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**Psychological Cycle Shifts Redux: Revisiting a Preregistered Study Examining  
Preferences for Muscularity**

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RUNNING HEAD: Hormone-Associated Shifts Redux

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**Abstract**

Jünger et al. (2018) conducted a preregistered study examining whether women particularly prefer muscular bodies when conceptive in their cycles. Despite an impressive number of participants and within-woman observations, they found no evidence for a preference shift; rather, they claimed, conceptive women find all male bodies more attractive. We preregistered a separate study very similar to Jünger et al.'s, with specified analyses focusing on shifts associated with joint additive effects of log-transformed estradiol and progesterone ( $\ln(E/P)$ ). We performed similar analyses on Jünger et al.'s publicly available data, using an empirically vetted (though not preregistered) measure of Strength/Muscularity. They revealed a  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$  interaction effect on sexual attraction. The  $\ln(E/P) \times \text{Strength/Muscularity}$  interaction ran in opposite directions for partnered and single women effects largely driven by P levels. Jünger et al.'s null conclusions and claims about general preferences are premature. We offer several observations regarding preregistered analyses.

## 1. Introduction

### 1.1 Cycle shifts

Do women's sexual interests change across the ovulatory cycle? If so, how? These questions have received tremendous attention over the past two decades. Findings converge on some answers. On average, during the peri-ovulatory phase, women become increasingly interested in sex and sensitive to stimuli evoking sexual motivation (e.g., Roney & Simmons, 2013; Arslan et al., in press; Jones et al., 2018a)—shifts likely mediated by changes in ovarian hormone levels (estradiol and progesterone; e.g., Roney & Simmons, 2013, found that, with ovarian hormone levels controlled, there was no significant residual effect of estimated conception risk). In other respects, answers remain elusive and theoretical issues unresolved. E.g., do partnered women become especially more attracted to men other than primary partners during the peri-ovulatory phase (e.g., Grebe et al., 2016), or are increases in sexual attraction to both primary partners and other men similar (e.g., Roney & Simmons, 2016; Jones et al., 2018b; see also Dinh et al., 2017)?

A domain producing inconsistent results concerns mate preferences. Do women become increasingly attracted to some men, but not others, during the peri-ovulatory phase? Two meta-analyses of a sizable literature offer contrasting conclusions: one revealed an overall increase in attraction to a targeted set of male features during the peri-ovulatory phase (male facial masculinity, body masculinity, vocal masculinity, scent associated with developmental stability, features associated with greater male testosterone; Gildersleeve et al., 2014a); the other detected no such effects (Wood et al., 2014; cf. Gildersleeve et al., 2014b).

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227 Based on additional meta-analytic analyses, Gangestad et al. (2018a) proposed that shifts in  
228 preferences may exist for some features (e.g., behavioral intrasexual competitiveness) but not others  
229 (e.g., facial masculinity, facial symmetry; see also Jones et al., 2018). Still, they emphasize, more research  
230 is needed. Among promising candidates for cycle shifts are preferences for muscular features. Jünger et  
231 al. (2018; hereafter, Jünger et al.) empirically tested this possibility, as reported in *Evolution and*  
232 *Human Behavior*.

241  
242 Jünger et al.'s study is truly impressive. Naturally ovulating women's preferences ( $N = 157$ )  
243 were assessed across four lab sessions and two cycles: twice during the peri-ovulatory phase, twice  
244 during the luteal phase. Peri-ovulatory status was assessed by luteinizing hormone (LH) tests (~90%  
245 positive). Women evaluated 80 digitally scanned male bodies represented in a rotating 3D format,  
246 stripped of distractions such as skin tone and heads. Steroid hormone levels, including estradiol and  
247 progesterone, were measured in saliva collected during every session.

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255  
256 Jünger et al. examined changes in women's preferences for 6 male features argued to reflect  
257 muscularity/masculinity (see below), plus height; multilevel regression analyses failed to detect  
258 preference shifts across conceptive and non-conceptive phases for any of these features. The authors  
259 conclude, "Contrary to previously reported findings, men's masculine body characteristics did not  
260 interact with cycle phase to predict sexual attractiveness, indicating *no shifts in preferences for specific*  
261 *traits*" (p. XXX; emphasis added). Instead, Jünger et al. emphasized a generalized cycle shift: in the peri-  
262 ovulatory phase, women rated *all* male bodies as more attractive on average—both as sex partners and  
263 long-term mates, and regardless of bodily features. Jünger et al. argue that this shift—highly robust in  
264 their analyses—is fully carried by partnered (vs. single) women.

## 1.2 Preregistration

One additional element of Jünger et al.'s study is important: They preregistered their study on a public open science site (Open Science Framework; osf.org). Hence, the hypotheses, study design, recruitment strategies, data-collection stopping rules, and data analytic strategies were planned out ahead of time and “announced.” In light of psychology’s replication crisis (e.g., Open Science Collaboration, 2015), for many scholars, this feature warrants the study’s other admirable qualities. When unconstrained by a pre-announced plan, researchers have data analytic degrees of freedom (e.g., Simmons et al., 2011). They may even modify, post hoc, the precise hypotheses tested to permit reporting of “positive” results (e.g., Gelman & Loken, 2013). While researchers may sincerely seek to understand their data through these practices (Simmons et al., 2011), the effects are insidious. False-positive rates and estimates of effects become inflated, hence littering the literature with non-replicable findings. Indeed, some scholars argue that these practices explain why some mate preference shifts have not replicated (e.g., Harris et al., 2014).

Preregistration clearly serves a valuable function: By closing out researcher degrees of freedom, it controls  $\alpha$ , the false-positive rate. By itself, however, preregistration does not guarantee meaningful results. Scholars must critically evaluate how results speak to theory, given how predictions were derived and analyses conducted. A non-controversial example makes the point: If a study design confounds a predictor variable with another variable, associations with the predictor remain ambiguously interpretable, regardless of whether the design is preregistered. In recognition of this point, some leading journals in psychology (e.g., *Psychological Science* [Lindsay, 2017]; *Journal of Personality and Social Psychology*) agree to report the results of a preregistered replication study,

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339 contingent on the preregistration passing stringent review prior to data collection. (See, e.g.,  
340 <https://cos.io/rr/>.) A more basic question is whether preregistration should constrain authors to  
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344 disregard additional evidence contradicting the findings of planned analyses.  
345

### 346 *1.3 The current paper*

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349 The current paper presents a critique and reanalysis of data from Jünger et al.'s published  
350 study. Some of us recently preregistered a study very similar to Jünger et al.'s, with detailed analyses  
351 that differ, in important ways, from Jünger et al.'s. While Jünger et al. focused on preference shifts  
352 according to cycle phase—which implies that hormonal mediators could be responsible—our analysis  
353 focuses directly on ovarian hormones as predictors of attraction to muscular features. We also address  
354 several confounds suggested by the outcomes of their data analysis. Thanks to Jünger et al.'s open data  
355 sharing, we were able to perform these analyses on their publicly available data. Empirical patterns  
356 contrast, in some ways sharply, with their claims. We explain how and why results importantly differ  
357 and can lead to different conclusions. Additionally, we illustrate broader points regarding  
358 preregistration with this study as example.  
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## 373 **2. Jünger et al.'s Analyses**

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375 In a general manner, Jünger et al.'s preregistration states hypotheses to be tested and suggests  
376 variables to be included in hypothesis tests. Specific statistical models, however, were absent from the  
377 preregistered document. Under “Statistical Models” of their online preregistration, Jünger and Penke  
378 (2016) write,  
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385 Data will be analyzed using full-data multilevel modelling and lens models (Nestler & Back,  
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387 2013), ... [S]exual and long-term attractiveness ratings serve as outcomes. The ovulatory cycle  
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393 phase, measured steroid hormones, relationship status, LH ovulation test significance,  
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397 personality traits, all cues specified in the hypotheses, latent variables as well as the relationship  
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400 between hair hormone levels and average saliva hormone levels within and between women,  
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403 will serve as predictors. [p. 7]<sup>1</sup>  
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405 A second paragraph lists confounding variables to be controlled. But substantial room for analytic  
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407 flexibility remains (e.g., the preregistration itself does not specify how hormonal mediation will be  
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409 evaluated). We describe the analytical decisions Jünger et al. presented.  
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411  
412 *Analysis of within-cycle shifts based on LH tests.* In their preregistration, Jünger and Penke  
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414 (2016) state, “Previous research has documented ovulatory cycle shifts in naturally cycling women that  
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416 are assumed to be regulated by steroid hormonal changes (primarily by estradiol and progesterone)” (p.  
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418 3). As emphasized in their preregistration, key research questions addressed by their study were “Do  
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420 naturally cycling women evaluate men differently for short-term relationships in their fertile window,  
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422 relative to their non-fertile days? Do ovulatory cycle shifts on females’ preferences of men’s body  
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424 masculinity, voice masculinity and socially flirtatious behavior exist?” and “Are menstrual cycle shifts  
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426 in preferences mediated by changes in steroid hormones?” (Jünger & Penke, 2016, p. 3) They hence  
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428 preregistered the hypotheses that “naturally cycling women in their fertile window, compared to their  
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430 luteal phase, evaluate masculine stimuli (bodies, [...]) as more attractive for short-term relationships”,  
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432 and that “the effect is mediated by a high estradiol and a low progesterone level” (p. 4). Hormone  
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439 levels, if functioning as mediators, should predict changes in women’s psychological states across the  
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444 <sup>1</sup> Hypotheses not tested by Jünger et al. correspond to mentions of lens models and hair hormones.  
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449 cycle better than estimated conception risk does—meaning analyses using hormonal predictors should  
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 454 have greater power. But despite having E and P levels available, Jünger et al. did not examine hormonal  
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 456 associations with preferences. Instead, they used estimated cycle phase as a predictor.<sup>2</sup>  
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 459 *Six male features putatively reflecting upper-body strength plus height.* Jünger and Penke  
 460  
 461 (2016) specifically preregistered the hypothesis that, when conceptive in their cycles, women will  
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 463 experience increased attraction to “*visual cues of upper-body strength* (e.g. shoulder-chest ratio,  
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 465 shoulder-hip ration [*sic*], upper-torso volume relative to lower-torso volume, upper arm circumference  
 466  
 467 controlling for BMI)” (pp. 4-5; emphasis added). In addition to these 4 visual cues, Jünger and Penke  
 468  
 469 (2016) preregistered hypotheses regarding preference shifts for physical strength, assessed in-lab, and  
 470  
 471 male baseline testosterone level. They also preregistered the hypothesis that, when conceptive, women  
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 473 prefer taller male bodies. At the same time, Jünger et al. offered no evidence or justification for how  
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 475 features reflected upper body strength.  
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 480 *Simultaneous entry.* In multilevel analyses, Jünger et al. regressed male sexual attractiveness on  
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 482 main effects for the 6 features and height, plus interactions between the features and cycle phase (see  
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 488 <sup>2</sup> Of course, physiological signals other than estradiol and progesterone *could*, in principle, be responsible for effects across  
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 490 conceptive and non-conceptive phases. Yet (a) no evidence points to particular candidates (see, e.g., Roney & Simmons,  
 491  
 492 2013, 2017, who found that, after estradiol and progesterone levels were controlled, cycle phase had no effect on sexual desire  
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 494 and food intake, respectively), and (b) Jünger and Penke (2016) did not preregister any other candidates, or suggest “partial”  
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 496 mediation by steroid hormones; the sole mediators they preregistered were steroid hormones. Indeed, the title of their  
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 498 preregistration was “The effects of ovulatory cycle shifts in *steroid hormones* on female mate preferences...” (emphasis  
 499  
 500 added).  
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502  
 503 In a review of this commentary, Lars Penke, along with Julia Jünger and Ruben Arslan, claimed that this hypothesis  
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 concerning mediation by estradiol and progesterone only referred to main effects of cycle phase. They claimed that the  
 hypothesis had nothing to do with *preferences* for masculine stimuli and, hence, the hormonal mediation hypothesis had  
 nothing to do with preferences. We refer readers to supplementary online materials (SOM, section 26) for in-depth  
 discussion of reasons why these claims about their preregistration are problematic.

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506  
507 their Table 2). The 7 interaction terms constituted tests of cycle shifts: Cycle Phase  $\times$  Strength, Cycle  
508 Phase  $\times$  Arm Circumference, Cycle Phase  $\times$  SHR, etc. None were statistically robust.<sup>3</sup>  
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512 It would be surprising if putative indicators of upper body strength did not covary. In Jünger  
513 et al.'s data, shoulder-to-chest ratio and shoulder-to-hip ratio covary strongly, probably because both  
514 variables share shoulder breadth as the numerator,  $r = .64$ . Strength and upper arm circumference also  
515 covary:  $r = .50$ . These indicators tap a common factor, unsurprisingly: muscular upper arms contribute  
516 to upper-body strength. If two interaction terms to assess preference shifts are entered—Cycle Phase  $\times$   
517 Strength and Cycle Phase  $\times$  Arm Circumference—the analysis can only detect shifts in preference  
518 *uniquely* associated with each feature, *independent* of the other (i.e., strength *holding arm*  
519 *circumference constant*, arm circumference *holding strength constant*; Kutner et al., 2004).  
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524 Accordingly, the analysis is not especially sensitive to detecting shifts in preferences for the common  
525 factor. Suppose, for instance, a common factor generates a correlation of .5 between two equally-valid  
526 indicators, and an outcome covaries with the common factor. If power to detect an association of the  
527 outcome with a composite measure is 80% in a multiple regression, power to detect an association with  
528 an individual measure is just 29%.<sup>4</sup> In footnoted follow-up analyses, Jünger et al. regressed attraction  
529 on each male feature and its interaction with cycle phase individually, which they presented in  
530 supplementary online materials (SOM).  
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553 <sup>3</sup> They regressed women's rated attraction for long-term relationships on male features too, but their primary preregistered hypothesis concerned sexual attraction.

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555 <sup>4</sup> We assessed this in G\*Power across true correlations of the common factor with an outcome ranging from .15 to .35; a near-identical drop in power occurred.  
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563       *Control for main effects of a confounding feature (BMI).* Some “muscular” features highly  
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565 covary with confounding non-muscular (indeed, unattractive) features. Most notably,  $r$  between  
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567 bodies’ upper arm circumference and body mass index (BMI) is .77. Men with well-developed  
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569 musculature possess large upper arms, but so too do men with large fat depots. Arm circumference as a  
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571 measure of muscularity, then, is contaminated by associations with fat. Strength too covaried with  
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573 BMI,  $r = .42$ . Accordingly, Jünger et al. controlled for the *main* effect of BMI in analyses, which did not  
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575 affect results.  
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580       However, Jünger et al. did not control for BMI confounding with *preference shifts*. Entering  
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582 the main effect of BMI eliminates nuisance variance in attractiveness associated with BMI, by  
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584 separating out BMI’s confounding effects from a male feature’s *main effect*. Yet it does nothing to  
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586 control for BMI confounding with the primary effects of interest, those reflecting preference shifts. A  
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588 Cycle Phase  $\times$  Male Feature interaction is not confounded with the main effect of BMI; it is  
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590 confounded with Cycle Phase  $\times$  BMI. To fully control for these confounds, then, one must include a  
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592 set of interaction terms with BMI paralleling interaction terms with a male feature. Alternatively, one  
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594 can regress the male feature on BMI and compute residual scores, unconfounded with BMI, and use  
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596 those in place of the male feature in analyses. As we quoted earlier, Jünger and Penke’s (2016) explicitly  
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598 preregistered a measure of “upper arm circumference controlling for BMI” (p. 4). That description  
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600 implies a measure of residuals of upper arm circumference, with BMI controlled. Yet Jünger et al.’s  
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602 analyses did not use this measure.  
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609       *Consideration of relationship status.* Jünger and Penke (2016) preregistered the hypothesis that  
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611 “Cycle phase shifts in preferences for short-term mates are larger for partnered women than for single  
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617 women” (p. 7; see also Hypothesis 4a, Jünger et al.; see, e.g., Havlicek et al., 2005, cited by Jünger et al.).  
618  
619 Statistically, analyses testing this hypothesis may examine whether Cycle Phase × Male Feature  
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621 interactions are moderated—i.e., whether 3-way interactions exist: Cycle Phase × Strength ×  
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623 Relationship Status, Cycle Phase × Arm Circumference × Relationship Status, etc. But these analyses  
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625 were not performed. Once Jünger et al. identified their primary positive finding from initial analyses—  
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627 main effects of Cycle Phase on attraction—they dropped interaction terms involving male features.  
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629 They only examined the role of relationship status, then, by assessing whether it moderates these main  
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631 effects of cycle phase—e.g., whether Cycle Phase × Relationship Status effects are robust. Again, they  
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633 argued yes. They did not examine whether relationship status moderates *cycle shifts in preferences for*  
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635 *male features*—a key preregistered question of interest.  
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643 *Summary.* Jünger et al. made a number of analytic choices that can be reasonably debated. In  
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645 particular, they chose four putative visual cues of upper-body strength without checking if they  
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647 actually reflected strength, and—in their main analysis—entered them simultaneously as predictors  
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649 (together with physical strength measured in the lab, testosterone, and height); this amounts to testing  
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651 the unique effects of each feature, net of the common factor they were supposed to index (i.e., upper  
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653 body strength). In addition, they deviated from their pre-registration in three ways. First, they only  
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655 analyzed within-cycle preference shifts based on conceptive status (fertile vs. non-fertile) assessed with  
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657 LH tests, despite having hypothesized that the effects would be mediated by estrogen and/or  
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659 progesterone and having listed those variables in the pre-registration. Second, they did not control for  
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661 the confounding effects of BMI on preference shifts for cues of upper body strength; this would have  
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663 required including interaction terms in addition to the main effects of BMI. Third, they pre-registered  
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673 the hypothesis of a 3-way interaction between cycle phase, upper body strength, and relationship  
674 status, but did not test this hypothesis in their analysis.  
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### 680 3. Alternative Analyses 681

682 Gangestad et al. (2018b) preregistered a now-ongoing study with similar study design features  
683 as in Jünger et al. (See <https://osf.io/kdsjz/>.) Women ( $N = \sim 250$ ) arrive for 4 lab session assessments.  
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685 They rate the sexual attractiveness of male bodies on multiple occasions. Peri-ovulatory sessions will be  
686 confirmed with LH tests. On the day of each session, women's biological samples will be collected for  
687 ovarian hormone assays. In several respects, however, our preregistered analysis plan differs from  
688 Jünger et al.'s, and in ways that pertain to our criticisms of their analyses.<sup>5</sup>  
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697 *Primary analyses concern hormonal associations.* Jünger et al. chose to focus primary analyses  
698 on session type (fertile vs. non-fertile), based on scheduling (using counting methods) and LH testing.  
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700 By contrast, our primary analyses will examine associations with hormone levels. The reason is  
701 straightforward: If hormone levels drive variations across the cycle, as researchers commonly believe  
702 (e.g., Roney & Simmons, 2013) and Jünger and Penke (2016) preregistered, hormones should predict  
703 outcomes more strongly than conceptive status does. Even among healthy women of prime  
704 reproductive age, relative levels of ovarian hormones vary considerably across women and across cycles  
705 within the same woman, which moderate the likelihood that ovulation or conception will occur  
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719 <sup>5</sup> This preregistration was finalized and submitted to Open Science Framework on April 18, 2018. It was originally  
720 submitted for review to a journal (for purposes of a preregistered publication) in early February 2018. Jünger et al.'s data was  
721 made publicly available in January 2018, and we downloaded their data in mid-March 2018. Our preregistration (including  
722 fundamental priority of hormonal predictors, and treatment of all hormone levels, e.g., log-transforming the E/P ratio and  
723 using it as a primary predictor) follows a plan described in a grant proposal submitted to (January 2017) and ultimately  
724 funded (August 2017) by National Science Foundation.  
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(Ellison, 2003; Lipson & Ellison, 1996). The regularity of menstrual cycles is not a guarantee of conceptive cycles. Even when precisely determined, the equivalent cycle day may have a dramatically different hormonal output (Ellison, 1993). And notably, women's days of participation within specific phases are not perfectly matched. Some are tested on a day of peak estradiol or progesterone, others days before or after it. Analyses using hormone levels are sensitive to these variations; analyses that categorize sessions as conceptive or non-conceptive are not. In our preregistration, analyses using LH-confirmed conception status as a predictor are secondary, not primary, analyses.<sup>6</sup>

In multilevel analyses, one can enter two orthogonal measures of variation for each hormone: within-woman (levels mean-centered within-woman); and between-woman (variation across woman-specific means; see West et al., 2011). One might think that between-woman variation reflects individual differences or variation across cycles. While true if hormone levels are assayed daily (e.g., Roney & Simmons, 2013), when hormone levels are assayed sparingly across a cycle, much "mean" variation simply reflects when levels were assayed and not true differences across women or cycles. (I.e., even if every woman's cycle had identical hormone profiles, some "between-woman" variation would emerge, simply due to sampling at different points within the cycle.) Indeed, Cronbach's  $\alpha$  of mean  $\ln(E/P)$  in Jünger et al.'s data is just .22 (mean  $r$  across 4 measurements = .09), consistent with most variation in

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<sup>6</sup> In fact, in 5% of the instances in which Jünger et al. could confirm an LH surge, women's "high fertility" session was conducted 3+ days after the surge. In another 9%, it was conducted 2 days after the surge, and in 12% it was conducted a day after the surge. Yet ovulation typically occurs less than a day following the LH peak (e.g., Wetzels & Hoogland, 1982); fertility has fallen dramatically (by 50-80%) even by the day of the LH peak (e.g., Dunson et al., 1999, 2001). By day of ovulation, estradiol levels have dropped substantially (see Roney & Simmons, 2013, and references cited) and progesterone levels have begun to rise (e.g., Wetzels & Hoogland, 1982). In all likelihood, 10-20% of high fertility sessions in Jünger et al.'s sample (even among those with confirmed LH surges) were not conducted during a truly "high" fertility period, for timing reasons alone. (Additional ones could have been anovulatory. See section 4.11.)

785 means reflecting within-woman, not between-woman, variation. Moreover, a reasonable assumption is  
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787 that hormones have similar effects on outcomes, whether within-woman or between different women.  
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789 Grand-mean centering hormone levels (as opposed to within-woman mean centering) allows for  
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791 analysis of the total association of a hormonal measure with an outcome (e.g., Kreft et al., 1995). We  
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793 proposed to run both sets of analyses.  
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799 *Log-transforming hormone levels and using the estradiol:progesterone ratio.* In analyses  
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801 examining outcome features in relation to hormonal predictors, log-transformation of hormone values  
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803 is a common practice (Jones, 1996). Though transformation typically creates a distribution closer to  
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805 normal, this is not the primary reason for transformation. Log-transformation changes the linearity of  
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807 associations with other variables. Given how hormones affect outcomes—by binding to available  
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809 receptors that diminish in availability as hormone levels rise—hormonal effects often increase linearly  
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811 with proportionate (i.e., log-transformed), not absolute, changes (Jones, 1996).  
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816 We specifically preregistered analyses examining outcomes (e.g., preference shifts) as a function  
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818 of the log of the estradiol to progesterone ratio [ $\ln(E/P)$ ]. While E increases both prior to and after  
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820 predicted ovulation, P is only produced in appreciable levels after ovulation. Furthermore, the two  
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822 hormones have known antagonistic effects on sexual behavior (Dixson, 2013; Roney & Simmons, 2013).  
823  
824 Thus, E/P is a biomarker of conceptive status (Baird et al., 1991), which, log-transformed, is  $\ln(E/P)$ .  
825  
826  $\ln(E/P)$  reflects simple additive effects of  $\ln(E)$  and  $\ln(P)$ , as  $\ln(E/P) = \ln(E) - \ln(P)$ . Hence, in  
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828 regression analyses,  $\ln(E/P)$  captures equal but opposite joint additive contributions of  $\ln(E)$  and  $\ln(P)$ .  
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830 (It constrains the regression weights of  $\ln(E)$  and  $\ln(P)$  to be identical in magnitude but opposite in  
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841 sign. E/P does not have a similar interpretation; see Sollberger & Ehlert, 2016.<sup>7</sup>) Joint but opposite  
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 845 effects can be detected with greater power using  $\ln(E/P)$  than two separate predictors. Follow-up  
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 848 analyses entering  $\ln(E)$  and  $\ln(P)$  separately are necessary to evaluate unique contributions.<sup>8</sup>  
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850  
 851 At the same time, testosterone (T) levels may also affect outcomes (e.g., Welling et al., 2007)  
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 853 and covary with E and/or P. We control for these effects by also entering  $\ln(T)$  and interactions  
 854  
 855 paralleling  $\ln(E/P)$  interactions. While female sexual behavior has also been attributed to T, its  
 856  
 857 independent effects have been questioned (Wallen, 2013). Robustness analyses can assess the impact of  
 858  
 859 removing  $\ln(T)$  from the model. Grebe et al. (2016) applied analyses very similar to these to examine  
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 861 hormonal associations with in-pair and extra-pair sexual interests.  
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864  
 865 *Muscular variation captured with a single measure.* In our preregistered replication study, we  
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 867 use images of bodies that, as confirmed by pretesting, differ in musculature. A measure of third-party  
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 869 rated muscularity will be used as a predictor in analyses. By contrast, Jünger et al. presented an array of  
 870  
 871 bodies exhibiting natural variation in muscularity; they used multiple bodily measurements,  
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 873 purportedly representing “upper body strength,” as predictors in analyses. In their main analysis,  
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 875 Jünger et al. simultaneously entered the multiple putative indicators of upper body strength,  
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882  
 883 <sup>7</sup> Some researchers enter the untransformed E/P ratio into analyses, but interpretation is not straightforward. All variance  
 884 in  $\ln(E/P)$  is explained by simple additive effects of  $\ln(E)$  and  $\ln(P)$ . By contrast, in Jünger et al.’s data, 20% of the variance  
 885 in E/P is explained by additive effects of E and P, 4% by the linear  $E \times P$  interaction, and 6% by  $E^2$  and  $P^2$ . Over 70%, then,  
 886 reflects complex non-linear main effects and interactions. In contrast to  $\ln(E/P)$ , E/P’s meaning is unclear (see Sollberger &  
 887 Ehlert, 2016, who broadly discourage use of raw hormone ratios; see also SOM, section 27).

888  
 889 <sup>8</sup> A reviewer wondered whether raw or logged hormone levels relate more strongly to conceptive status. In Jünger et al.’s  
 890 sample with confirmed LH surges, both logged progesterone and the log of the E/P ratio predict “phase” (fertile vs. non-  
 891 fertile) better than raw progesterone or the raw E/P ratio;  $r = -.60, -.73$  for raw and logged progesterone values, respectively,  
 892 and  $.38, .70$  for raw and logged E/P ratios. The reviewer responded that this association may not generalize to other samples.  
 893 See SOM, section 26, for further discussion of raw vs. log-transformed hormone measures and ratios.  
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899 compromising power to detect any one effect (though, as noted, they also included analyses entering  
900 individual features in their supplementary materials). Entering a single variable reflecting upper body  
901 strength, as reflected by multiple features aggregated into one measure, increases statistical power  
902 relative to entering multiple variables reflecting individual features (or single features one at a time). In  
903 our preregistration concerning preference shifts for behavioral displays, we capture behavioral variation  
904 with a single composite measure, an approach we recommend for analyzing Jünger et al.'s data.  
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914 Naturally, the indicator variable should validly reflect perceived upper body strength. Of the 6  
915 male features potentially tapping upper body strength examined by Jünger et al., just one—strength—  
916 had a *main effect* on sexual attractiveness (see their Table 2). Yet prior research shows that women tend  
917 to find muscular bodies sexy, especially when unconfounded with fat (Frederick & Haselton, 2007;  
918 Millar, 2013). An obvious question arises: *Do these features truly reflect muscularity or upper body*  
919 *strength?*  
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928 We addressed this question in Jünger et al.'s dataset through a series of steps. First, we  
929 separately entered each male feature into a multilevel regression model predicting sexual attractiveness,  
930 controlling for BMI. Ratings were cross-classified by female participants, male targets, and their  
931 interaction, all for which we estimated random intercept variation. We also included random slopes for  
932 BMI and each male body feature to account for variation across women in impact of these features on  
933 ratings. Only Strength and Upper Arm Circumference significantly predict sexual attractiveness (all  
934 other  $p$ 's > .4). See Table 1.  
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945 Second, Kordsmeyer et al. (2018) asked men and women to rate these same 3-D scanned bodies  
946 on “Bodily Dominance”—how likely they were to win a physical fight. (Kordsmeyer et al. and Jünger  
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et al. have overlapping authorship.) One can reasonably expect these ratings to reflect upper body strength, as well as overall size. With BMI controlled, Bodily Dominance was significantly and solely predicted by Strength and Upper Arm Circumference—the same features that predict sexual attractiveness; see Table 1. Consistent with muscularity being sexy, men’s Bodily Dominance strongly predicts their mean sexual attractiveness to Jünger et al.’s women (BMI controlled),  $r = .73$ . The extent to which the 6 features correlate with Bodily Dominance strongly covaries with the extent to which they predict sexual attractiveness (BMI controlled),  $r = .87$ . See Table 1.

Third, we factor analyzed the 6 male features (principal axis extraction, direct oblimin rotation). A scree slope suggested 3 factors (eigenvalues = 2.23, 1.47, 1.01, .59, .43, .27). Strength and Upper Arm Circumference primarily define one factor (pattern matrix loadings of .71 and .73). Shoulder-to-Chest Ratio (-.38) and testosterone level (.34) have secondary loadings on this factor. Shoulder-to-Hip Ratio and Shoulder-to-Chest Ratio define a second factor (loadings of .84 and .67), and Torso Ratio (.80) a third. (See Table S1 in SOM for full loadings matrix.) Only the first factor relates to attractiveness or Bodily Dominance. See Table 1.

In sum, the empirical evidence converges on a clear conclusion: Two of the 6 features reflect muscularity; the others do not (at least not substantially).<sup>9</sup> Accordingly, we used a simple unit-weighted composite of Strength and Arm Circumference in our analyses. We refer to this composite score as Strength/Muscularity, though recognizing that this composite does not fully capture

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<sup>9</sup> One can ask why the other 4 features don’t reflect muscularity. Muscular men may have broad shoulders *and* chests, such that the ratio minimally covaries with muscularity. Shoulder-to-Hip and Torso Ratio might reflect small hips as much as than large upper bodies. Men’s testosterone levels don’t strongly predict muscular development (e.g., Alvarado et al., 2016). In any event, the evidence is clear: These features don’t strongly reflect muscularity in Jünger et al.’s bodies.

1009 muscularity and is conflated with fat mass (such that BMI must be controlled in statistical analyses, as  
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 1018 component.<sup>10</sup>

1019 *Male height.* Pawlowski and Jasienska (2005) found that, during the follicular phase compared  
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<sup>10</sup> This composite correlates .97 with corresponding factor scores. In robustness analyses, we used factor scores, which yielded near-identical results. See Table S8.

<sup>11</sup> We factor analyzed height along with the 6 male features putatively indicative of upper body strength. Once again, one factor was defined most strongly by strength and upper arm circumference. Two other features had loadings that exceeded .5: height and shoulder-to-chest ratio (negatively, such that men with large chests relative to shoulder breadth had high factor scores). The factor, then, reflected size and strength, though, because height was not a cue of formidability in this sample of headless bodies, the correlation of factor scores for this factor with Bodily Dominance, independent of BMI, was

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1068 *Control for preference shifts for confounding features.* Men’s BMI is highly confounded with  
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1070 their Strength/Muscularity ( $r = .69$ ), meaning shifts in aversion to certain components of high BMI—  
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1072 e.g., “flabbiness”—are confounded with shifts in preference for Strength/Muscularity. To fully control  
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1074 for confounds with preferences, one must include a set of terms with BMI paralleling terms with  
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1076 Strength/Muscularity (e.g.,  $\ln(E/P) \times \text{BMI}$ ). Alternatively, one can regress Strength/Muscularity on  
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1078 BMI and compute residual scores, unconfounded with BMI, and use those in analyses. We analyzed  
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1080 results using both methods as a robustness check.<sup>12</sup>  
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1084 *Moderation by relationship status.* To test moderation by relationship status, we include the  
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1086  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$  interaction. This hypothesis had been specified  
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1088 in Jünger et al.’s pre-registration but was not tested in their analysis.  
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1092 *Summary.* Our analyses contrast with Jünger et al.’s in a number of ways. We summarize major  
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1094 differences in Table 2.  
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#### 1096 4. Results

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1099 Below, we present our analyses and results of Jünger et al.’s data, downloaded from the Open  
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1101 Science Framework. We begin by presenting a model that fully reflects the analytic strategy we outline  
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1103 above and in our preregistration (section 4.1). Next, we perform a series of robustness analyses based on  
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1105 this full model that examine how the exclusion of certain variables (section 4.2), differing  
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1110 relatively weak,  $r = .20$ ,  $p = .073$ . As part of our robustness analyses, we substituted these factor scores  
1111 (Strength/Muscularity/Height) for Strength/Muscularity. Analyses produced very similar findings and do not alter  
1112 conclusions. Results are provided in Table S9; see also Figure S1, section 21.

1113 <sup>12</sup> Including BMI effects in the analysis removes not only confounds but also nuisance variance in attraction associated with  
1114 confounds. As well, it permits examination of BMI effects. For these reasons, we prefer it, though analysis using residual  
1115 scores simplifies the model. Once again, Jünger et al.’s pre-registration stated that upper arm circumference would control  
1116 for BMI.  
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transformations of variables (sections 4.3-4.4), and alternative operationalizations of predictor variables (sections 4.8-4.10) affect results. In addition, we perform analyses that separately examine effects of estradiol and progesterone (section 4.5), as well as estimate effects within partnered and single women separately (sections 4.6-4.7). Table 3 describes the flow of these analyses. Both Jünger et al.'s and our preregistration emphasized moderation of impacts of bodily features on sexual attraction (vs. attraction to long-term mates). Hence, we focus on sexual attractiveness as a criterion. For completeness, we report analyses on attraction to men as long-term mates in Table S20.

#### 4.1 Initial analysis

In our multilevel regression model, women's ratings of sexual attractiveness were cross-classified by female participants, male targets, and their interaction; random intercept variation was estimated for all. Predictors were within-woman  $\ln(E/P)$ , within-woman  $\ln(T)$ , woman-mean  $\ln(E/P)$ , woman-mean  $\ln(T)$ , Strength/Muscularity, BMI, and relationship status. Within-woman hormonal measures were zero-centered within-woman. Relationship status was effect-coded (single = -.5, paired = .5). All other measures were grand-mean zero-centered. Interactions involving a hormone level  $\times$  male feature  $\times$  relationship status (and all embedded 2-way interactions) were entered. Random slope variation across women was estimated for within-woman hormone levels, Strength/Muscularity, and BMI.<sup>13</sup> See our supplemental R markdown file (end of SOM) for R code used to run this and all other models.

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<sup>13</sup> Estimates may be sensitive to model selection: random intercept and slope terms. We used model fit statistics to select models. See S2 in SOM. Seven outlying hormone values, identified by visual inspection (2 progesterone, 5 testosterone; all values 2+ s from nearest retained value), were excluded. Their exclusion did not affect results. See Table S3 for analyses including these values.

1177  
1178  
1179 Table 4 (full model) presents results. Most terms are control variables. Two are of primary  
1180 interest: within-woman  $\ln(E/P) \times \text{Strength/Muscularity}$  and within-woman  $\ln(E/P) \times$   
1181  
1182  $\text{Strength/Muscularity} \times \text{Relationship Status}$ . The former did not emerge; the latter did ( $p = .014$ );  
1183  
1184 hence, the two-way interaction was found to vary as a function of relationship status. As  $\ln(E/P)$   
1185  
1186 increased, so too did partnered women's preference for Strength/Muscularity (see below), supporting  
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1188 Jünger et al.'s preregistered Hypothesis 4a.  
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1194 A significant negative mean  $\ln(E/P) \times \text{BMI} \times \text{Relationship Status}$  interaction also emerged. As  
1195  
1196 partnered women's mean  $\ln(E/P)$  increased, so too did their preference for lower BMI, independent of  
1197  
1198 Strength/Muscularity. BMI independent of Strength/Muscularity likely reflects adiposity, in part,  
1199  
1200 which might explain BMI's very robust negative main effect on attractiveness.<sup>14</sup>  
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1203

1204 For our own study, we will examine effects controlling for session number. Jünger et al.  
1205  
1206 controlled for male age too, which may be confounded with muscularity. In Tables S4 and S7, we  
1207  
1208 present analyses controlling for these features. Test-statistics for the within-woman  $\ln(E/P) \times$   
1209  
1210  $\text{Strength/Muscularity} \times \text{Relationship Status}$  effect are nearly identical (slightly stronger in each  
1211  
1212 analysis).  
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#### 1215 4.2 Excluding $\ln(T)$ and between-woman terms

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1223 <sup>14</sup> Reviewers questioned this interpretation, as relatively few bodies in Jünger et al.'s sample qualified as "overweight," let  
1224 alone obese. (10% of BMIs were  $> 26$ .) The variation in BMI in this sample, then, may not be meaningful. Extremes leverage  
1225 correlations, however; 10% overweight individuals may well be enough to generate meaningful variation. And, indeed,  
1226 BMI's very robust negative main effects (net of Strength/Muscularity) on attraction—effects as large of those of  
1227 Strength/Muscularity—demand explanation; they betray the view that variation in BMI in this sample is not meaningful.  
1228 In part, independent of muscularity, BMI must reflect adiposity.  
1229  
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1233  
1234  
1235 With  $\ln(T)$  and its interactions (largely non-significant) excluded, the  $\ln(E/P) \times$   
1236  
1237 Strength/Muscularity  $\times$  Relationship Status effect remains significant ( $p = .019$ ). See Table 4. Within-  
1238  
1239 woman and between-woman (woman-mean) hormonal terms are orthogonal and, hence, inclusion of  
1240  
1241 the latter should not substantially affect estimation of the former. We did run analyses that excluded  
1242  
1243 between-woman terms, both with and without  $\ln(T)$  and its interactions included. As expected, the  
1244  
1245  $\ln(E/P) \times$  Strength/Muscularity  $\times$  Relationship Status effects were nearly identical. See Table S5,  
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#### 1252 *4.3 Estimating overall effects of $\ln(E/P)$*

1255 Much “between-woman” variation in sampled E and P levels is, in fact, within-woman  
1256  
1257 variation, arising from variable timing of sampling across women’s cycles. But even if mean levels truly  
1258  
1259 reflect between-woman variation (e.g., some women experience repeated anovulatory cycles), a  
1260  
1261 parsimonious prediction is that equivalent concentrations of hormones produce similar responses,  
1262  
1263 whether occurring in the same woman or different women. In such circumstances, entry of a grand-  
1264  
1265 mean centered predictor (here,  $\ln(E/P)$ ) is the most powerful approach (e.g., Kreft et al., 1995). In this  
1266  
1267 analysis, a positive  $\ln(E/P) \times$  Strength/Muscularity  $\times$  Relationship Status interaction ( $p = .005$ ) is  
1268  
1269 significant. Among partnered women, high levels of  $\ln(E/P)$  associate with increased preference for  
1270  
1271 Strength/Muscularity. See Table 4.<sup>15</sup>

#### 1276 *4.4 Using residual Strength/Masculinity scores*

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1282 <sup>15</sup> For these analyses, 76% of total variation in  $\ln(E/P)$  is explicitly within-woman. Again, a portion of between-woman  
1283  
1284 variation is actually within-woman and arises as between-woman due to variable timing of sessions. All in all, the vast  
1285  
1286 majority of total variance is within-woman.  
1287  
1288

As expected, Strength/Muscularity residual scores (with BMI partialled out) yield very similar results. Table 4 presents a model (ln(T) terms excluded) retaining three predictors—ln(E/P), residual Strength/Masculinity, Relationship Status—and their interactions (hence, a fairly simple model with just 7 terms); 3-way interaction  $p = .008$ .

#### 4.5. Estimating independent effects of ln(E) and ln(P)

The regression analyses above constrain ln(E) and ln(P) to have weights equal in magnitude but opposite in sign. In follow-up analyses we examined their independent effects. The effects of ln(P) are robust: ln(P) interacts (negatively) with Strength/Muscularity and Relationship Status to predict attraction; ln(E) does not. See Tables 5 and S6.

#### 4.6. Estimation of effects within partnered and single women

Assigning a value of zero to single or partnered women in relationship status coding, respectively, yields model-based estimates of all lower-order main effects and interactions for each group. The grand-mean centered ln(E/P)  $\times$  Strength/Muscularity interaction is positive for partnered women, though it falls just short of statistical significance,  $p = .061$ . For single women, it significantly runs in a negative direction. See Table 6. See Table S17 for estimates separately examining within-woman and woman-mean hormone levels.

#### 4.7. Estimation of preferences for high vs. low Strength/Muscularity men

With partnered women assigned a value of zero in relationship status coding and Strength/Muscularity zero-centered at the 5<sup>th</sup> and 95<sup>th</sup> percentiles ( $z = -1.60, 1.91$ , respectively), one derives model-based estimates of the effect of ln(E/P) on partnered women's attraction to highly unmuscular and very muscular men, respectively. See Table 6. As can be seen, partnered women's



1345  
 1346  
 1347 ln(E/P) positively predicts attraction to muscular men (though the effect falls just short of statistical  
 1348  
 1349 significance,  $p = .07$ . It does *not* predict their attraction to non-muscular men, with effect size near-  
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 1351 zero. Though no firm conclusions can be drawn, these results lead one to question Jünger et al.'s claim  
 1352  
 1353 that, when conceptive (or, here, when experiencing hormonal patterns reflective of fecundability),  
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 1355 partnered women rate bodies *in general* as more sexually attractive, independent of men's bodily  
 1356  
 1357 features. Effects for ln(P) are similar to those for ln(E/P) (but reversed in sign and, in the case of men at  
 1358  
 1359 the 95<sup>th</sup> percentile, statistically significant,  $p = .033$ ). These contrasting patterns are illustrated in Figure  
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#### 4.8. Moderation of the association between Bodily Dominance and sexual attractiveness ratings

We used Kordsmeyer et al.'s (2018) ratings of Bodily Dominance to vet male features.

Substituting Bodily Dominance for Strength/Muscularity is expected to produce similar results, as it likely reflects overall perceived muscularity, plus body size. And it does: a significant 3-way ln(E/P) × Bodily Dominance × Relationship Status interaction emerged ( $p = .001$ ). See Tables 7 and S14 and Figure S2 (section 21). This 3-way interaction involving a separate (and raw, unprocessed) measure of male muscularity should bolster confidence in these effects' robustness. Bodily dominance ratings are completely distinct from any of the 7 male features and, hence, these effects do not depend on any particular composite of those features.

#### 4.9. Moderation of Strength/Formidability and sexual attractiveness ratings

Strength, upper arm circumference, and Bodily Dominance covary considerably,  $r = .38-.51$ , all  $p < .001$ . A first principal component of all 3 (loadings of .78, .85, and .78, respectively) could be an even better measure of perceived muscularity. Component scores, which we call

1401 Strength/Formidability, covary almost perfectly with a unit-weighted sum ( $\alpha = .72$ ;  $r > .999$ ). Not  
 1402  
 1403  
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 1406 surprisingly, in multilevel analyses,  $\ln(E/P)$  interacts with Relationship Status and  
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 1408 Strength/Formidability to predict sexual attraction,  $p < .001$ . See Tables 7 and S15 and Figure S3  
 1409  
 1410 (section 21).

#### 1411 4.10. Estimation of effects within partnered and single women: Bodily Dominance and

##### 1412 Strength/Formidability

1413 We also estimated lower-order interactions and main effects for partnered and single women  
 1414  
 1415 separately, when Bodily Dominance and Strength/Formidability were entered as male features. The  
 1416  
 1417  $\ln(E/P) \times$  Bodily Dominance and  $\ln(E/P) \times$  Strength/Formidability interactions ran strongly in a  
 1418  
 1419 negative direction for single women. They ran in positive directions for partnered women, though they  
 1420  
 1421 fell short of significant (The  $\ln(P) \times$  Strength/Formidability was significant for partnered women.) See  
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 1423 Tables S16 and S17.  
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#### 1432 4.11. Summary of hormone $\times$ male feature $\times$ Relationship Status effects

1433 In total, we conducted many analyses examining hormone  $\times$  male feature  $\times$  Relationship  
 1434  
 1435 Status effects: ones based on our full model; models removing terms with T; models with grand-mean  
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 1437 centered hormone levels; models using residuals on male feature after BMI had been partialled out;  
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 1439 models with male age included; models without between-woman hormone terms; models substituting  
 1440  
 1441 an alternative measure of male feature (Strength/Muscularity/Height, Bodily Dominance,  
 1442  
 1443 Strength/Formidability) for our Strength/Muscularity composite); models in which  $\ln(E)$  and  $\ln(P)$   
 1444  
 1445 were substituted for  $\ln(E/P)$ ; and so on. We present a summary of the hormone  $\times$  male feature  $\times$   
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1459 Relationship Status effects emerging from these analyses in Table 8. As can be seen, the effect robustly  
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1461  
1462 emerges across analyses.

#### 1463 1464 *4.12. Using cycle phase as a predictor*

1466  
1467 In secondary analyses (Gangestad et al., 2018b), we substituted cycle phase for  $\ln(E/P)$ . The  
1468  
1469 Cycle Phase  $\times$  Strength/Muscularity  $\times$  Relationship Status interaction falls short of statistical  
1470  
1471 significance,  $t = 1.59$ ,  $p = .111$ . See Table 9. The contrast between this result and the comparable  $\ln(E/P)$   
1472  
1473 3-way interaction requires an explanation. If hormones drive cycle shifts, hormonal associations should  
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1475 exceed cycle phase associations. Some phases may be mischaracterized, and some cycles anovulatory. In  
1476  
1477 Roney and Simmons' (2013) sample, 33% of all cycles were anovulatory or evidenced luteal  
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1479 insufficiency, judged by small progesterone rises. Some of these cases surely exist in Jünger et al.'s  
1480  
1481 sample. An LH surge (especially one detectable with the very high sensitivity strips Jünger et al. used) is  
1482  
1483 not necessarily indicative of ovulation; in anovulatory cycles, LH may rise, though surges may be  
1484  
1485 blunted (e.g., Wu & Cowchock, 1983). Lynch et al. (2014) found that, among cycles classified as  
1486  
1487 anovulatory based on failure to cross a threshold of luteal progesterone level (akin to that used by  
1488  
1489 Roney & Simmons, 2013), the LH increase from baseline still achieved 70% of the increase in cycles  
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1491 classified as ovulatory—levels very likely detectable with Jünger et al.'s high sensitivity method. Perhaps  
1492  
1493 even more importantly, and as already noted (see fn 7), Jünger et al. conducted 14% of fertile phase  
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1495 sessions 2+ days after an LH surge; the majority of these sessions would be during the luteal phase and  
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1497 non-conceptive. (Wetzels and Hoogland [1982] found that the initial LH surge, measured in serum,  
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1499 occurred 11-24 hours prior to ovulation, as detected by ultrasonography. Conception risk drops steeply  
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1501 after ovulation.) Another 12% were conducted one day after the LH surge; a portion of these would  
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likely also have been during non-conceptive occasions (e.g., Dunson et al., 2001) (see fn 7). The timing of high fertility sessions, relative to the LH peak, varied by up to 8 days (3 days prior to a surge to 4 days after). Hence, Jünger et al.'s measure of "phase", even among cycles with positive LH surges, possesses a considerable degree of noise. Estradiol and progesterone levels, by contrast, were time-locked with session and, hence, concurrent with assessments of preferences.

Progesterone levels during truly conceptive peri-ovulatory and mid-luteal phases should overlap little (Ellison, 1993). Thus, in exploratory analyses, we restricted cases to those exhibiting no or limited overlap through a range of procedures. The Cycle Phase  $\times$  Strength/Muscularity  $\times$  Relationship Status interactions were significant in these subsets. Analyses are reported in Table S23. We fully acknowledge and emphasize that these analyses add very little, if any, *independent* evidence for cycle effects beyond what hormonal associations offer. If  $\ln(E/P)$  and progesterone levels interact with relationship status to affect preferences, the interaction effect of phase and relationship status on preferences will increase when cases are selected to accentuate progesterone levels between fertile and non-fertile sessions—in effect, potentially removing luteal-phase cases misclassified as being within the fertile-phase, as well as luteal-phase cases with progesterone levels reflective of non-conceptive cycles. These findings, then, merely illustrate implications of analyses already presented; in no way do they constitute a novel empirical test. That said, these implications are not trivial. If steroid hormones regulate cycle shifts, then hormonal measures should produce larger effects than cycle phase, especially when cycle phase is a noisy measure. Null findings with respect to phase should not be used to infer the null hypothesis. The hormonal associations we find invite an alternative explanation for weaker

1569 findings for phase: Jünger et al.'s measure of phase does not tap the drivers of cycle shifts as well as  
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1573 direct hormonal measures do.  
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## 1575 **5. Contrasting Results**

### 1576 *5.1. Null conclusions and main effects of hormones on general attraction?*

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1579 Jünger et al. presented preregistered analyses examining whether women's cycle phase and  
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1581 ovarian hormones moderate women's sexual attraction to men's muscular features. They found no  
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1583 evidence for such effects, "*indicating no shifts in preferences for specific traits*" (p. XXX); cycle shifts  
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1585 "*do not seem to alter preferences for body characteristics at all, leaving no room for cycle shifts in mate*  
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1587 preferences for masculine characteristics or any other assumed indicators of good genes" (p. XXX;  
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1589 emphasis added).  
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1596 By contrast, our analyses on Jünger et al.'s data yields suggestive evidence that a measure of  
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1598 men's Strength/Muscularity (controlling for BMI) more strongly predicts partnered women's sexual  
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1600 attraction when estradiol levels are high relative to their progesterone levels. Single women exhibit an  
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1602 opposite pattern. Analyses using a measure of male bodies' formidability or a global rating of bodily  
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1604 dominance yield similar hormonal moderation effects. These key results are robust to  
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1606 inclusion/exclusion of control variables (age, women's testosterone) and exclusion/inclusion of  
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1608 outliers. The patterns suggested by these analyses contrast with Jünger et al.'s conclusions: Women's  
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1610 hormone levels, in concert with their relationship status, moderate associations of men's muscular  
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1612 features with women's sexual attraction. When women in relationships produce concentrations of  
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1614 ovarian hormones characteristic of high conception risk, they may be especially sexually attracted to  
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1616 strong, muscular men (independent of BMI); single women may show opposite associations. These  
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1627 patterns are driven by women's progesterone levels. As well, these analyses provide evidence that  
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1630 romantically involved women with a hormonal profile of high conception risk may be especially  
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1632 attracted to bodies that are relatively lean—bodies of low BMI, with measures of muscularity  
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1634 controlled.

1637 Jünger et al. claim that, when conceptive, partnered women rate men's bodies in general as  
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1639 more attractive. We find more mixed effects using hormonal predictors (with  $p > .05$  in most analyses).  
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1641 These effects may be real, but they may also be qualified by relationship status and male features.  
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1643 Among partnered women,  $\ln(E/P)$  may be associated with sexual attraction to men scoring high on  
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1645 Strength/Muscularity but *not* (or minimally) with sexual attraction to men scoring low on  
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1647 Strength/Muscularity but *not* (or minimally) with sexual attraction to men scoring low on  
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1649 Strength/Muscularity.  
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1651 We fully acknowledge that, though relationship status-hormone interaction effects appear to  
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1653 be robust across analyses, simple effects for partnered and single women separately do not consistently  
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1655 yield significant effects. Across 4 measures—Strength/Muscularity, Strength/Muscularity/Height,  
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1657 Bodily Dominance, and Strength/Formidability—and 2 hormonal measures— $\ln(E/P)$  and  $\ln(P)$ —  
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1659 50% (4/8) of analyses yielded  $p < .05$  for hormonal effects on partnered women's preferences; 62%  
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1661 (5/8) yielded  $p < .05$  for hormonal effects on single women's preferences. No definitive conclusions in  
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1663 this regard can hence be reached. But just as results do not yield definitive evidence for significant  
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1665 hormonal moderation for partnered or single women, they surely too do not yield evidence of no  
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1667 effects, contrary to Jünger et al.'s conclusions (e.g., Amrhein et al., 2019).  
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1673 *5.2. What explains the differences?*  
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Our analyses find support for hormonal effects on preferences. Jünger et al.'s did not. What factors made the difference? We focus on three mentioned previously, along with one other.

#### 5.2.1 Examining the moderating role of relationship status

We start with the obvious: We examined effects—hormone  $\times$  male feature  $\times$  relationship status interactions—that Jünger et al. did not, despite preregistering a hypothesis directly pertaining to these effects.

#### 5.2.2. Controlling for preference for BMI

Jünger et al. only controlled for the main effect of BMI. Failing to control for BMI interactions as well leaves confounds in preference shifts. When we too entered *only* BMI's main effect, the critical  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$  effect (initial analysis, Table 4) weakened,  $t = 2.25$ ,  $p = .025$ .

#### 5.2.3. Compositing features vs. pitting them against one another

In primary analyses, Jünger et al. entered male features simultaneously. Tests on each can detect unique effects only, weakening power to detect shared effects. When we similarly entered Strength and Upper Arm Circumference simultaneously, neither  $\ln(E/P) \times \text{male feature} \times \text{Relationship Status}$  interaction effect was significant:  $t = 1.50$ ,  $p = .133$ ;  $t = 1.48$ ,  $p = .138$ , respectively. With BMI interactions also uncontrolled—as in Jünger et al.'s analyses—effects were weaker yet:  $t = 1.42$ ,  $p = .156$ ;  $t = .86$ ,  $p = .67$ . Jünger et al.'s primary analytic approach was not especially sensitive to detecting hypothesized effects.

#### 5.2.4. Random slope effects

We add one feature. We modeled random slope effects for BMI, male features, hormones, and phase across women. That is, our models estimated variation across women in sensitivity of ratings to male features and hormones. Random slope effects were generally very large, estimates often 5+ times their standard errors; their inclusion greatly increased model fit (see S24). That may well be because the standard deviation of individual women's ratings differed substantially: from <1 to >4 (i.e., women used different ranges of the scale). Jünger et al. did not model these random slopes. Yet exclusion of meaningful random slope terms can greatly overestimate the robustness of some fixed effects, largely because error terms are underestimated (e.g., Judd et al., 2012; Barr et al., 2013).

Jünger et al.'s results most affected by inclusion of random slopes pertain to their primary positive take-homes. They report robust Cycle Phase and Cycle Phase  $\times$  Relationship Status effects on sexual attraction. , ." When we repeated Jünger et al.'s analysis including a random slope component, fit improved substantially: BIC change = -306.1. (See S24. BIC difference > 10 is typically considered large; e.g., Vrieze, 2012.). While the Cycle Phase main effect remained significant, it was less impressive:  $t = 2.09$ ,  $p = .037$ . The relationship status interaction fell short of being significant,  $p = .051$ . See Table 9. In our analyses that used within-woman or grand-mean centered  $\ln(E/P)$  rather than cycle phase,  $\ln(E/P)$  never interacted with relationship status to predict sexual attraction. See Table 4.

### 5.2.5. Log-transformation

In our planned analyses, we entered log-transformed hormone levels, following common practice within endocrinological research. In Table S10, we present analyses that examined preferences using untransformed estradiol and progesterone levels. As we would anticipate (see Footnote 7; see also Footnote 8), the untransformed progesterone  $\times$  Strength/Muscularity  $\times$  Relationship Status



1793 interaction was slightly weaker than the  $\ln(P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$   
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 1795  
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 1798 interaction, though not markedly so.  
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### 1800 5.3. Correlation between mean ratings across sessions

1802 We address one additional argument Jünger et al. made. They emphasized that there is “no  
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 1804  
 1805 *room* for differential effects of masculinity cues” (p. XXX; emphasis added) because the rank order  
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 1807 correlation of sexual attractiveness ratings across men for high and low conception risk women is nearly  
 1808  
 1809 perfect (Spearman rank  $\rho = .998$ ). This argument misconstrues the impacts of differential effects.

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 1811  
 1812 When some women weight an influential feature more than others do, rank ordering across women  
 1813  
 1814 need not be greatly affected. On that particular feature, men have a fixed rank-ordering. Weighting the  
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 1816 feature more, all else equal, will increase the *dispersion* of ratings as a function of the feature (i.e.,  
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 1818 increase the regression slope), but the ordering of how ratings of men are affected by the feature  
 1819  
 1820 *remains unchanged*.<sup>16</sup> Ordering of men on that feature may differ from ordering on other features,  
 1821  
 1822 such that differential weighting will shift overall, weighted ordering somewhat. But changes may be  
 1823  
 1824 minimal. To demonstrate this, we analyzed mean ratings given to men by women at high and low  
 1825  
 1826  $\ln(E/P)$ . The regression weights of Strength/Muscularity and BMI were greater for mean ratings at  
 1827  
 1828 high  $\ln(E/P)$ , yet the two sets of ratings correlated .993; see S25 in SOM for details. Contrary to Jünger  
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 1830 et al.’s claims, a near-perfect correlation does *not* entail that there is “no room” for differential effects.  
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### 1836 5.4. Effect size estimation

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1840 <sup>16</sup> Imagine, for instance, that ratings were a function of a single cue, but some women made greater discriminations based  
 1841 on the cue than others. (E.g., some women prefer the cue by a lot, others prefer it by a little.) The correlation between each  
 1842 woman’s ratings and the cue would be 1.00, and women’s ratings would correlate with each other 1.00. Differential use of  
 1843 the cue across women would be reflected in variances, with women making stronger discriminations based on the cue giving  
 1844 more variable ratings.  
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1851 Statistically significant effects may be inconsistent with the null hypotheses, while nevertheless  
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1853 reflecting effect sizes that are inconsequential. Are the effects we report theoretically meaningful?  
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1856 Within partnered women, the per unit impact of Strength/Muscularity on attractiveness ratings is  
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1858 estimated to be 8% greater when  $\ln(P)$  is 1s below the mean (21<sup>st</sup> percentile) compared to when  $\ln(P)$  is  
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1860 1s above the mean (75<sup>th</sup> percentile;  $(.879+.0326)/(.879-.0326)$ ; Table 5). This difference in impact  
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1862 produces a 16% boost in variance in attractiveness ratings of women 1s below mean  $\ln(P)$  associated  
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1864 with Strength/Muscularity relative to ratings of women +1s above mean  $\ln(P)$  ( $1.08^2 = 1.16$ ). For  
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1866 women at extremes on  $\ln(P)$ , the 5<sup>th</sup> and 95<sup>th</sup> percentiles (-1.32s and 1.55s from the mean, respectively),  
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1868 this difference in variance is naturally larger, 24%. Differences are of similar size for single women, but  
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1870 in the opposite direction. Differences in impact strike us as potentially meaningful. At the same time, a  
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1872 95% confidence interval around effect sizes includes ones both near-zero and very substantial – double  
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1874 the point estimate (variance differences of 33% and 51% for the two comparisons above). The current  
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1876 data do not allow one to pinpoint effect sizes with sufficient precision to judge their theoretical  
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1878 meaningfulness or practical impact.  
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1885 Jünger et al. repeatedly presented women with headless digital figures lacking some human-  
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1887 typical features, such as realistic skin tone. In so doing, they enhanced experimental control by  
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1889 stripping out individuating features aside from bodily shape, but likely at a cost of ecological validity  
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1891 and psychological realism. Women do not encounter, evaluate, or respond to such male figures in  
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1893 everyday life. Of course, they may evaluate their attractiveness, in certain regards, using processes  
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1895 designed to evaluate “real” male bodies. But one cannot assume that effect sizes revealed in Jünger et  
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1897 al.’s study directly generalize to effect sizes in women’s evaluations of real bodies. This point is not a  
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criticism of Jünger et al.'s study; the trade-off between control and realism entailed by their study design is very reasonable. At the same time, this trade-off implies that an estimated effect size need not match effect sizes in women's everyday life. We stress that additional work is needed to fully assess the meaningfulness of effects in ecological conditions.

### 5.5. Interpretation

What evolutionary account explains hormonal moderation of preferences for muscularity? Do these data yield evidence for the good genes interpretation of hormonal effects? Though the evidence we present could potentially be consistent with a good genes framework, more work is needed to clarify appropriate interpretation. Several key aspects of the findings must be addressed.

First, no preference shift independent of relationship status emerged; only romantically involved women displayed the preference shifts predicted by the good genes account. As Jünger et al. note, particular forms of the good genes hypothesis (such as the dual mating hypothesis; Pillsworth & Haselton, 2006) expect moderation by relationship status. But other possible explanations for this moderation should also be considered, including Type I error, conjectures that non-conceptive sex plays special roles in partnered women (Grebe et al., 2013), and other perspectives on human mating (Emery Thompson & Muller, 2016).

Second, the 3-way interaction is not a simple attenuated 2-way interaction. Based on good genes thinking, one might expect a large positive  $\ln(E/P) \times$  muscularity interaction for women in relationships and a small or zero interaction for single women. Yet the 3-way interaction is driven by two 2-way interactions in opposite directions: positive for partnered women and negative for single women. For analyses examining preferences for Bodily Dominance, 2-way interactions were robust for

single women but not for partnered women. Sampling variability could of course play a role (perhaps the true interaction *is* an attenuated one), but that possibility begs for additional studies.<sup>17</sup>

Third, changes in romantically involved women's progesterone are associated with changes in mate preferences in this sample. Estradiol-linked changes were generally not suggested. Yet other studies link variation in estradiol to levels of sexual interest (e.g., Roney & Simmons, 2013; Grebe et al., 2016).

### 5.7. *An independent demonstration*

Since we conducted these analyses, we learned of another, recently published study that found a similar interaction. Marcinkowska et al. (2018) examined preferences for male bodily masculinity in a sample of 102 women. Their preference measure consisted of just 3 items and possessed low internal consistency. Furthermore, sample size was smaller than Jünger et al.'s; in light of reduced power, results must be interpreted cautiously. Marcinkowska et al. reported, however, a significant within-woman Progesterone  $\times$  Relationship Status effect on preferences, running in the same direction as we report here. We note that, unlike in our analyses, the simple effect of progesterone for partnered women was not significant (and, indeed, was near-zero). The simple effect for single women ran in a positive direction. Though these results give additional reason to think that the interaction effect we report is robust, better estimation of simple effects for partnered and single women requires more research.<sup>18</sup>

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<sup>17</sup> One reason to be cautious about drawing conclusions concerning the relative 2-way hormone  $\times$  male feature interactions for single and partnered women is that they vary across measures of male feature. Hence, though the 2-way interaction is stronger for single women using Bodily Dominance as a measure, it is stronger for partnered women when Strength/Muscularity/Height is used. Again, more data are needed.

<sup>18</sup> Both Marcinkowska et al. (2018) and DeBruine, Hahn, and Jones (2019) also report robust between-woman (i.e., woman-mean) Progesterone  $\times$  Relationship Status interactions predicting women's preferences for facial masculinity. These interactions run in the same direction as we and Marcinkowska et al. find for within-woman Progesterone  $\times$  Relationship

## 6. Reflections on Preregistration and Related Issues

Preregistration of analyses is a valued methodological quality that we endorse. That said, it is not the sole or most important one. First and foremost, a set of analyses should appropriately assess a conceptual question, which preregistration itself does not ensure; as illustrated by the current dataset, two different analyses yield contrasting conclusions. One need not decide which analyses best address major issues to appreciate the illustration. As discussed elsewhere (e.g., PsychMAP, 2018), consumers may heuristically use preregistration as a cue that the authors of a study have selected the “best” analytical strategy, yet doing so entails risk.

We offer here several reflections on preregistration and related issues.

*Robustness.* Preregistration constrains which analyses are “confirmatory.” Much responsibility, then, is placed on researchers to carefully think through analyses prior to preregistration. Even ardent proponents of preregistration can admit that preregistered analyses that inadequately address key conceptual questions may deter, not facilitate, proper understanding. Sometimes, authors cannot fully anticipate which analyses appropriately address a set of questions. Best analyses may hinge on features of the data (presently, illustrated by validation of muscular features). And rather than foreseeing a single best strategy, researchers may envision a set of analyses across which robustness may

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Status: in a positive direction for single women and a negative direction for partnered women. DeBruine et al. (2019) argue that, because they and Marcinkowska et al. (2018) found no within-woman Progesterone  $\times$  Relationship Status interactions predicting facial masculinity preferences, the between-woman Progesterone interactions likely do not reflect direct effects of progesterone. That said, we caution against interpreting a non-significant effect as evidence of “no effect” (e.g., Amrhein, Greenland, & McShane, 2019). The issue of whether these interactions are related and due to direct effects of progesterone is, in our view, not yet fully resolved.

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be judged. Preregistration may encourage authors to capture their preplanned hypothesis testing in a single analysis, thereby downplaying a role for validity and robustness checks.

*Robustness applies to null results too.* Scholars appreciate robustness as a quality of positive results (e.g., Arslan et al., in press); indeed, Jünger et al. analyzed their data in a variety of ways. Yet it is desirable for null results too. After all, null conclusions reflect absence of evidence for effects, yet null results are often interpreted as evidence of absent effects. To justify the latter, the former cannot be thin. Presently, Jünger et al. found no interactions between cycle phase and individual male features. Yet they did not examine hormonal associations—a priori, analyses that should have greater power than the ones they conducted—or moderation by relationship status. Still, they concluded that their findings indicate “*no shifts in preferences for specific traits*”—an explicit claim of *evidence for absence*, not absence of evidence (see also Amrhein et al., 2019).

*Preregistration and up-down thinking in hypothesis-testing.* As argued by others (e.g., Cumming, 2014; Amrhein et al., 2019), hypothesis-testing cultivates simple up-down thinking: An alternative hypothesis is supported or not, favoring a null hypothesis. A certain use of preregistered studies may inadvertently reinforce this thinking. In its ideal form, a straightforward preregistered test is performed, yielding evidence for an alternative hypothesis or not. If not, that is it; additional analyses, not being “confirmatory,” are non-informative with respect to hypothesis-testing and are thereby implicitly discouraged<sup>19</sup>. This thinking is illustrated by Jünger et al.’s null conclusions based on particular null findings, as are its risks.

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<sup>19</sup> Interestingly, from a Bayesian perspective one can argue that the distinction between planned versus post-hoc tests is not a substantive one, and thus is not the main point of preregistration (e.g., Dienes, 2016). While the distinction has its uses, it should be employed critically while being aware of its scope and limitations.

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2131 Naturally, Type I and Type II errors trade off. If Type I errors are especially aversive,  
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2133 additional Type II errors could be warranted. But this reasoning itself assumes simple up-down  
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2135 thinking. In fact, scientific inference should not be so simplistic. Evidence typically permits only  
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2137 degrees of scientific belief (whether in probability [e.g., Salmon, 1970; Carnap, 1947] or truth-likeness  
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2139 [Popper, 1934] terms), a point that applies to individual studies. In conjunction with past findings, it  
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2141 informs belief updating (explicitly Bayesian or not); only rarely will it justify definitive up-down  
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2143 answers. Those alarmed by the replication crisis rightly deem simplistic hypothesis-testing a bad actor.  
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2145 Through publication bias, *p*-hacking, post-hoc hypothesizing, overinterpretation of findings, and non-  
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2147 transparency, it inflates Type I errors. The solution, however, should not be similarly simplistic  
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2149 thinking, where Type II errors substitute for Type I errors. Rather, cautious and nuanced discussion of  
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2151 what findings mean—less definitive and more modest than what simple up-down thinking invites—  
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2153 should be fostered (Amrhein et al., 2019).  
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2159 Because it invites simple binary, up-down thinking, Amrhein et al. (2019) propose that the  
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2161 concept of statistical significance be abandoned altogether (though, we stress, they do not argue that *p*-  
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2163 values are meaningless and useless). Along similar lines, in a recent commentary Gelman (2018)  
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2165 recommended that “we should stop labeling replications as successes or failures and instead use  
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2167 continuous measures to compare different studies” (p. xxx). Binary labels “get us into trouble with  
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2169 their implication that there is some criterion under which a replication can be said to succeed or fail.  
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2171 Do we just check whether  $p < .05$ ? That would be a very noisy rule...” (p. xxx). A focus on effect size  
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2173 estimation through aggregation of data over time dispenses with the idea of Type I and Type II errors  
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altogether (though it recognizes potential errors in effect size estimation; Cumming, 2014; Gelman & Carlin, 2014).

*Exploration and the total evidence rule.* Preregistered, confirmatory analysis is often pitted against exploratory analysis, when, in fact, the two are complementary (e.g., Jebb et al., 2017). Preregistered analyses address targeted questions. Exploratory analyses permit understanding of data in ways unanticipated (e.g., contingent on unexpected results), and may suggest directions for future theory development and empirical investigation. Furthermore, they permit examinations of robustness not anticipated during preregistration. Though commonly referred to as “exploratory” because they were not explicitly preplanned, these examinations may readily be at least as grounded in pertinent theory and pertinent bodies of evidence as planned analyses. Carnap (1947) argued that, when applying inductive logic to estimate the probability of an event, one should consider the full totality of evidence pertinent to the induction. Though philosophers have debated the foundations of the “total evidence” principle (e.g., Suppes, 1966), it captures an idea most scientists endorse: In evaluating the strength of evidence for an interpretation, one should not ignore any important information pertinent to evaluating the interpretation. Unwittingly, however, sharp demarcations between confirmatory and exploratory analysis, in conjunction with simple up-down inferential thinking, may encourage violations—especially regarding null conclusions. Surely, many analyses Jünger et al. did not conduct are still pertinent to their null conclusions: e.g., hormonal associations; moderation by relationship status; analyses on Bodily Dominance ratings. Hence, their null conclusions ignored important components of the “total evidence” contained in their own data. We are wary of practices that encourage these outcomes.



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2243 *Broader costs of null conclusions.* Individual effects in single studies are rarely empirically  
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2245 isolated phenomena. Rather, they fit into, and hence speak to, larger conceptual networks (e.g., Fiedler  
2246 et al., 2012). Here, hormone-associated shifts speak to broader, integrative theories within evolutionary  
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2248 psychology. Jünger et al. emphasize this point; they draw theoretical implications of their results,  
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2250 arguing that null conclusions weigh against good genes accounts and in favor of motivational priorities  
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2252 perspectives on cycle shifts. These arguments could affect the fate of future research paths taken and  
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2254 foregone; researchers generally avoid testing theories that are (rightly or wrongly) perceived as “dead.”  
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2256 However, integrative ideas with heuristic potential are not easy to come by. There is value to “pulling  
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2258 weeds,” that is, discarding false claims. At the same time, premature assertions of the null—especially if  
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2260 bolstered by the aura of a preregistered study—can mistakenly “pull” generative stocks, the costs of  
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2262 which can be substantial. One can hence argue that, *even if most novel integrative ideas are wrong*, on  
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2264 balance premature null conclusions deter scientific progress (e.g., Fiedler et al., 2012; Fiedler, 2017).  
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2266 Naturally, this point is a general one, not specific to the current theoretical context.  
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2275 To conclude, it is worth stressing that our analyses are not proof that preference shifts exist.  
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2277 Jünger et al.’s conclusions may yet be right. At the same time, Jünger et al.’s data do not constitute solid  
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2279 evidence for a null conclusion. Our analyses provide reason to think that relationship status moderates  
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2281 shifts in preferences for muscularity, and suggest new hypotheses about preferences for leanness  
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2283 (which, in conjunction with muscularity, may reflect physical fitness) and shifts among single women.  
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2285 Naturally, more data are needed to address these matters. These conclusions may be modest, and—we  
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2287 think—appropriately so. Though motivated by good intentions, some thinking behind  
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2289 preregistration, and the deep concerns about non-replicability that drive it, may not encourage such  
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2299 modesty. Rather, for reasons we discuss above, it may inadvertently foster the approach that led Jünger  
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2302 et al. to prematurely draw null conclusions in this particular case.  
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Table 1

## Jünger et al.'s Data: Sexual Attractiveness and Bodily Dominance in Relation to Male Features

	Predicting Sexual Attractiveness			Associations with Bodily Dominance	
	$\gamma$ / SE	t	p	r	r w BMI controlled
BMI	-.78/.2	-3.79	<.001		
Strength	.64/.20	3.17	<b>0.002</b>	.38***	.26*
BMI	-1.00/.29	-3.78	<b>0.001</b>		
Upper Arm Circumference	.65/.29	2.21	<b>0.03</b>	.51***	.35**
BMI	-0.59/.23	-2.54	<b>0.013</b>		
Shoulder-to-Chest Ratio	-0.15/.23	-0.67	0.504	-.37***	-0.2
BMI	-.44/.21	-2.10	<b>0.039</b>		
Shoulder-to-Hip Ratio	.16/.21	0.78	0.438	0.00	0.18
BMI	-.50/.20	-2.51	<b>0.014</b>		
Upper-to-Lower Torso Ratio	.06/.20	0.33	0.741	0.08	0.14
BMI	-.50/.20	-2.57	<b>0.012</b>		
Log Baseline Testosterone	.16/.19	0.82	0.417	0.07	0.08
	↑—————↑				
	<i>r</i> between $\gamma$ and partial <i>r</i> = .87				
BMI					
Height				-0.08	-0.2
BMI	-1.08/0.2	-4.35	<.001		
Factor: Strength/Arm Circ	.99/.25	3.43	<b>0.001</b>	.54***	.40**
BMI	-				
Factor: SCR/SHR	0.44/0.21	-2.08	<b>0.041</b>		
	.18/.23	0.78	0.438	0.07	0.11
BMI	-0.48/0.2	-2.43	<b>0.017</b>		
Factor: Torso Ratio	.19/.24	0.73	0.466	0.08	0.17

Notes. Multilevel regression predicting sexual attractiveness from BMI and male feature. BMI and all features z-scored. Observations cross-classified by female raters ( $N=157$ ) and male targets ( $N=80$ ). Random intercepts for both modeled. Random slopes, across women, modeled for BMI and male features. Covariances between intercepts and slopes modeled. *df* for  $t=77$  to 83. *N* of male targets for correlations = 80. \*\*\*  $p < .001$  \*\*  $p < .01$  \*  $p < .05$ . Confidence intervals are not explicitly reported. However, they can be very closely approximated with  $\underline{\gamma} \pm 2 \times SE$ .

Note that, as  $\gamma$  for male feature increases,  $\gamma$  for BMI becomes more negative – likely because, when muscularity is controlled for, BMI becomes a “purer” measure of adiposity, which is unattractive.

Table 2

**Key Differences Between Our Analyses and Those of Jünger et al.**

	<u>Jünger et al.'s analyses</u>	<u>Our analyses</u>
Purported drivers of shift entered in analyses	Estimated Cycle Phase	Measured hormone levels (notably, $\ln(E/P)$ , as well as $\ln(E)$ and $\ln(P)$ )
Male muscular features	6 features plus height entered simultaneously	A single composite, with components empirically vetted
Control for BMI confound	Controlled for main effect	Controlled for confounding BMI interactions
Test of moderation of preference shifts by relationship status	Did not test these interactions	Explicitly tested the $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$ interaction

*Notes.* The differences listed are primary ones. We note several additional differences: (a) Jünger et al. performed follow-up analyses (though not examining preference shifts) using raw hormone levels, not log-transformed levels; we performed robustness analyses with raw hormone levels that yielded the key  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$  interaction (see Table S10). (b) We eliminated some outlying hormone values through visual inspection; we performed robustness analyses with the full dataset that yielded the same key results (see Table S3). (c) We did not control for male age in the primary analyses; we performed robustness analyses including age that yielded the same key results (see Table S7). (d) We controlled for women's testosterone level (log-transformed) in primary analyses, whereas Jünger et al. did not; we also performed robustness analyses without controlling for  $\ln(T)$  that yielded the same key results. (e) We included random slopes in our mixed model analyses, whereas Jünger et al. did not.

Table 3

**Our Analyses: An Initial Full Model Plus Additional Analyses Examining Robustness**

*A full model* (Table 4). We begin with a full model that follows from our overarching rationale. It uses  $\ln(E/P)$  as a primary hormonal variable of interest, which has two orthogonal components, woman-mean and within-woman. The model also includes  $\ln(T)$  as a control variable, which also has two orthogonal components. Strength/Muscularity is used as a marker of male muscularity. BMI is entered as a control variable. Relationship status is entered as a potential moderator. The primary effects of interest are within-woman  $\ln(E/P) \times \text{Strength/Muscularity}$  and within-woman  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$ . To control for preference effects of T and the confounding of preferences for BMI and Strength/Muscularity, however, 2-way interaction and 3-way interaction terms involving these variables must also be entered.

*A model removing  $\ln(T)$*  (Table 4). We ran the same model as above, but removing  $\ln(T)$  and all interactions. This analysis examines whether a simplified model not controlling for T yields the same effects.

*Grand-centered mean analysis* (Table 4). An analysis that grand-mean centers hormone values captures the total hormonal effects, both within and across women.

*Strength/Muscularity residual scores, with BMI partialled out* (Table 4). An alternative to entering BMI and its interactions is to regress Strength/Muscularity on BMI and use residual scores as a measure of Strength/Muscularity independent of BMI. We report this analysis using the grand-mean centered analysis approach described above.

*Follow-up analyses examining separate contributions of  $\ln(E)$  and  $\ln(P)$*  (Table 5). In these analyses,  $\ln(T)$  is dropped, as (a) its inclusion introduces additional terms, and (b) robustness analyses described above show that its exclusion does not meaningful change key results.

*Estimation of effects specific to partnered and single women* (Table 6). In light of a  $\ln(E/P) \times \text{Strength/Muscularity} \times \text{Relationship Status}$  effect, we follow up with analyses that separately examine the  $\ln(E/P) \times \text{Strength/Muscularity}$  effect within partnered and single women separately, using the grand-mean centered analysis described above. As well, we provide, for partnered women, model-based estimates of associations of  $\ln(E/P)$  with sexual attraction to highly muscular and unmuscular men (95<sup>th</sup> and 5<sup>th</sup> percentile on Strength/Muscularity, respectively).

The SOM presents additional robustness analyses. The main text presents additional analyses using Bodily Dominance and a composite measure of Strength/Formidability as separate measures of muscularity (Table 7) and cycle phase as a potential driver of preference shifts (Table 9).

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3182	Rel Stat x BMI x ww E/P	-.02/.02	-1.22	0.222	-.02/.02	-1.09		-.04/.02	-1.78	<i>0.074</i>		
3183	Rel Stat x BMI x ww T	.03/.02	1.45	0.146				.02/.03	0.56			
3184												
3185	Rel Stat x BMI x mean E/P	-.16/.05	-3.26	<b>0.001</b>	-.16/.05	-3.24	<b>0.001</b>					
3186	Rel Stat x BMI x mean T	-0.05/0.05	-1.04									
3187	<b>Rel Stat x S/M x ww E/P</b>	.05/.02	2.47	<b>0.014</b>	.05/.02	2.34	<b>0.019</b>	.06/.02	2.78	<b>0.005</b>	.04/.02	2.65 <b>0.008</b>
3188	Rel Stat x S/M x ww T	-0.02/0.02	-1.16	0.246				-.00/.03	-0.12			
3189												
3190	Rel Stat x S/M x mean E/P	.06/.04	1.34	0.179	.06/.04	1.42	0.155					
3191	Rel Stat x S/M x mean T	.05/.04	1.09									
3192												

3193 *Notes.* All hormone measures log-transformed. Hence,  $\ln(E/P) = \ln(E) - \ln(P)$ . All quantitative predictors z-scored. Relationship status effect  
 3194 coded: single = -.5, partnered = .5. Observations cross-classified by female raters ( $N=157$ ), male targets ( $N=80$ ), and their interaction.  
 3195 Random intercepts for all are modeled. Random slopes, across women, modeled for BMI, Strength/Muscularity, and within-woman hormone  
 3196 measures. Inclusion of random slope interactions and covariances selected through model Bayesian Information Criterion fit statistic. Random  
 3197 components and fit statistics reported in Table S2, SOM. Effects of primary theoretical interest **bolded**. Blank rows separate main effects, two-  
 3198 way interactions, and three-way interactions.  $P$ -values < .05 bolded.  $P$ -values < .10 in italics.  $P$ -values > .25 not shown. Confidence intervals are  
 3199 not explicitly reported. However, they can be calculated with  $\underline{\gamma} \pm 2 \times SE$ .  
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3203 <sup>a</sup>ww = within-woman centered.

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 3205 <sup>b</sup>Grand-mean centered hormone measures reported in this table in rows for within-woman hormone measures.  
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 3208 <sup>c</sup>Strength/Muscularity scores regressed on BMI to remove confounding with BMI. Grand-mean centered hormone measures reported in rows  
 3209 for within-woman hormone measures.  
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Table 5

**Results of Multilevel Regression Analyses: Predictors of Sexual Attractiveness  
Separating Estradiol and Progesterone**

	Full Model			With residual S/M		
	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$
BMI	-1.11/0.25	-4.42	<.001			
Strength/Muscularity (S/M)	.86/.25	3.49	<.001	.64/.19	3.31	0.001
Relationship Status	.02/.10	1.67	0.096	.16/.10	1.67	0.095
E	-.10/.08	-1.34	0.181	-.10/.08	-1.35	0.181
P	-.07/.03	-2.22	0.029	-.07/.03	-2.22	0.029
E x Relationship Status	-.13/.12	-1.08		-.03/.12	-1.08	
P x Relationship Status	.04/.05	0.68		.04/.05	0.69	
BMI x Relationship Status	-.03/.05	-0.52				
BMI x E	-.02/.01	1.41	0.159			
BMI x P	.04/.06	0.91				
S/M x Relationship Status	.03/.04	0.63		.00/.05	0	
<b>S/M x E</b>	-.02/.01	-1.58	0.114	-.01/.01	-1.46	0.145
<b>S/M x P</b>	-.00/.01	-0.25		-.00/.01	-0.19	
Rel Stat x BMI x E	-.03/.03	1.2	0.229			
Rel Stat x BMI x P	.05/.02	2.29	0.022			
<b>Rel Stat x S/M x E</b>	.01/.03	0.38		.00/.02	0.23	
<b>Rel Stat x S/M x P</b>	-.06/.02	-2.75	0.006	-.04/.02	-2.74	0.006

Notes. Hormone values log-transformed and grand-mean centered. See also notes, Table 4. See S6 for full model analyses.

<sup>a</sup>Strength/Muscularity scores regressed on BMI to remove confounding with BMI.

Table 6

Results of Multilevel Regression Analyses: Predictions for Single and Partnered Women

	Single			Partnered			Partnered			Partnered		
	Mean-Centered S/M			Mean-Centered S/M			S/M at 5th percent			S/M at 95th percent		
	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$
<i>Analysis with ln(E/P)</i>												
BMI	-1.09/.25	-4.32	<.001	-1.11/.25	-4.44	<.001						
Strength/Muscularity (S/M)	.85/.25	3.42	0.001	.87/.25	3.52	<.001						
E/P	.08/.05	1.63	0.106	.06/.05	1.12		.02/.06	0.27		.11/.06	1.82	0.070
T	.13/.09	1.49	0.139	-.24/.09	-2.72	0.007						
BMI x E/P	.01/.02	0.79		-.03/.02	-1.74	0.083						
BMI x T	.02/.02	1.1		.04/.02	1.97	0.049						
S/M x E/P	-.03/.02	-2.05	0.041	.03/.02	1.87	0.061						
S/M x T	-.02/.02	-0.98		-.03/.02	-1.21	0.226						
<i>Analysis with ln(E) and ln(P)</i>												
E	-.04/.09	-0.42		-.17/.10	-1.68	0.095	-.14/.10	-1.30	0.195	-.20/.11	-1.90	0.060
P	-.09/.04	-2.19	0.030	-.05/.05	-1.21	0.229	-.00/.05	-0.08		-.11/.05	-2.14	0.033
BMI x E	.00/.02	0.16		.03/.02	1.78	0.075						
BMI x P	-.02/.02	-0.95		.04/.02	2.31	0.021						
S/M x E	-.02/.02	-1.45	0.148	-.02/.02	-0.83							
S/M x P	.03/.02	1.73	0.084	-.03/.02	-2.17	0.030						

Notes. Hormone values log-transformed and grand-mean centered. All quantitative predictors with  $s = 1$ . For Single estimates, relationship status coded Single = 0, Partnered = 1; for Partnered estimates, Single = 1, Partnered = 0. Interactions involving relationship status are

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redundant with Tables 3 and 4 and are not shown. For analysis with ln(E) and ln(P), BMI and S/M main effects are not repeated. S/M at 5<sup>th</sup> percent = zero-centered at 5<sup>th</sup> percentile. S/M at 95<sup>th</sup> percent = zero-centered at 95<sup>th</sup> percentile. See S2 in SOM for discussion of random components. Effects of primary theoretical interest **bolded**. *P*-values < .05 bolded. *P*-values < .10 in italics. *P*-values > .25 not shown. Confidence intervals are not explicitly reported. However, they can be calculated with  $\underline{\gamma} \pm 2 \times SE$ .

Table 7

**Results of Multilevel Regression Analyses: Predictors of Attractiveness with Bodily Dominance and Strength/Formidability**

	Bodily Dominance			Strength/Formidability		
	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$
<i>Analysis using E/P</i>						
BMI	-1.06/0.15	-7.18	<.001	-1.47/.21	-7.06	<.001
BD / SF	1.39/.15	9.24	<.001	1.43/.21	6.94	<.001
Relationship Status	.10/.10	1.04		.11/.10	1.10	
E/P	.07/.04	1.77	0.079	.07/.04	1.74	0.084
T	-.06/.07	-0.77		-.06/.04	-0.77	
Relationship Status x E/P	-.03/.07	-0.42		-.02/.07	-0.37	
Relationship Status x T	-.38/.10	-3.59	<.001	-.37/.10	-3.58	<.001
BMI x Relationship Status	-.04/.05	-0.92		-.06/.06	-1.02	
BMI x E/P	-.00/.01	-0.02		.01/.01	0.09	
BMI x T	.02/.01	1.40	0.162	.03/.02	1.78	0.075
BD/SF x Relationship Status	.09/.05	1.73		.06/.05	1.14	
<b>BD/SF x E/P</b>	-.02/.01	-2.36	<b>0.018</b>	-.01/.01	-1.29	0.196
BD/SF x T	-.00/.01	-0.07		-.02/.02	-1.01	
Rel Stat x BMI x E/P	-.02/.02	-1.17	0.24	-.05/.02	-0.19	
Rel Stat x BMI x T	.01/.03	0.55		.02/.03	0.63	
<b>Rel Stat x BD/SF x E/P</b>	.06/.02	3.25	<b>0.001</b>	.08/.02	3.54	<.001
Rel Stat x BD/SF x T	.00/.03	0.15		-.01/.03	-0.21	
<i>Analysis entering E and P separately<sup>a</sup></i>						
E	-.10/.08	-1.32	0.188	-.10/.08	1.34	0.181
P	-.07/.03	-2.24	<b>0.027</b>	-.07/.03	-2.22	<b>0.029</b>
Relationship Status x E	-.13/.11	-1.08		-.13/.12	-1.08	
Relationship Status x P	.04/.06	0.75		.04/.06	0.68	
BMI x E	.02/.01	1.45	0.147	.02/.01	1.81	0.071
BMI x P	.00/.01	0.32		.00/.01	0.31	
<b>BD/SF x E</b>	-.03/.01	-2.68	<b>0.007</b>	-.03/.01	-2.29	<b>0.022</b>
<b>BD/SF x P</b>	.01/.01	1.52	0.130	.01/.01	0.63	
Rel Stat x BMI x E	.03/.02	1.54	0.123	.03/.03	1.09	
Rel Stat x BMI x P	.03/.02	1.78	0.074	.06/.02	2.72	<b>0.007</b>
<b>Rel Stat x BD/SF x E</b>	.01/.02	0.5		.01/.03	0.52	
<b>Rel Stat x BD/SF x P</b>	-.06/.02	-3.16	<b>0.002</b>	-.07/.02	-3.47	<.001

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3421 *Notes.* All hormone measures log-transformed and grand-mean centered. See notes, Table 3. BD =  
3422 Bodily Dominance. SF = Strength/Formidability. Effects of primary interest **bolded**. *P*-values < .05  
3423 **bolded**. *P*-values < .10 in italics. *P*-values > .25 not shown. Confidence intervals are not explicitly  
3424 reported. However, they can be calculated with  $\underline{\gamma} \pm 2 \times SE$ . See Tables S14-S19 for full model analyses  
3425 and effects for single and partnered women separately.  
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3428 <sup>a</sup> For analyses entering E and P separately, for sake of brevity we do not repeat effects for main effects  
3429 and interactions without E or P, though these terms were included; see the analysis using E/P.  
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Table 8

Summary results of multilevel regression analyses: hormone level  $\times$  strength/muscularity  $\times$  relationship status interaction effects

Full Model	T removed			GM centered E/P <sup>b</sup>			With residual S/M					
	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$	$\gamma$ / SE	$t$	$p$
<b>Horonal predictor: ln(E/P)</b>												
<i>Primary models (from Table 3, main text)</i>												
	.05/.02	2.47	<b>0.014</b>	.05/.02	2.34	<b>0.019</b>	.06/.02	2.78	<b>0.005</b>	.04/.02	2.65	<b>0.008</b>
<i>Models without between-woman hormone terms (from Table S5)</i>												
	.05/.02	2.47	<b>0.013</b>	.05/.02	2.34	<b>0.019</b>						
<i>Models controlling for male age main effect and interactions (from Table S7)</i>												
	.05/.02	2.51	<b>0.012</b>	.05/.02	2.37	<b>0.018</b>	.06/.02	2.82	<b>0.005</b>	.04/.02	2.69	<b>0.007</b>
<i>Models without random slope terms</i>												
	.05/.02	2.36	<b>0.018</b>	.05/.02	2.28	<b>0.023</b>	.06/.02	2.63	<b>0.008</b>	.04/.02	2.63	<b>0.008</b>
<i>Models replacing male strength/muscularity composite with strength/muscularity factor scores (from Table S8)</i>												
	.06/.02	2.62	<b>0.009</b>	.06/.02	2.47	<b>0.014</b>	.07/.03	2.88	<b>0.004</b>	.04/.02	2.75	<b>0.006</b>
<i>Models replacing male strength/muscularity composite with strength/muscularity/height factor scores (from Table S9)</i>												
	.05/.02	2.21	<b>0.027</b>	.05/.02	2.08	<b>0.037</b>	.06/.02	2.66	<b>0.008</b>	.04/.02	2.52	<b>0.012</b>
<i>Models replacing male strength/muscularity composite with bodily dominance ratings (from Tables 6, S14)</i>												
	.05/.02	3.28	<b>0.013</b>	-.12/.04	3.15	<b>0.002</b>	.06/.02	3.25	<b>0.001</b>	.05/.02	3.14	<b>0.002</b>
<i>Models replacing male strength/muscularity composite with strength/formidability measure (from Tables 6, S15)</i>												



	.07/.02	3.39	<b>0.001</b>	.06/.02	3.24	<b>0.001</b>	.08/.02	3.54	<b>&lt;.001</b>	.05/.02	3.41	<b>0.001</b>
<b><u>Hormonal predictors: estradiol and progesterone entered separately</u></b>												
<i>Ln(E) and ln(P) entered as hormonal predictors (from Tables 4, S6)</i>												
E:	.01/.02	0.37		.01/.02	0.31		.01/.03	0.38		.00/.02	0.23	
P:	-.05/.02	-2.43	<b>0.015</b>	-.05/.02	-2.34	<b>0.019</b>	-.06/.02	-2.75	<b>0.006</b>	-.04/.02	-2.74	<b>0.006</b>
<i>Raw levels of E and P entered as hormonal predictors (from Table S10)</i>												
E:	.01/.02	-0.53		-.01/.02	-0.66		-.02/.03	-0.61		-.01/.02	0.31	
P:	-.05/.02	-2.30	<b>0.021</b>	-.05/.02	2.32	<b>0.021</b>	-.05/.02	-2.29	<b>0.022</b>	-.04/.02	-2.36	<b>0.018</b>

Notes.  $\ln(E/P) = \ln(E) - \ln(P)$ . Effects are hence an function of and additive linear composite of  $\ln(E)$  and  $\ln(P)$ . All quantitative predictors z-scored. Relationship status effect coded: single = -.5, partnered = .5. Observations cross-classified by female raters ( $N=157$ ), male targets ( $N=80$ ), and their interaction. Random intercepts for all are modeled. Random slopes, across women, modeled for BMI, Strength/Muscularity, and within-woman hormone measures, except where noted. Inclusion of random slope interactions and covariances selected through model Bayesian Information Criterion fit statistic. Random components and fit statistics reported in Table S2, SOM.  $P$ -values  $< .05$  bolded. Confidence intervals are not explicitly reported. However, they can be calculated with  $\underline{\gamma} \pm 2 \times SE$ .

In the Full Model and T-removed model, hormone levels are centered within-woman. For the GM hormones and With residual S/M models, hormone levels are grand-mean centered. For the Model with residual S/M scores, the male feature (e.g., Strength/Muscularity) is regressed on BMI to remove confounding with BMI.

Table 9

**Results of Multilevel Regression Analyses: Predictors of Sexual Attractiveness with Cycle Phase**

	$\gamma$ / SE	$t$	$p$
BMI	-1.10/.25	-4.39	<.001
Strength/Muscularity (S/M)	1.00/.29	3.49	<.001
Relationship Status	.20/.06	-3.54	<.001
Cycle Phase	.07/.04	2.09	0.037
Phase x Relationship Status	.12/.06	1.95	0.051
BMI x Relationship Status	-.03/.05	-0.61	
BMI x Phase	-.02/.02	-0.28	
S/M x Relationship Status	.03/.05	0.60	
S/M x Phase	.00/.02	0.18	
Rel Stat x BMI x Phase	-.02/.04	-0.57	
Rel Stat x S/M x Phase	.07/.05	1.59	0.111

*Notes.* All quantitative predictors z-scored. Relationship status effect coded: single = -.5, partnered = .5. Phase effect codes: -.5 = luteal; .5 = peri-ovulatory. Observations cross-classified by female raters ( $N=157$ ), male targets ( $N=80$ ), and their interaction. Random intercepts for all are modeled. Random slopes, across women, modeled for BMI, Strength/Muscularity, and within-woman hormone measures. Inclusion of random slope interactions and covariances selected through model Bayesian Information Criterion fit statistic. Random components and fit statistics reported in Table S24 of SOM. See text and SOM for additional discussion and models. Confidence intervals are not explicitly reported. However, they can be calculated with  $\gamma \pm 2 \times SE$ .

**Figure Caption**

*Figure 1.* Model-based estimates of the association between the log of E/P when Strength/Masculinity is at the 5<sup>th</sup> percentile and 95<sup>th</sup> percentile for partnered women (top panel) and single women (bottom panel). Shaded areas represent 95% confidence intervals.

Figure 1.

