $\Phi_t^{i,j}$  represents the fixed time cost of working.

The fixed cost of working should be interpreted as including commuting time, time spent getting ready for work, and so on. We allow it to

depend on gender, marital status, and age because working at different ages might imply different time costs for married and single men and women. We assume the following functional form, whose three parameters we calibrate using our structural model:

$$\Phi_t^{i,j} = \frac{\exp(\phi_0^{i,j} + \phi_1^{i,j}t + \phi_2^{i,j}t^2)}{1 + \exp(\phi_0^{i,j} + \phi_1^{i,j}t + \phi_2^{i,j}t^2)}.$$

We assume that couples maximize their joint utility function:

$$w(c_t, l_t^1, l_t^2) = \frac{\left(\left(\frac{c_t}{\eta_t^{1/2}}\right)^{\omega} \left(l_t^1\right)^{1-\omega}\right)^{1-\gamma} - 1}{1-\gamma} + b + \frac{\left(\left(\frac{c_t}{\eta_t^{1/2}}\right)^{\omega} \left(l_t^2\right)^{1-\omega}\right)^{1-\gamma} - 1}{1-\gamma} + b.$$

Note that for couples, the economy of scale term  $\eta_t^{i,2}$  is the same for both genders.

## B. The Environment

Households hold assets  $a_t$ , which earn rate of return r. The timing is as follows. At the beginning of each working period, each single individual observes his or her current idiosyncratic wage shock, age, assets, and accumulated earnings. Each married person also observes their partner's labor wage shock and accumulated earnings. At the beginning of each retirement period, each single individual observes his or her current age, assets, health, and accumulated earnings. Each married person also observes their partner's health and accumulated earnings. Decisions are made after everything has been observed, and new shocks hit at the end of the period after decisions have been made.

# Human Capital and Wages

We take education at age 25 as given but explicitly model human capital accumulation after that age. To do so, we define human capital,  $\bar{y}_t^i$ , as one's average past earnings at each age. Thus, our definition of human capital implies that it is a function of one's initial wages and schooling and subsequent labor market experience and wages. <sup>12</sup>

There are two components to wages. The first is a deterministic function of human capital:  $e_t^{i,j}(\bar{y}_t^i)$ . The second component is a persistent earnings shock  $\epsilon_t^i$  that evolves as follows:

$$\ln \epsilon_{t+1}^i = \rho_{\varepsilon}^i \ln \epsilon_t^i + \nu_t^i, \nu_t^i \sim N(0, (\sigma_{\nu}^i)^2).$$

The product of  $e_t^{i,j}(\cdot)$  and  $\epsilon_t^i$  determines an agent's hourly wage.

## Marriage and Divorce

During the working period, a single person gets married with an exogenous probability that depends on his or her age and gender. The probability of getting married at the beginning of next period is  $v_{t+1}^i$ .

Conditional on meeting a partner, the probability of meeting a partner *p* with wage shock  $\epsilon_{t+1}^p$  is

$$\xi_{t+1}(\cdot) = \xi_{t+1}(\epsilon_{t+1}^p | \epsilon_{t+1}^i, i). \tag{1}$$

Allowing this probability to depend on the wage shock of both partners generates assortative mating. We assume random matching over assets  $a_{t+1}$  and average accumulated earnings of the partner  $\bar{y}_{t+1}^p$ , conditional on the partner's wage shock. We estimate the distribution of partners over these state variables from the PSID data (see app. C [available online], marriage and divorce probabilities subsection, for details) and denote it by

$$\theta_{t+1}(\cdot) = \theta_{t+1}(a_{t+1}^p, \bar{\nu}_{t+1}^p | \epsilon_{t+1}^p), \tag{2}$$

where the variables  $a_{t+1}^p$ ,  $\bar{y}_{t+1}^p$ , and  $\epsilon_{t+1}^p$  stand for the partner's assets, human capital, and wage shock, respectively.

A working-age couple can be hit by a divorce shock at the end of the period that depends on age,  $\zeta_t$ . If the couple divorces, they split the assets equally, and each of the ex-spouses moves on with those assets and their own wage shock and Social Security contributions.

After retirement, single people do not marry. People in couples no longer divorce and can lose their spouse only because of death. This is consistent with the data because in this cohort, marriages and divorces after retirement are rare.

# The Costs of Raising Children and Running a Household

Consistently with the data for this cohort, we assume that single men do not have children. We keep track of the total number of children and children's ages as a function of mother's age and marital status. The total number of children by one's age affects the economies of scale of single women and couples. We denote by  $f^{0,5}(i, j, t)$  and  $f^{6,11}(i, j, t)$  the number of children from 0 to 5 and from 6 to 11, respectively.

The term  $\tau_c^{0.5}$  is the childcare cost for each child ages 0–5, whereas  $\tau_c^{6.11}$ is the childcare cost for each child ages 6-11. Both are expressed as a fraction of the earnings of the working mother.

The number of children between ages 0 and 5 and between 6 and 11, together with the per child childcare costs by age of child, determines the childcare costs of working mothers (i = 2). Because we assume that childcare costs are proportional to earnings, if a woman does not work outside the home, her earnings are zero and so are her childcare costs. This amounts to assuming that she provides the childcare herself.

# Medical Expenses and Death

After retirement, surviving people face medical expenses, health shocks, and death shocks. At age 66, we endow people with a distribution of health that depends on their marital status and gender (see app. C [available online], Health Status at Retirement subsection).

Health status  $\psi_t^i$  can be either good or bad and evolves according to a Markov process  $\pi_t^{i,j}(\psi_t^i)$  that depends on age, gender, and marital status. Medical expenses  $m_t^{i,j}(\psi_t^i)$  and survival probabilities  $s_t^{i,j}(\psi_t^i)$  are functions of age, gender, marital status, and health status.

#### **Initial Conditions**

We take the fraction of single and married people at age 25 and their distribution over the relevant state variables from the PSID data. We list all of our state variables in Section V.D.

## C. The Government

We model taxes on total income *Y* as in Gouveia and Strauss (1994), and we allow them to depend on marital status as follows:

$$T(Y,j) = (b^{j} - b^{j}(s^{j}Y + 1)^{-\frac{1}{p^{j}}})Y.$$

The government also uses a proportional payroll tax  $\tau_t^{SS}$  on labor income, up to a Social Security cap  $\tilde{y}_t$ , to help finance old-age Social Security benefits. We allow both the payroll tax and the Social Security cap to change over time for the 1960 cohort, as in the data.

We use human capital  $\bar{y}_t^i$  (computed as an individual's average earnings at age t) to determine both wages and old-age Social Security payments. While Social Security benefits for a single person are a function of one's average lifetime earnings, Social Security benefits for a married person are the highest of one's own benefit entitlement and half of the spouse's entitlement while the other spouse is alive (spousal benefit).

After the death of one's spouse, one's Social Security benefits are given by the highest of one's benefit entitlement and the deceased spouse's (survival benefit).

The insurance provided by Medicaid and Supplemental Security Income (SSI) in old age is represented by a means-tested consumption floor,  $\underline{c}(i)$ .<sup>13</sup>

## Recursive Formulation

We define and compute six sets of value functions: the value function of working-age singles, the value function of retired singles, the value function of working-age couples, the value function of retired couples, the value function of an individual who is of working age and in a couple, and the value function of an individual who is retired and in a couple.

The Singles: Working Age and Retirement

The state variables for a single individual during one's working period are age t, gender i, assets  $a_t^i$ , the persistent earnings shock  $\epsilon_t^i$ , and average realized earnings  $\bar{y}_t^i$ . The corresponding value function is

$$W^{s}(t, i, a_{t}^{i}, \epsilon_{t}^{i}, \bar{y}_{t}^{i}) = \max_{c_{t}, a_{t+1}, t^{i}} (v^{i}(c_{t}, l_{t}^{i,j}) + \beta(1 - \nu_{t+1}(i))E_{t}W^{s}(t+1, i, a_{t+1}^{i}, \epsilon_{t+1}^{i}, \bar{y}_{t+1}^{i})$$

$$+\beta\nu_{t+1}(i)E_t[\hat{W}^c(t+1,i,a_{t+1}^i+a_{t+1}^p,\epsilon_{t+1}^i,\epsilon_{t+1}^p,\bar{y}_{t+1}^i,\bar{y}_{t+1}^i)]),$$
 (3)

$$l_t^{i,j} = L^{i,j} - n_t^i - \Phi_t^{i,j} I_{n_t^i}, \tag{4}$$

$$Y_t^i = e_t^{i,j}(\bar{y}_t^i)\epsilon_t^i n_t^i, \tag{5}$$

$$\tau_c(i,j,t) = \tau_c^{0.5} f^{0.5}(i,j,t) + \tau_c^{6.11} f^{6.11}(i,j,t), \tag{6}$$

$$T(\cdot) = T(ra_t + Y_t, j), \tag{7}$$

$$c_t + a_{t+1} = (1+r)a_t^i + Y_t^i(1-\tau_c(i,j,t)) - \tau_t^{SS} \min(Y_t^i, \tilde{y}_t) - T(\cdot),$$
 (8)

$$\bar{y}_{t+1}^i = \frac{(\bar{y}_t^i(t-t_0) + (\min(Y_t^i, \tilde{y}_t)))}{(t+1-t_0)},\tag{9}$$

$$a_t \ge 0, \quad n_t \ge 0, \quad \forall \ t.$$
 (10)

The expectation of the value function next period if one remains single integrates over one's wage shock next period. When one gets married, we not only take a similar expectation but also integrate over the distribution of the state variables of one's partner:  $\xi_{t+1}(\epsilon_{t+1}^p|\epsilon_{t+1}^i,i)$  is the distribution of the partner's wage shock defined in equation (1), and  $\theta_{t+1}(\cdot)$  is the distribution of the partner's assets and human capital defined in equation (2).

The value function  $\hat{W}^c$  is the discounted present value of the utility for the same individual, once he or she is in a married relationship with someone with given state variables, not the value function of the married couple, which counts the utility of both individuals in the relationship. We discuss the computation of the value function of an individual in a marriage later in this section.

Equation (5) shows that the deterministic component of wages is a function of age, gender, marital status, and human capital.

Equation (9) describes the evolution of human capital, which we measure as average accumulated earnings (up to the Social Security earnings cap  $\tilde{y}_t$ ) and that we use as a determinant of future wages and Social Security payments after retirement.

During the last working period, a person takes the expected values of the value functions during the first period of retirement. The state variables for a retired single individual are age t, gender i, assets  $a_t^i$ , health  $\psi_t^i$ , and average realized lifetime earnings  $\bar{y}_r^i$ . Because we assume that the retired individual can no longer get married, his or her recursive problem can be written as

$$R^{s}(t, i, a_{t}, \psi_{t}^{i}, \bar{y}_{r}^{i}) = \max_{c_{t}, a_{t+1}} (v^{i}(c_{t}, L^{i,j}) + \beta s_{t}^{i,j}(\psi_{t}^{i}) E_{t} R^{s}(t+1, i, a_{t+1}, \psi_{t+1}^{i}, \bar{y}_{r}^{i})),$$
(11)

$$Y_t = SS(\bar{y}_r), \tag{12}$$

$$T(\cdot) = T(Y_t + ra_t, j), \tag{13}$$

$$B(a_t, Y_t, \psi_t^i, \underline{c}(j)) = \max \left\{ 0, \underline{c}(j) - \left[ (1+r)a_t + Y_t - m_t^{i,j}(\psi_t^i) - T(\cdot) \right] \right\}, \quad (14)$$

$$c_t + a_{t+1} = (1+r)a_t + Y_t + B(a_t, Y_t, \psi_t^i, \underline{c}(j)) - m_t^{i,j}(\psi_t^i) - T(\cdot), \tag{15}$$

$$a_{t+1} \ge 0, \quad \forall t$$
 (16)

$$a_{t+1} = 0$$
, if  $B(\cdot) > 0$ . (17)

The term  $s_t^{i,j}(\psi_t^i)$  is the survival probability as a function of age, gender, marital status, and health status. The expectation of the value function next period is taken with respect to the evolution of health.

The term  $SS(\bar{y}_r^i)$  represents Social Security, which for the single individual is a function of the income earned during their work life,  $\bar{y}_r^i$ , and the function  $B(a_t, Y_t^i, \psi_t^i, \underline{c}(j))$  represents old-age means-tested government transfers such as Medicaid and SSI, which ensure a minimum consumption floor  $\underline{c}(j)$ .

The Couples: Working Age and Retirement

The state variables for a married couple in the working stage are  $(t, a_t, \epsilon_t^1, a_t, \epsilon_t^1)$  $\epsilon_t^2$ ,  $\bar{y}_t^1$ ,  $\bar{y}_t^2$ ), where 1 and 2 refer to gender, and the recursive problem for the married couple (j = 2) before  $t_r$  can be written as

$$W^{c}(t, a_{t}, \epsilon_{t}^{1}, \epsilon_{t}^{2}, \bar{y}_{t}^{1}, \bar{y}_{t}^{2}) = \max_{c_{t}, a_{t+1}, n_{t}^{1}, n_{t}^{2}} \left( w \left( c_{t}, l_{t}^{1,j}, l_{t}^{2,j} \right) + (1 - \zeta_{t+1}) \beta E_{t} W^{c}(t+1, a_{t+1}, \epsilon_{t+1}^{1}, \epsilon_{t+1}^{2}, \bar{y}_{t+1}^{1}, \bar{y}_{t+1}^{2}) + \zeta_{t+1} \beta \sum_{i=1}^{2} \left( E_{t} W^{s} \left( t+1, i, \frac{a_{t+1}}{2}, \epsilon_{t+1}^{i}, \bar{y}_{t+1}^{i} \right) \right) \right),$$

$$(18)$$

$$l_t^{i,j} = L^{i,j} - n_t^i - \Phi_t^{i,j} I_{n_t^i}, \tag{19}$$

$$Y_t^i = e_t^{i,j}(\bar{y}_t^i)\epsilon_t^i n_t^i, \tag{20}$$

$$\tau_c(i,j,t) = \tau_c^{0.5} f^{0.5}(i,j,t) + \tau_c^{6.11} f^{6.11}(i,j,t), \tag{21}$$

$$T(\cdot) = T(ra_t + Y_t^1 + Y_t^2, j), \tag{22}$$

$$c_t + a_{t+1} = (1+r)a_t + Y_t^1 + Y_t^2(1-\tau_c(2,2,t)) - \tau_t^{SS}(\min(Y_t^1, \tilde{y}_t))$$
 (23)

+ 
$$\min(Y_t^2, \tilde{y}_t)$$
) –  $T(\cdot)$ ,

$$\bar{y}_{t+1}^i = \frac{(\bar{y}_t^i(t - t_0) + (\min(Y_t^i, \tilde{y}_t)))}{(t + 1 - t_0)},$$
(24)

$$a_t \ge 0, \quad n_t^1, n_t^2 \ge 0, \quad \forall t.$$
 (25)

The expected value of the couple's value function is taken with respect to the conditional probabilities of the two  $\epsilon_{t+1}$ s, given the current values of the  $\epsilon_t$ s for each of the spouses (we assume independent draws). The expected values for the newly divorced people are taken using the appropriate conditional distribution for their own labor wage shocks.

During their last working period, couples take the expected values of the value functions for the first period of retirement. During retirement—that is, from age  $t_r$  on—each of the spouses is hit with a health shock  $\psi^i_t$  and a realization of the survival shock  $s^{i,2}_t(\psi^i_t)$ . Symmetrically with the other shocks,  $s^{i,2}_t(\psi^i_t)$  is the after-retirement survival probability of the husband, whereas  $s^{i,2}_t(\psi^i_t)$  is the survival probability of the wife. We assume that the health shocks of each spouse are independent of each other and that the death shocks of each spouse are also independent of each other.

In each period, the married couple's (j = 2) recursive problem during retirement can be written as

$$R^{c}(t, a_{t}, \psi_{t}^{1}, \psi_{t}^{2}, \overline{y}_{r}^{1}, \overline{y}_{r}^{2}) = \max_{c_{t}, a_{t+1}} (w(c_{t}, L^{1,j}, L^{2,j})$$

$$+ \beta s_{t}^{1,j}(\psi_{t}^{1}) s_{t}^{2,j}(\psi_{t}^{2}) E_{t} R^{c}(t+1, a_{t+1}, \psi_{t+1}^{1}, \psi_{t+1}^{2}, \overline{y}_{r}^{1}, \overline{y}_{r}^{2})$$

$$+ \beta s_{t}^{1,j}(\psi_{t}^{1}) (1 - s_{t}^{2,j}(\psi_{t}^{2})) E_{t} R^{s}(t+1, 1, a_{t+1}, \psi_{t+1}^{1}, \overline{y}_{r})$$

$$+ \beta s_{t}^{2,j}(\psi_{t}^{2}) (1 - s_{t}^{1,j}(\psi_{t}^{1})) E_{t} R^{s}(t+1, 2, a_{t+1}, \psi_{t+1}^{2}, \overline{y}_{r})),$$

$$(26)$$

$$Y_t = \max\left\{ (SS(\bar{y}_r^1) + SS(\bar{y}_r^2), \frac{3}{2} \max(SS(\bar{y}_r^1), SS(\bar{y}_r^2)) \right\}, \tag{27}$$

$$\overline{\bar{y}}_r = \max(\bar{y}_r^1, \bar{y}_r^2), \tag{28}$$

$$T(\cdot) = T(Y_t + ra_t, j), \tag{29}$$

$$B(a_t,Y_t,\psi_t^1,\psi_t^2,\underline{c}(j)) = \max \left\{0,\underline{c}(j) - \left[(1+r)a_t + Y_t - m_t^{1,j}(\psi_t^1) - m_t^{2,j}(\psi_t^2) - T(\cdot)\right]\right\}, \tag{30}$$

$$c_t + a_{t+1} = (1+r)a_t + Y_t + B(a_t, Y_t, \psi_t^1, \psi_t^2, \underline{c}(j)) - m_t^{1,j}(\psi_t^1) - m_t^{2,j}(\psi_t^2) - T(\cdot),$$
(31)

$$a_{t+1} \ge 0, \quad \forall t,$$
 (32)

$$a_{t+1} = 0$$
, if  $B(\cdot) > 0$ . (33)

In equation (27),  $Y_t$  mimics the spousal benefit from Social Security, which gives a married person the right to collect the higher of his or

her own benefit entitlement and half of the spouse's entitlement. In equation (28),  $\bar{y}_r$  represents survivorship benefits from Social Security in case of death of one of the spouses. The survivor has the right to collect the higher of his or her own benefit entitlement and the deceased spouse's entitlement.

The Individuals in Couples: Working Age and Retirement

We have to compute the joint value function of the couple to appropriately compute joint labor supply and savings under the married couple's available resources. However, when computing the value of getting married for a single person, the relevant object for that person is his or her discounted present value of utility in the marriage. We thus compute this object for a person of gender *i* who is married to a specific partner,

$$\hat{W}^{c}(t, i, a_{t}, \epsilon_{t}^{1}, \epsilon_{t}^{2}, \bar{y}_{t}^{1}, \bar{y}_{t}^{2}) = v^{i}(\hat{c}_{t}(\cdot), \hat{l}_{t}^{i,j}) 
+ \beta(1 - \zeta_{t+1})E_{t}\hat{W}^{c}(t+1, i, \hat{a}_{t+1}(\cdot), \epsilon_{t+1}^{1}, \epsilon_{t+1}^{2}, \bar{y}_{t+1}^{1}, \bar{y}_{t+1}^{2}) 
+ \beta\zeta_{t+1}E_{t}W^{s}\left(t+1, i, \frac{\hat{a}_{t+1}(\cdot)}{2}, \epsilon_{t+1}^{i}, \bar{y}_{t+1}^{i}\right),$$
(34)

where  $\hat{c}_t(\cdot)$ ,  $\hat{l}_t^{i,j}(\cdot)$ , and  $\hat{a}_{t+1}(\cdot)$  are, respectively, optimal consumption from the perspective of the couple, leisure, and saving for an individual of gender *i* in a couple with the given state variables.

During the retirement period, we have

$$\hat{R}^{c}(t, i, a_{t}, \psi_{t}^{1}, \psi_{t}^{2}, \overline{y}_{r}^{1}, \overline{y}_{r}^{2}) 
= v^{i}(\hat{c}_{t}(\cdot), L^{i,j}) + \beta s_{t}^{i,j}(\psi_{t}^{i}) s_{t}^{p,j}(\psi_{t}^{p}) E_{t} \hat{R}^{c}(t+1, i, \hat{a}_{t+1}(\cdot), \psi_{t+1}^{1}, \psi_{t+1}^{2}, \overline{y}_{r}^{1}, \overline{y}_{r}^{2}) 
+ \beta s_{t}^{i,j}(\psi_{t}^{i}) (1 - s_{t}^{p,j}(\psi_{t}^{p})) E_{t} R^{s}(t+1, i, \hat{a}_{t+1}(\cdot), \psi_{t+1}^{i}, \overline{y}_{r}^{2}),$$
(35)

where  $s_t^{p_{ij}}(\psi_t^p)$  is the survival probability of the partner of the person of gender i. This continuation utility is needed to compute equation (34) during the last working period, when  $\hat{W}^c(\cdot)$  is replaced by  $\hat{R}^c(\cdot)$ .

#### **Estimation and Calibration** VI.

We calibrate our model to match the data for the 1960s birth cohort by using a two-step strategy, as in Gourinchas and Parker (2002) and De Nardi, French, and Jones (2010, 2016). Then, in a third step, as in De Nardi, Pashchenko, and Porapakkarm (2017), we calibrate the parameter b, which affects the utility of being alive. It is important to note that this parameter does not change our decision rules and the data that we match and can thus be calibrated after the other parameters are calibrated. Nonetheless, it is necessary to calibrate it to properly evaluate welfare when life expectancy changes.

More specifically, in the third step, we choose b so that the value of statistical life (VSL) implied by our model is in the middle of the range estimated by the empirical literature. The VSL is defined as the compensation that people require to bear an increase in their probability of death, expressed as "dollars per death." For example, suppose that people are willing to tolerate an additional fatality risk of 1/10,000 during a given period for a compensation of \$500 per person. Among 10,000 people there will be one death, and it will cost the society 10,000 times 500 = 50 million, which is the implied VSL.

## A. First-Step Calibration and Estimation for the 1960s Cohort

In the first step, we use the data to compute the initial distributions of our model's state variables and estimate or calibrate the parameters that can be identified outside our model. For instance, we estimate the probabilities of marriage, divorce, health transitions, and death, the number and age of children by maternal age and marital status, the wage processes, and medical expenses during retirement.

Our calibrated parameters are listed in table 6. We set the interest rate r to 4% and the utility curvature parameter,  $\gamma$ , to 2.5. The equivalence scales are set to  $\eta_t^{i,j} = (j+0.7 \times f_t^{i,j})^{0.7}$ , as estimated by Citro and Michael (1995). The term  $f_t^{i,j}$  is the average total number of children for single and married men and women by age.

We use the tax function for married and single people estimated by Guner, Kaygusuz, and Ventura (2012). The retirement benefits at age 66 are calculated to mimic the Old Age and Survivor Insurance component of the Social Security system. The most recent paper estimating the consumption floor during retirement is the one by De Nardi et al. (2016) in a rich model of retirement with endogenous medical expenses. In their framework, they estimate a utility floor that corresponds to consuming \$4,600 a year when healthy. However, they note that Medicaid recipients are guaranteed a minimum income of \$6,670. As a compromise, we use \$5,900 as our consumption floor for elderly singles, which is \$8,687 in 2016 dollars, and the one for couples to be 1.5 the amount for singles, which is the statutory ratio between benefits of couples to singles.

Table 6 First-Step Inputs Summary

	Source
Calibrated parameters:	
Preferences and returns:	
r: Interest rate	4%; De Nardi et al. (2016)
$\eta_t^{i,j}$ : Equivalence scales	PSID
γ: Utility curvature parameter	2.5; see text
Government policy:	
$b^{i}$ , $s^{j}$ , $p^{i}$ : Income tax	Guner et al. (2012)
$SS(\bar{y}_{t}^{i})$ : Social Security benefit	See text
$\tau_t^{\text{SS}}$ : Social Security tax rate	See text
$\tilde{y}_t$ : Social Security cap	See text
$\underline{c}(1)$ : Minimum consumption, singles	\$8,687; De Nardi et al. (2016)
$\underline{c}(2)$ : Minimum consumption, couples	\$13,031; Social Security rules
Estimated processes:	
Wages:	
$e_t^{ij}(\cdot)$ : Endogenous age-efficiency profiles	PSID
$\epsilon_t^i$ : Wage shocks	PSID
Demographics:	
$s_t^{i,j}(\psi_t^i)$ : Survival probability	HRS
ζ: Divorce probability	PSID
$\nu_t$ : Probability of getting married	PSID
ξ <sub>i</sub> : Matching probability	PSID
$\theta_i$ : Partner's assets and earnings	PSID
$f^{0,5}(i, j, t)$ : Number of children ages 0–5	PSID
$f^{6,11}(i,j,t)$ : Number of children ages 6–11	PSID
Health shock:	
$m_t^{i,j}(\psi_t^i)$ : Medical expenses	HRS
$\pi_t^{i,j}(\psi_t^i)$ : Transition matrix for health status	HRS

Note: PSID = Panel Study of Income Dynamics; HRS = Health and Retirement Survey.

In the subsections that follow, we describe the estimation of our wage functions, medical expenses, and survival probabilities. More details about all of our first-step inputs are in appendix C (available online).

## Wage Schedules

We estimate wage schedules using the PSID data and regressing the logarithm of potential wage for person k at age t,

$$\ln \overline{\text{wage}}_{kt} = d_k + f^i(t) + \sum_{g=1}^{G} \beta_g D_g \ln(\bar{y}_{kt} + \delta_y) + u_{kt},$$

on a fixed effect  $d_k$ , a polynomial f in age t for each gender i, gender-cohort dummies  $D_g$  interacted with human capital  $\bar{y}_{kt}$ , and a shift parameter  $\delta_y$  (to be able to take logs). Thus, we allow all coefficients to be gender-specific and for the coefficient on human capital to also depend on cohort.

We then regress the sum of the fixed effects and the residuals for each person on cohort and marital status dummies and their interactions, separately for each gender, and use the estimated effects for gender, marital status, and cohort as shifters for the wage profiles of each demographic group and cohort.

Table 7 reports the results of our estimated equation for potential wages. <sup>14</sup> It shows that the effects of age on potential wages are small, especially for men. <sup>15</sup> The largest age effect for men is at age 60, when their potential wage declines by 1.3%. Women's potential wages, instead, grow on average by half a percentage point until age 50 and decline only mildly around age 60.

In terms of the position of the age profile, the effect of being born in the 1960s cohort instead of the 1940s cohort is large and negative, especially for married and single men. Because these declines depend on one's human capital level, we discuss their magnitudes when illustrating the interaction between wages and human capital for the two cohorts in figure 5. In contrast to this decline, however, returns to human capital went up for the 1960s cohort compared with the 1940s cohort, as our estimated elasticity of wages to human capital increases from 0.256 and 0.363 for the 1940s cohort to 0.347 and 0.413 for the 1960s one, respectively, for men and women.

**Table 7**Estimation Results for Potential Wages

	Men	Women
Age overall	.0015	.0017***
Age = 30	.0043	.0012***
Age = 40	.0039	.0056***
Age = 50	0018	.0044***
Age = 60	013**	0025**
Married and born in 1960s versus 1940s	642***	395***
Single and born in 1960s versus 1940s	660***	381***
$\ln(\bar{y}_t + \delta_y)$ and born in 1940s	.256***	.363***
$\ln(\bar{y}_t + \delta_y)$ and born in 1960s	.347***	.413***

Note: Results are reported as percentage changes in potential wages due to one-unit increases in the relevant variables (or changes from zero to one in case of dummy variables). In the case of  $\bar{y}_i$  we report the elasticity. \*\*p < .05.

<sup>\*\*\*</sup>p < .01.

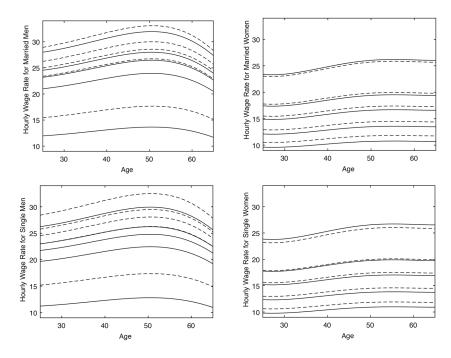


Fig. 5. Wages as a function of human capital levels. Top: married people. Bottom: single people. Left: men. Right: women. The dashed lines refer to the cohort born in 1940 and the solid lines to that born in 1960, conditional on a fixed gender-specific level of human capital, measured at the 0th, 25th, 50th, 75th, and 99th percentiles of the distributions of average accumulated earnings in our sample.

To better understand the implications of our estimates by cohort and subgroup, figure 5 reports our estimated average wage profiles by age conditional on a fixed level of human capital during all of the working period. The human capital levels over which we condition are the 0th, 25th, 50th, 75th, and 99th percentiles of the distributions of average accumulated earnings of men and women in our sample. They correspond to, respectively, \$0, \$30,100, \$41,300, \$51,600, and \$79,100 for men and to \$0, \$5,000, \$13,900, \$23,700, and \$55,900 for women (expressed in 2016 dollars). In these graphs, therefore, human capital is held fixed by age. The top graphs are for married people, and the bottom ones refer to singles. The graphs on the *left* are for men, and those on the *right* for women. The solid lines refer to the 1960s cohort and the dashed ones to the 1940s cohort.

In sum, these graphs display wages as a function of age for single and married men and women in our two cohorts for five fixed levels of human capital. Hence, they illustrate the changes in the returns to human capital across cohorts and marital status for various human capital levels.

Focusing on married men with zero human capital (the lowest two lines in the *top left* graph), the effect of the lower position of the age profile for the 1960s cohort is apparent: married men entering the labor market receive an average potential hourly wage that is 3.5 dollars lower than that received by the same men in the 1940s cohort. At higher levels of human capital, the disadvantage is progressively reduced by the higher returns to human capital but is still not enough to counterbalance the drop in the level of all wages. Even at the highest level of human capital within the non–college graduate group, the hourly wage for married men born in the 1960s is still 90 cents lower than that received by the same men in the 1940s. The *bottom left* graph displays the wages of single men and shows that their drops are even larger than those for married men at all human capital levels.

The graphs on the *right* refer to the wages of women. The wages of married women (*top* graph) with zero human capital went down by about 0.9 dollars, a much smaller decrease across cohorts than that for men, both in absolute value and in percentage terms. As a consequence of the increased returns to human capital, at the median human capital level for women, their wage is 0.6 dollars lower, while it is actually higher for the high-human-capital women in the 1960s than the 1940s cohort, by 0.3 dollars. The main difference between married and single women is that, from the 1940s to the 1960s, only married women in the top 1% of the human capital distribution experienced a wage increase, whereas single women in the top 15% of the human capital distribution experienced a wage increase.

In sum, we find that men and women in the 1960s cohort had a higher return to human capital but lower cohort-and-gender-age wage profiles compared with those born in the 1940s. The latter drop was especially large for men. These changes imply that men and women with lower human capital had the largest drop, that wages dropped for men at all human capital levels, and that the wages of the highest human capital women increased. As a result of these changes in the wage structure and a larger increase in women's human capital (partly due to more years of education and partly due to more labor market experience), average wages over the life cycle, shown in figure 2, were higher for women and lower for men in the 1960s cohort.

## Medical Expenses

We estimate out-of-pocket medical expenses using the HRS data and regressing the logarithm of medical expenses for person k at age t,

$$\ln(m_{kt}) = X_{kt}^{m'}\beta^m + \alpha_k^m + u_{kt}^m,$$

where the explanatory variables include a third-order polynomial in age fully interacted with gender, current health status, and interactions between these variables. <sup>16</sup> The term  $\alpha_k^m$  represents a fixed effect and takes into account all unmeasured fixed-over-time characteristics that may bias the age profile, such as differential mortality, as discussed in De Nardi et al. (2010). We then regress the residuals from this equation on cohort, gender, and marital status dummies to compute the average effect for each group of interest. Hence, the profile of the logarithm of medical expenses is constant across cohorts up to a constant.

Table 8 reports the results from our estimates for medical expenses<sup>17</sup> and shows that after age 66, real medical expenses increase with age on average by 2.4% and 2.6% for men and women, respectively, with the growth for women being much faster than for men after age 76, reaching, for example, 5.8% at age 96. Finally, those born in the 1960s cohort face medical expenses that are 48.6% higher than those born in the 1940s cohort, even after conditioning on health status.

## Life Expectancy

As described in our model section, we allow mortality to depend on health, gender, marital status, and age, and we have health evolving over time, depending on previous health, age, gender, and marital status. We allow cohort effects to affect all of these dynamics and their initial conditions, both in our estimation of these inputs and in our model.

Table 8 Estimation Results for Medical Expenses for Men and Women

	Men	Women
Age overall	.024***	.026***
At age 66	.022***	.019***
At age 76	.017***	.014***
At age 86	.017***	.027***
At age 96	.023***	.058***
Bad health	.201***	.209***
Married	.327***	.327***
Born in 1960s	.486***	.486***

Source: Health and Retirement Survey data.

Note: Results are reported as percentage changes in medical expenses due to marginal increases in the relevant variables (or changes from zero to one in case of dummy variables).

\*\*\**p* < .01.

More specifically, we model the probability of being alive at time t as a logit function:

$$s_t = \text{Prob}(\text{Alive}_t = 1 \mid X_t^s) = \frac{\exp(X_t^{s'}\beta^s)}{1 + \exp(X_t^{s'}\beta^s)},$$

which we estimate using the HRS data. Among the explanatory variables, we include a third-order polynomial in age, gender, marital status, and health status in the previous period, as well as interactions between these variables and age, whenever they are statistically different from zero. We also include cohort dummies and use coefficients relative to the cohort of interest to adjust the constant accordingly.<sup>18</sup>

To investigate the implications of the cohort effects that we estimate through these pathways, table 9 reports the model-implied life expectancy at age 66 and their changes when we add, in turn, the changes in mortality, health dynamics, initial health at age 66, and initial fractions of married and single people that are driven by cohort effects on each of those components.

The first row of table 9 reports life expectancy using all of the inputs that we estimate for the 1960s cohort. The model-implied life expectancy is very close to the one we have computed using the data and a much simpler regression for mortality, reported in Section III.C. The second row changes the observed relationship between mortality and health and demographics from the one we estimate for the 1960s cohort to the one we estimate for the 1940s cohort. It shows that this change alone implies an increase of 0.8 and 0.7 years of life for men and women, respectively. In the third row, we switch from the 1960s to the 1940s health dynamics, and there is no noticeable change in life expectancy because the health dynamics are very similar. In the fourth row, we change the fraction of

**Table 9**Life Expectancy at Age 66 for White and Non-College-Educated Men and Women Born in the 1940s and 1960s Cohorts as We Turn On Various Determinants of Mortality

	Men	Women
1960s inputs	80.8	84.5
1940s survival functions	81.6	85.3
1940s survival and health dynamics	81.6	85.3
1940s survival, health dynamics, initial health	81.7	85.4
1940s survival, health dynamics, initial health, and marital status	82.0	85.6

Source: Health and Retirement Survey data.

people who are in bad health at age 66, conditional on marital status, to that of the 1940s cohort. This change implies a further increase of 0.1 years of life expectancy for both men and women, indicating that a smaller part of the observed decrease in life expectancy at age 66 is captured by changing health conditions at age 66. The last row of the table not only changes initial health at age 66 but also allows for the fact that more people were married in the 1940s cohort compared with the 1960s cohort. This change in the fraction of married people at age 66 explains an additional change of 0.3 and 0.2 years of life for men and women, respectively.

Our decomposition thus shows that the biggest change in life expectancy in our framework comes from a change in the relationship between mortality and health dynamics after age 66, whereas a smaller one stems from a worsening of initial health status at age 66. Finally, the reduction in the fraction of married people also has a nonnegligible effect on life expectancy of both men and women. In our experiments changing life expectancy, we do not change marital status at age 25, and we thus abstract from the effects of the small changes in life expectancy coming from that channel.

# Second-Step Calibration

In the second step, we calibrate 19 model parameters  $(\beta, \omega, (\phi_0^{ij}, \phi_1^{ij}, \phi_2^{ij}),$  $(\tau_c^{0.5}, \tau_c^{6.11}), L^{i,j})$  so that our model mimics the observed life-cycle patterns of labor market participation, hours worked conditional on working, and savings for married and single men and women that we report in figure 4.

Table 10 presents our calibrated preference parameters for the 1960s cohort. Our calibrated discount factor is 0.981, and our calibrated weight on consumption is 0.416.

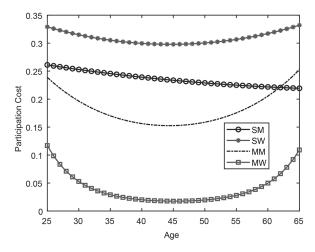
We normalize available time for single men to 5,840 hours a year (112.3 hours a week) and calibrate available time for single women and married women and men. Our calibration implies that single women have the same time endowment as single men (112 hours a week). The corresponding time endowments for married men and women are, respectively, 105 and 88 hours. This implies that people in the latter two groups spend 7 and 24 hours a week, respectively, in nonmarket activities such as running households, raising children, and taking care of aging parents. Our estimates of nonmarket work time are similar to those reported by Aguiar and Hurst (2007) and by Dotsey, Li, and Yang (2014).

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Calibrated Parameters	1960s Cohort
β: Discount factor	.981
ω: Consumption weight	.416
$L^{2,1}$ : Time endowment (weekly hours), single women	112
$L^{1,2}$ : Time endowment (weekly hours), married men	105
$L^{2,2}$ : Time endowment (weekly hours), married women	88
$\tau_c^{0.5}$ : Prop. childcare cost for children ages 0–5 (%)	35
$\tau_c^{6,11}$ : Prop. childcare cost for children ages 6–11 (%)	3.0
$\Phi_t^{i,j}$ : Participation cost	Figure 6

**Table 10**Second-Step Calibrated Model Parameters

Our estimates for the 1960s cohort imply that the per child childcare cost of having a child ages 0–5 and 6–11 are, respectively, 35% and 3.0% of a woman's earnings. In the PSID data, childcare costs are not broken down by age of the child, but per child childcare costs (for all children in the age range 0–11) of a married woman are 33% and 19% of her earnings at ages 25 and 30, respectively. Computing our model's implications, we find that per child childcare costs (for all children in the age range 0–11) of a married woman are 30% and 23% of her earnings, respectively, at ages 25 and 30. Thus, our model infers childcare costs that are similar to those in the PSID data.

Figure 6 shows the calibrated profiles of labor participation costs by age, expressed as a fraction of the time endowment of single men.



**Fig. 6.** Calibrated labor participation costs, expressed as a fraction of the time endowment of single men. SM = single men, SW = single women, MM = married men, MW = married women. Model estimates.

Participation costs are relatively high when young, decrease in middle age, and with the exception of single men, increase after 45.

## Third-Step Calibration

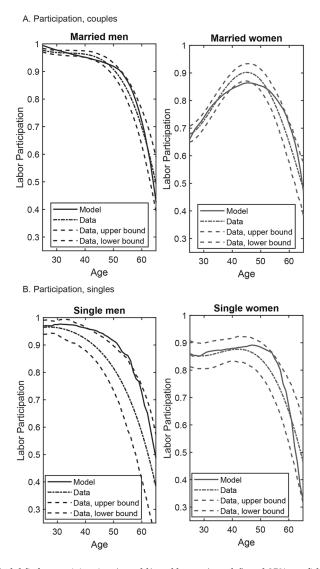
To match the VSL, we proceed as follows. Because in our model we do not have mortality until age 66, we review the VSL estimated for older people in previous empirical work. Within this literature, O'Brien (2013) estimates the VSL by examining consumer automobile purchases by individuals up to 85 years old. He finds that the VSL is respectively \$8 million for the 65-74 age group and \$7 million for the 75-85 age group (expressed in year 2009 dollars). Alberini et al. (2004) instead use contingent valuation surveys, which elicited respondents' willingness to pay for reductions of mortality risk of different magnitudes, and find values between \$1 million and \$5 million for the 40-75 age group (expressed in year 2000 dollars). Thus, the range from these two papers, expressed in year 2016 dollars (the base year that we use in this paper), is between \$1 million and \$9 million. Then, we choose b = 0.009 so that when we increase mortality after retirement and compute a compensation that makes them indifferent between this counterfactual case and our benchmark mortality, we obtain an average VSL at age 66 of \$5 million.

#### Model Fit D.

Figures 7 and 8 report our model-implied moments, as well as the moments and 95% confidence intervals from the PSID data for our 1960s cohort. They show that our parsimoniously parameterized model (19 parameters and 448 targets) fits the data well and reproduces the important patterns of participation, hours conditional on participation, and asset accumulation for all four demographic groups.

#### VII. The Effects of Changing Wages, Medical Expenses, and Life Expectancy

We now turn to evaluating the effects of the changes in wages, medical expenses, and life expectancy that we have documented. Because we want to isolate the effects of these changes on the 1960s cohort (while keeping everything else constant for this cohort), we only replace these three sets of inputs with those experienced by the 1940s cohort, first one



**Fig. 7.** Model fit for participation (*a* and *b*) and hours (*c* and *d*) and 95% confidence intervals from the Panel Study of Income Dynamics data. (*a*) Participation, couples. (*b*) Participation, singles. (*c*) Hours for workers, couples. (*d*) Hours for workers, singles.

at a time and then all at the same time. In doing so, we assume that, as of age 25, the 1960s cohort have rational expectations about all of the stochastic processes that they face over the rest of their lives, including when we switch some of them to their 1940s counterparts.

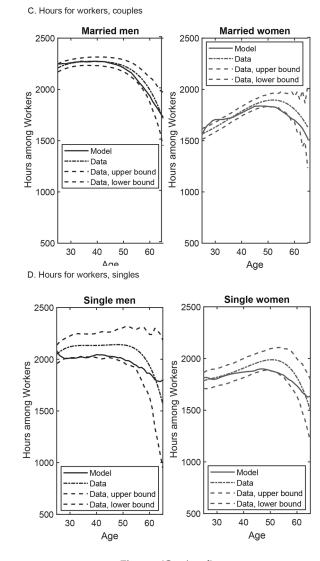
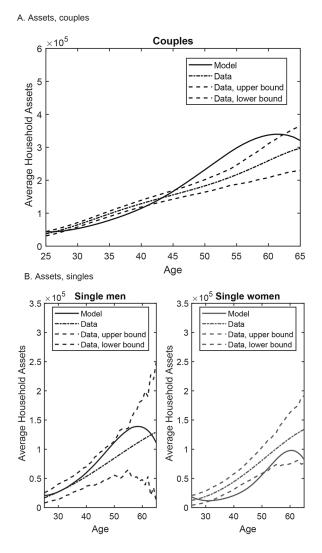


Fig. 7. (Continued)

We start by studying the implications of these changes for labor participation, hours worked by workers, and savings for single and married men and women. Then, to evaluate welfare, we compute a onetime asset compensation to be given upon entering the model—that is, at age 25—that makes a household endowed with a given set of state variables indifferent between facing the 1960s input and the 1940s input.<sup>19</sup> Finally,

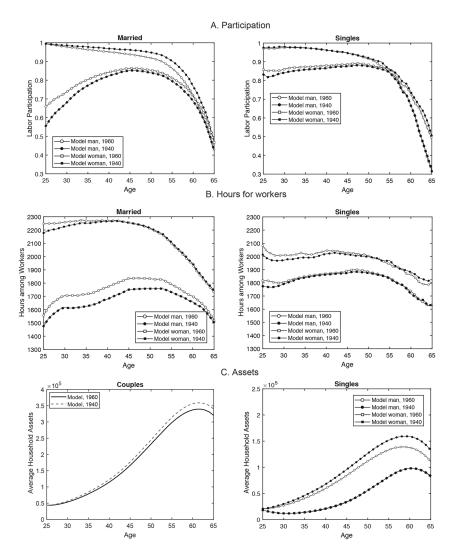


**Fig. 8.** Model fit for assets and 95% confidence intervals from the Panel Study of Income Dynamics data. (*a*) Assets, couples. (*b*) Assets, singles.

we compute the fraction of people that have lost or gained as a result of these changes and report the average welfare loss experienced by single men, single women, and married couples expressed as the average compensation that makes each of these groups indifferent between the two set of inputs.

## A. Changing Wages

Figure 9 compares the participation, hours worked by workers, and savings for the 1960s cohort under their own wage schedule and under the wage schedule of the 1940s cohort. It shows that, according to our model,



**Fig. 9.** Model outcomes with 1960s and 1940s wage schedule. (a) Participation. (b) Hours for workers. (c) Assets.

all of these economic outcomes would have been rather different under the 1940s wage schedule.

The largest effects occurred for married couples, with many more married women participating and working more hours under the 1960s wage schedule, while their husbands dropped out of the labor force at younger ages. At age 25, for instance, the participation of married women was 8 percentage points higher. Married men's participation started dropping faster after age 30 and was 4 percentage points lower than under the 1940s wage schedule at age 55. Hours worked by young married women were about 100 hours a year higher, whereas hours worked by young married men were only slightly higher. These changes were due to much lower wages for men, in conjunction with increasing returns to human capital. The latter, in particular, increased the returns to working when young.

Single people were affected too. They were experiencing lower wages, for the most part, and in the case of single women, they were also expecting to get married to lower-wage husbands. This negative wealth effect makes them invest more in their own human capital, work harder when young, and receive higher wages because of higher human capital accumulation. Single men reacted little to these changes by marginally reducing their participation, increasing hours worked while young, and reducing them after age 50.

As a result of the changing wage schedule and endogenous labor market decisions, average discounted lifetime income decreased by \$115,000 (10%) for single men and \$108,000 (9%) for married men but increased by \$28,000 (5%) for single women and \$36,000 (7%) for married women. As households experienced the large negative wealth effect coming from lower wages and earnings, retirement savings were much lower. Assets at age 66 dropped by 21% for single men, 1.1% for single women, and 6.1% for couples, respectively.

We now turn to evaluating how much worse (or better) people fared under the 1960s rather than the 1940s wage schedule. We start by studying the effects of the wage changes for men only. In this case, everyone loses, and the onetime asset compensation that we should give to 25-year-olds to make them indifferent between the two wage schedules for men is \$68,300 for single men, \$17,800 for single women, and \$64,800 for couples. The first row of table 11 reports this compensation as a fraction of the present value of lifetime income for each group. It amounts to 6.8%, 2.9%, and 4.0% for single men, single women, and couples, respectively.

We then turn to the welfare effects of having the wages of both men and women set to the 1960s instead of 1940s wage schedules. Again, virtually

**Table 11**Welfare Compensation for the 1960s Cohort for Facing the 1960s Wage Schedule Instead of the 1940s Wage Schedule, Computed as a Onetime Asset Compensation at Age 25 and Expressed as a Fraction of the Present Discounted Value of One's Income

Compared with 1940 Wage Schedule	Single Men (%)	Single Women (%)	Couples (%)
Men only <sup>a</sup>	6.8	2.9	4.0
Men and women <sup>a</sup>	7.3	3.4	4.5
No marriage and divorce economy:			
Men only <sup>b</sup>	11.1	.0	4.3
Men and women <sup>b</sup>	11.1	.7	4.9

<sup>&</sup>lt;sup>a</sup>Our benchmark economy.

everyone loses as a result. The onetime asset compensation that we should give to 25-year-olds to make them indifferent between the 1940s and the 1960s wages is \$72,900 for single men, \$20,400 for single women, and \$73,600 for couples. The second row of table 11 reports this compensation as a fraction of lifetime income for each group. It amounts to 7.3%, 3.4%, and 4.5% for single men, single women, and couples, respectively. Thus, everyone loses, and the welfare losses are big, both in absolute value and when compared with the discounted value of lifetime income in each group.

To isolate the welfare effects coming from marriage and divorce dynamics, we also compute an economy in which there is no marriage and divorce after age 25. In it, a 25-year-old single person stays single forever, and a 25-year-old married couple stays married forever.<sup>21</sup> The last two rows of table 11 report the welfare losses of the losers as a fraction of the present discounted value of lifetime income for each group.

When men's wages drop in this economy, all men and couples lose as a result. The onetime asset compensation that we should give to 25-year-olds to make them indifferent between the 1940s and the 1960s men's wages when there is no marriage and divorce is \$98,800 for single men, \$0 for single women, and \$72,000 for couples, respectively. When the wages of both men and women change, all single men and almost all couples lose and 38% of single women gain. The single women who gain are the high-human-capital ones who end up with higher wages. The welfare compensation for those who lose when all wages change is, respectively, \$98,800 for single men, \$5,400 for single women, and \$80,500 for couples, respectively. The average welfare gain among the 38% of single women who gain is \$6,400.

Compared with our benchmark economy, in an economy without marital dynamics after age 25, single men experience a larger welfare

<sup>&</sup>lt;sup>b</sup>An economy without marriage and divorce after age 25.

loss due to their much lower wages and their inability to benefit from a future working spouse. In contrast, 38% of single women gain when their wage goes up (those with high human capital), whereas the remaining single women experience a smaller welfare loss because although their wage goes down, they no longer marry a husband with much lower wages and thus do not work as hard to help support their families.

# B. Changes in Medical Expenses

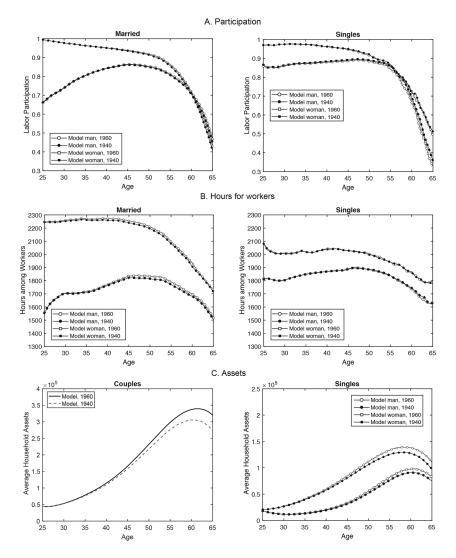
We now turn to studying the effects of replacing the out-of-pocket medical expenses faced by the 1960s cohort with those faced by the 1940s cohort. The present discounted value of medical expenses at age 25 for the 1960s cohort went up by \$5,000, \$7,000, and \$12,300 for single men, single women, and couples, respectively, compared with the 1940s cohort. This corresponds to a 76% increase for single men, single women, and couples.

Figure 10 shows that the main effects of these changes are that hours worked by married women in the 1960s cohort under the 1960s inputs are slightly higher after age 30, whereas those of single women, who are poorer and rely on the consumption floor more, go down after age 55. Also, savings at age 66 were 14%, 11%, and 16% higher for single men, single women, and couples in the 1960s cohort than they would have been under the lower medical expenses experienced by the 1940s cohort.

Turning to our welfare computations, the resulting onetime asset compensation that we should give to 25-year-olds to make them indifferent between the 1940s and 1960s medical expenses is \$14,000 for single men, \$6,000 for single women, and \$14,900 for couples. These numbers correspond, respectively, to 1.4%, 1.0%, and 0.9% of the present discounted value of their lifetime income. Despite the similar change in medical expenses for single men and women, the compensation is smaller for single women because they are poorer and rely on the consumption floor more. Thus, to the extent that they are at the consumption floor, the size of their medical expenses is not very important to them.

## C. Changes in Life Expectancy

We endow the 1960s cohort with the mortality—that is, health initial, health transition, and survival function, and thus life expectancy—of

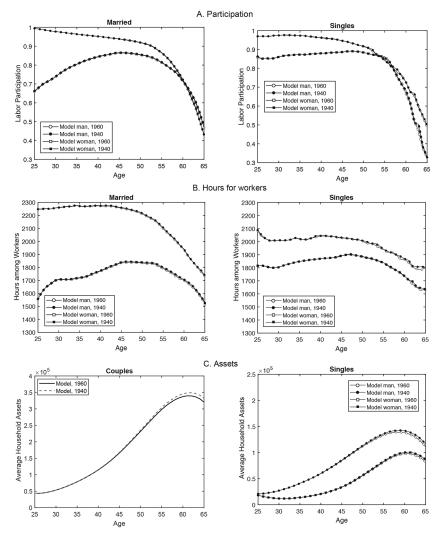


**Fig. 10.** Model outcomes with 1960s and 1940s medical expenses. (a) Participation. (b) Hours for workers. (c) Assets.

the 1940s cohort. Because we estimate out-of-pocket medical expenses as a function of age, gender, and health, changing a cohort's health and survival dynamics also changes its medical expenses. In fact, moving from the 1940s to the 1960s health and survival dynamics not only lowers survival, but, because people die off faster, also decreases the present discounted value of medical expenses at age 25 by \$600 (4.5%)

for single men, by \$670 (4.0%) for single women, and by \$1,300 (4.3%) for couples. Thus, both life expectancy and medical expenses go down as a result of these changes across cohorts.

Figure 11 compares the participation and hours of married and single men and women under the two scenarios. It shows that participation and hours would have been very similar under the two scenarios but that retirement savings would have been 6.4%, 6.0%, and 4.1% higher



**Fig. 11.** Model outcomes with 1960s and 1940s life expectancy. (a) Participation. (b) Hours for workers. (c) Assets.

for single men, single women, and couples, respectively, at retirement time under the 1940s health and survival dynamics. Thus, savings go down, as one might expect, because of the shorter time period over which people expect to have to finance retirement consumption and decreased medical spending. Given that, in contrast, the life expectancy of the college educated (and their medical expenses) went up over time, this change contributes to increasing the gap in their retirement savings and thus wealth inequality across these education groups.

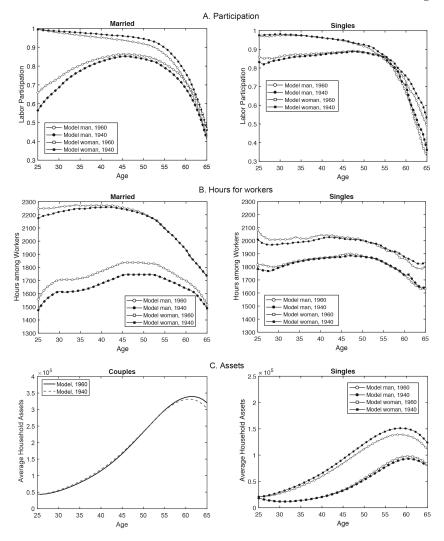
Hall and Jones (2007) and De Nardi et al. (2017) find that changes in life expectancy can have large effects on welfare. One mitigating factor in our framework is that this lower life expectancy occurred together with lower medical expenses. In our model, medical expenses are a shock reducing available resources; thus, reducing them increases welfare. This counters the loss in welfare due to a shorter life span.

We find the welfare cost due to a shorter life expectancy dominates the welfare gain from reduced medical expenses and that all single men and women and married couples lose welfare as a result. More specifically, the onetime asset compensation that we have to give 25-year-old households to make them indifferent between the 1940s and the 1960s health and survival dynamics is \$32,000 for single men, \$15,000 for single women, and \$36,000 for couples. These numbers correspond, respectively, to 3.2%, 2.4%, and 2.2% of the present discounted value of their lifetime income.<sup>22</sup>

### D. All Three Changes Together

As we have seen from our previous three decomposition exercises, changes in the wage schedule had the largest effects on participation, hours, savings, and welfare. The other two changes that we consider, the decrease in life expectancy and increase in expected out-of-pocket medical costs, mostly affect retirement savings and partly offset each other. They still have very sizeable welfare costs.

Figure 12 shows that the effects of all of these changes imply large increases in the participation of both married and single women, noticeable decreases in the participation of married men after age 40, and almost no changes in the participation of single men. Hours worked by married men and women changed in opposite directions, whereas the hours of single men and women displayed some increases earlier on in their working period. On net, these changes depressed the retirement savings of single men while leaving those of couples and single women roughly unchanged.



**Fig. 12.** Model outcomes with all changes we consider. (*a*) Participation. (*b*) Hours for workers. (*c*) Assets.

Table 12 compares outcomes for the 1960s cohort. Under the 1960s inputs (wage schedules, medical expenses, and life expectancies), the participation rates of married women over their working period were 3.12 percentage points higher than under the 1940s wage schedule, whereas those of married men were 2.42 percentage points lower. Overall, participation was only 0.12 percentage points higher due to offsetting changes across groups. Hours worked conditional on participation, however, were higher for all groups and especially for married women, resulting in an additional 1.95% of hours worked over the life cycle for this group.

Table 12
Changes in Participation Rates (in Percentage Points) and Hours (in %) for the 1960s
Cohort When Facing the 1960s Inputs (Wage Schedules, Medical Expenses, and Life
Expectancies) Compared with the 1940s Ones

All Changes Considered	SM	SW	MM	MW	All
Average participation change	-1.15	23	-2.42	3.12	.12
Average hours change	.48	.21	.70	4.82	1.95

Note: SM = single men; SW = single women; MM = married men; MW = married women; All = everyone.

As a result of all three changes together, the present discounted value of income went down, by 9.9%, 4.6%, and 4.0% for single men, single women, and couples, and the onetime welfare loss experienced by people in the 1960s cohort amounts to \$126,000 for single men, \$44,000 for single women, and \$132,000 for couples. The fourth row of table 13 reports that these numbers expressed as a fraction of their average present discounted value of earnings are 12.5%, 7.2%, and 8.1%, respectively. Thus, the resulting welfare loss due to the changes between the 1940s and the 1960s birth cohort is very large.

Table 13 summarizes key information about the welfare losses and their sources. The first column shows, for instance, that 58.4% of the total welfare loss that we consider for single men comes from wage changes and 25.6% comes from their decrease in life expectancy. The second column shows that, for single women, 47.2% of the welfare loss for single women comes from wage changes (their own and those of their prospective husbands) and 33.3% of it comes from decreased life expectancy. The last column refers to couples and shows that 55.6% of the welfare

**Table 13**Welfare Compensation for the 1960s Cohort When Facing the 1960s Wage Schedules, Medical Expenses, and Life Expectancies Instead of the 1940s Ones, Computed as Onetime Asset Compensation at Age 25 and Expressed as a Fraction of the Present Discounted Value of One's Income

Compared with 1940 Inputs	SM (%)	SW (%)	Couples (%)
Wages	7.3	3.4	4.5
Medical expenses	1.4	1.0	.9
Life expectancy	3.2	2.4	2.2
All changes considered	12.5	7.2	8.1
All changes considered, no marriage and divorce	15.2	2.1	8.7

Note: SM = single men; SW = single women.

loss for couples comes from wage changes and 25.3% comes from decreased life expectancy.

The last row of the table considers all changes together in an economy without marital dynamics after age 25 and finds that the welfare loss of single men is higher and that of single women lower when they have no expectations of getting married in the future. When couples no longer divorce, their welfare loss is higher because the wife works harder and no longer gets divorced.

### VIII. Conclusions and Directions for Future Research

Of the three changes that we consider—that is, wages, out-of-pocket medical expenses during retirement, and life expectancy—we find that the observed changes in the wage schedule had by far the largest effect on the labor supply of men and women born in the 1960s cohort. Specifically, it depressed the labor supply of men and increased that of women, especially in married couples. The decrease in life expectancy mainly reduced retirement savings, whereas the expected increase in out-of-pocket medical expenses increased them. On net, these two changes taken together had overall modest effects on all of the outcomes that we consider, including savings.

We also find that the combined effect of the changes has large welfare costs. In fact, the onetime asset compensation required to make 25-year-old households indifferent between the 1940s and 1960s health and survival dynamics, medical expenses, and wages is \$126,000 for single men, \$44,000 for single women, and \$132,000 for couples. The corresponding numbers expressed as a fraction of their average present discounted value of earnings are 12.5%, 7.2%, and 8.1%, respectively. Lower wages explain 47%–58% of these losses, shorter life expectancies explain 26%–34%, and higher medical expenses account for the rest.

Other interesting changes took place for the same cohorts, including in the number of children, marriage and divorce patterns, assortative mating, childcare costs, initial conditions at age 25, and time spent in home production and raising children. Our paper suggests that studying the opportunities and outcomes of people in different cohorts and across different groups is a topic worthy of investigation, including from a macroeconomic standpoint.

We focus on the population of white and non-college-educated Americans to bring to bear a large and relatively homogeneous population to our structural model and study its implications. However, white non-college-educated Americans are hardly the only disadvantaged

population losing ground over time in the United States. Neal (2011) extensively documents that while black-white skill gaps diminished over most of the 20th century, important measures of these gaps have not dropped since the late 1980s. A significant literature also documents a dramatic decline in employment rates and a lack of wage growth among less-skilled black men over the past 4 decades or more (see Neal and Rick 2016; Bayer and Charles 2018). However, this literature does not employ structural models that facilitate analyses of trends in aggregate welfare or overall inequality.

Although employment rates for less-skilled black and white men were falling, incarceration rates were rising. However, these rising incarceration rates did not reflect rising levels of criminal activity. Neal and Rick (2014, 2016) show that the prison boom, which began around 1980, was primarily the result of policy changes that increased the severity of punishment for all types of criminal offenders. These changes more than doubled the incarceration rates of both young black men and young white men. As a result, a much larger fraction of the current generation of less-educated Americans have spent time in prison, and only the future can reveal the total impact of these prison experiences on their lifetime earnings and consumption (Holzer 2009). Thinking about crime and related policies and their effects in the context of structural models is an important extension to better understand the economic outcomes of disadvantaged populations.

Fella and Gallipoli (2014) estimate a rich life-cycle model with endogenous education and crime choices to study the effects of two large-scale policy interventions aimed at reducing crime by the same amount: subsidizing high school education and increasing the length of prison sentences. They find that increases in high school graduation rates entail large efficiency and welfare gains, which are absent if the same crime reduction is achieved by increasing the length of sentences. Intuitively, the efficiency gains of the subsidy come from its effect on the education composition of the labor force. No such effect is present in the case of a longer prison term.

Another important observation is that low-income individuals are both more likely to develop a severe work-limiting disability and more likely to apply for disability insurance when they are not severely disabled. Low and Pistaferri (2015) find that by age 60, the low educated are 2.5 times more likely to be disability insurance claimants than the high educated (17% vs. 7%). In addition, a large increase in disability enrollment has been taking place over time, going from 2.2% in the late 1970s to 3.5% in the years immediately preceding the 2007–9 recession

and 4.4% in 2013 (Liebman 2015). Michaud and Wiczer (2018) study the increase in disability claims of men over time in the context of a structural model and evaluate the importance of changing macroeconomic conditions in driving it. They find the secular deterioration of economic conditions concentrated in populations with high health risks accounts for a third of the increase in aggregate disability claims for men. These changes occurred in conjunction with the rise in participation (and disability claiming) of women. Gallipoli and Turner (2011) show that marriage interacts with health and disability shocks in an important way and that single workers' labor supply responses to disability shocks are larger and more persistent than those of married workers. Thus, enriching our framework to allow for health shocks during the working period and disability insurance is an important area of research to better understand the changing opportunities and outcomes of the most disadvantaged groups.

#### **Endnotes**

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- 1. Because the finding of lower life expectancy is confined to less-educated whites, we focus on this group, and to have a sample size that is large enough, we focus on non–college graduates.
- 2. We measure human capital at a given age as average past earnings at that age. Thus, our measure of human capital incorporates the effects of both years of schooling and work experience.
- 3. Borella et al. (2017) develop and estimate this model to study the effects of marriagebased income taxes and Social Security benefits on the whole population, regardless of education.
- 4. These computations are performed for each household one at a time, keeping fixed the assets of their potential future partners in our benchmark.
- 5. Thus, we also drop people with less than 16 years of education but married to someone with 16 or more years of education. Before making this selection, nongraduate husbands with a graduate wife were 5% of the sample, whereas nongraduate wives with a graduate husband were 9.7% of the sample.
  - 6. All amounts in the paper are expressed in 2016 dollars.

- 7. To compute these average wage profiles, we first regress log wages on fixed effect regressions with a flexible polynomial in age, separately for men and women. We then regress the sum of the fixed effects and residuals from these regressions on cohort and marital status dummies to fix the position of the age profile. Finally, we model the variance of the shocks by fitting age polynomials to the squared residuals from each regression in logs and use it to compute the level of average wages of each group as a function of age (by adding half the variance to the average in logs before exponentiating).
- 8. To generate this graph, we regress the logarithm of out-of-pocket medical expenses on a fixed effect and a third-order polynomial in age. We then regress the sum of the fixed effects and residuals from this regression on cohort dummies to compute the average effect for each cohort of interest, and we add the cohort dummies into the age profile. Finally, we model the variance of the shocks fitting an age polynomial and cohort dummies to the squared residuals from the regression in logs and use it to construct average medical expenses as a function of age.
- 9. We obtain the results in this section by estimating the probability of being alive conditional on age and cohort and by assuming that the age profiles entering the logit regression are the same across cohorts up to a constant. We then compute the mortality rate for the cohorts of interest using the appropriate cohort dummy.
- 10. Our estimated increases for medical expenses and mortality are consistent with the data that we currently observe at the aggregate level and the individual level, respectively, and forecast trends in these variables for the remaining periods of the lives of our cohorts.
- 11. The smoothed profiles of participation and hours are obtained by regressing each variable on a fourth-order polynomial in age fully interacted with marital status, and on cohort dummies, also interacted with marital status, which pick up the position of the age profiles. For assets, the profiles are obtained by fitting age polynomials separately for single men, single women, and couples to the logarithm of assets plus shift parameter, also controlling for cohort. The variance of the shocks is modeled by fitting age polynomials to the squared residuals from the regression in logs and is used to obtain the average profile in levels. Our figures display the profiles for the 1960s cohort.
- 12. It also has the important benefit of allowing us to have only one state variable keeping track of human capital and Social Security contributions.
- 13. Borella, De Nardi, and French (2018) discuss Medicaid rules and observed outcomes after retirement.
- 14. We report the percentage changes in potential wages by exponentiating the relevant marginal effect for each variable,  $\beta_x$ , and reporting it as  $\exp(\beta_x) 1$ . In the case of  $\bar{y}_t$ , the estimated coefficient is an elasticity, and we report it without any transformations.
- 15. As we do not observe the complete profile for those born in the 1960s, the shape of the age profile is assumed to be the same across generations.
- 16. We experimented with adding marital status, but it is not statistically different from zero.
- 17. We report the percentage changes in medical expenses by exponentiating the relevant marginal effect for each variable,  $\beta_x$ , and reporting it as  $\exp(\beta_x) 1$ .
- 18. We are thus assuming that the age profiles entering our estimated equation are the same across cohorts up to a constant. We then compute the mortality rate for the cohorts of interest using the appropriate cohort dummy.
- 19. These computations are performed for each household while keeping fixed the assets of their potential future partners to those that we estimate in the data.
- 20. When changing the wage schedule, we keep everything else (including initial conditions and prospective spouses) fixed at the levels experienced by the 1960s cohort.
- 21. To isolate the effect of wage changes, we eliminate marriage and divorce dynamics after age 25 from both the baseline and the counterfactual economies when performing these welfare comparisons.
- 22. Decreasing the VSL by 40% (i.e., reducing it from \$5 million to \$3 million) decreases the welfare costs of reduced life expectancy from 3.18% to 1.60% for single men, from 2.43% to 1.19% for single women, and from 2.21% to 1.11% for couples. Increasing the VSL by 40% (i.e., from \$5 million to \$7 million) raises the corresponding welfare costs from 3.18% to 4.80% for single men, from 2.43% to 3.72% for single women, and from 2.21% to 3.36% for couples.

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