



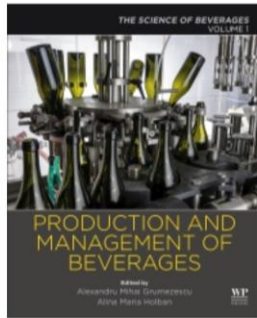
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> Production and Management of Beverages



# Production and Management of Beverages

1st Edition

Volume 1. The Science of Beverages

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**Editors:** Alexandru Grumezescu, Alina-Maria Holban

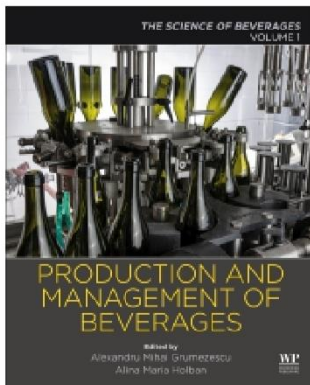
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In [Chapter 12](#), *Wine Consumption in a Certain Territory. Which Factors May Have Impact on It?*, Elisa Giacosa exposes the factors which may impact the consumption of wine within different context such as social, cultural, economic, and natural ones. It emerged that wine consumption is linked to the context in which the companies operate, along with the consumers' habits. From this perspective, the wine companies are surrounded by this multifactorial environment. Therefore, the subsystems forming the general environment impact the population habits and also the wine consumption.

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