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# Using consumer feedback from location-based services in Pol recommender systems for people with autism

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(Article begins on next page)

# <sup>1</sup> Using consumer feedback from location-based services in <sup>2</sup> PoI recommender systems for people with autism <sup>3</sup> Noemi Mauro, Liliana Ardissono, Stefano Cocomazzi, Federica Cena <sup>4</sup> noemi.mauro@unito.it, liliana.ardissono@unito.it, stefano.cocomazzi@edu.unito.it, 5 <sup>5</sup> Computer Science Department, University of Turin

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# 8 Abstract

When suggesting Points of Interest (PoIs) to people with autism spectrum disorders, we must take into account that they have idiosyncratic sensory aversions to noise, brightness and other features that influence the way they perceive places. Therefore, recommender systems must deal with these aspects. However, the retrieval of sensory data about PoIs is a real challenge because most geographical information servers fail to provide this data. Moreover, *ad-hoc* crowdsourcing campaigns do not guarantee to cover large geographical areas and lack sustainability. Thus, we investigate the extraction of sensory data about places from the consumer feedback collected by location-based services, on which people spontaneously post reviews from all over the world. Specifically, we propose a model for the extraction of sensory data from the reviews about PoIs, and its integration in recommender systems to predict item ratings by considering both user preferences and compatibility information. We tested our approach with autistic and neurotypical people by integrating it into diverse recommendation algorithms. For the test, we used a dataset built in a crowdsourcing campaign and another one extracted from TripAdvisor reviews. The results show that the algorithms obtain the highest accuracy and ranking capability when using TripAdvisor data. Moreover, by jointly using these two datasets, the algorithms further improve their performance. These results encourage the use of consumer feedback as a reliable source of information about places in the development of inclusive recommender systems.

9 Keywords: sensory features from reviews, autism, recommender systems

#### 10 1. Introduction

Most personalized recommender systems consider the individual user's 11 preferences and contextual conditions to select the Points of Interest (PoIs) 12 that are suitable to the individual user (Adomavicius and Tuzhilin, 2015). 13 However, when suggesting PoIs to people with Autism Spectrum Disorders 14 (ASD), these systems should take into account that users have idiosyncratic 15 sensory aversions to noise, brightness, and other features, which influence the 16 way they perceive items, especially places (Robertson and Simmons, 2013). 17 Aversions should therefore be considered to suggest PoIs that are at the same 18 time interesting and compatible with the target user. This is crucial because 19 what bothers people with autism has great importance in their daily choices 20 and can determine a high level of stress and anxiety (Simm et al., 2016). 21

Mauro et al. (2020, 2022) propose to distinguish the role of user pref-22 erences and compatibility in PoI suggestion. The idea is to estimate the 23 suitability of a place p for a user u by evaluating how much u is expected to 24 like p, and how compatible p is with u, depending on u's sensory aversions. 25 However, retrieving sensory data about PoIs is a real challenge because most 26 geographical information servers, like OpenStreetMap<sup>1</sup> and Google Maps,<sup>2</sup> 27 only provide data about properties of places such as their category, address 28 and accessibility. Indeed, the crowdsourcing paradigm (Sui et al., 2013), 29 where people actively provide information about places, can be used to gather 30 the missing data. However, that approach covers limited geographical areas 31 and requires a community willing to participate in the data collection, that 32

<sup>&</sup>lt;sup>1</sup>https://www.openstreetmap.org/ <sup>2</sup>https://www.google.it/maps/

is not simple to achieve. Therefore, to identify a sustainable information 33 source, we investigate the usefulness of the reviews available in services such 34 as Yelp<sup>3</sup> and TripAdvisor<sup>4</sup> to extract sensory data about places. Reviews 35 report people's experience with items (Ghose and Ipeirotis, 2011) and come 36 as a by-product of the increasing usage of location-based services. However, 37 to the best of our knowledge, they have always been employed to mine con-38 sumers' opinions about the quality of services and products, overlooking their 39 potential to provide sensory data about items. Moreover, existing feature ex-40 traction approaches focus on the identification of the most frequent opinions 41 while we have to adopt a pessimistic feature identification approach to guar-42 antee that people with autism are not disturbed by sensory characteristics 43 which might be rarely reported. 44

In this work we propose a model to extract sensory data about places for
inclusive recommendation and we pose two research questions:

<sup>47</sup> RQ1: Does the feedback available in online item reviews collected by a <sup>48</sup> location-based service provide useful sensory information about PoIs?

RQ2: How does the sensory information extracted from reviews impact
 recommendation performance in the personalized suggestion of places?

To answer these questions, we developed a model for the extraction of sensory features from consumer feedback and we used it to build a dataset of sensory information about places from TripAdvisor reviews. The present paper describes this model and its integration within a recommender system by predicting the compatibility of sensory features with the user. This work

<sup>3</sup>https://www.yelp.it/ <sup>4</sup>https://www.tripadvisor.com/

also compares the performance achieved by different recommender systems 56 when they employ crowdsourced data, our TripAdvisor dataset, or both to 57 suggest items to two user groups: ASD people, and people who did not previ-58 ously receive an autism diagnosis (we denote the latter as neurotypical). The 59 evaluation results show that, with both groups, consumer feedback supports 60 higher recommendation performance than crowdsourced information. The 61 accuracy (Precision, Recall, and F1) and ranking capability (MAP, MRR) of 62 the algorithms is almost always higher when using TripAdvisor data. More-63 over, accuracy, ranking capability, and rating prediction error (MAE, RMSE) 64 decrease when jointly using the two datasets. Furthermore, the recommender 65 systems that deal with both preferences and compatibility outperform those 66 that only take preferences into account. These results encourage the use of 67 consumer feedback as a reliable source of information in PoI recommenda-68 tion. They also show that it helps improving suggestions to both autistic 60 and neurotypical people. This is relevant to the development of inclusive 70 recommender systems and paves the way toward sustainable information ac-71 quisition models for PoI recommendation. 72

This work is framed in the PIUMA (Personalized Interactive Urban Maps for Autism)<sup>5</sup> project, which has the aim to develop novel digital solutions to help people with autism spectrum disorders in their everyday movements (Rapp et al., 2017). Sections 2 and 3 present the perceptual needs of autistic people and the related work. Section 4 describe the data collection and sensory feature extraction model. Section 5 outlines the recommendation

<sup>&</sup>lt;sup>5</sup>PIUMA involves a collaboration among the Computer Science and Psychology Departments of the University of Torino and the Adult Autism Center of the City of Torino.

<sup>79</sup> algorithms we tested and Section 6 describes the validation method we ap<sup>80</sup> plied. Sections 7 and 8 present and discuss the experimental results. Section
<sup>81</sup> 9 describes limitations and future work, and Section 10 concludes the paper.

#### <sup>82</sup> 2. Sensory issues of people with autism

People with autism spectrum disorders differ in terms of cognitive ability. 83 However, almost all of them show substantial hypo and hypersensitivity to 84 environmental stimuli (Sensory Processor Disorder (Matsushima and Kato, 85 2013; Robertson and Simmons, 2013)). These stimuli can be auditory, olfac-86 tory, and tactile. The brain seems unable to appropriately balance the senses 87 (Robertson and Simmons, 2013). This means that people with autism ap-88 pear to react differently to sensory stimulations. A majority of them may be 89 overwhelmed by environmental features that are easily managed by neurotyp-90 ical subjects. For example, many ASD people are hyper-sensitive to bright 91 lights, or to certain light wavelengths, such as fluorescent lights. Several of 92 them find some sounds, smells, and tastes overwhelming. Certain types of 93 touch (light or deep) can cause uncomfortable feelings, as well. Thus, a per-94 son with autism might want to avoid places that negatively impact her/his 95 senses (Robertson and Simmons, 2013). These sensory aversions can cause 96 negative feelings like anxiety, fatigue, sense of oppression (Rapp et al., 2020). 97 Due to these features, and to other peculiar characteristics, such as atypical 98 social functioning, autistic people tend to have a reduced range of activities 99 and are less likely to explore new environments (Smith, 2015). Therefore, 100 they need a careful selection of places when moving in their city, or in a 101 different area (Rapp et al., 2018). It is crucial to find places that satisfy 102

their sensory needs, focusing on aversions derived from their high sensitiv-103 ity to sensory stimulation. The technology could be used to support them 104 because they have a positive attitude towards it, due to the predictability 105 of the interaction. However, most ICT-based solutions assist people in or-106 ganizing their daily activities (Putnam and Chong, 2008), helping them in 107 social interactions (Kientz et al., 2013; Grynszpan et al., 2014), and in emo-108 tion management (Simm et al., 2016; Boyd et al., 2016) but those solutions 109 overlook space and sensory issues. 110

Most services that aim at supporting people with autism in moving around 111 are simple informative websites. Autistic Globetrotting<sup>6</sup> and the Toerisme 112 voor Autisme<sup>7</sup> provide information about places that is useful to ASD peo-113 ple. Moreover, recent research highlights the benefits of Virtual Reality in-114 terventions, such as computer-based simulations of reality where users can 115 train specific skills needed to move around and travel, e.g., taking a bus 116 (Bernardes et al., 2015), or a plane (Soccini et al., 2020). At the same time, 117 each person with autism has unique sensitivities; thus, there is a high need 118 to personalize solutions. 119

#### <sup>120</sup> 3. Background and related work

This section positions our work in the related one from three points of view: (i) general-purpose recommendation algorithms, (ii) recommender systems targeted to people with autism, and (iii) methods applied to extract information about items from reviews.

<sup>&</sup>lt;sup>6</sup>http://autisticglobetrotting.com. <sup>7</sup>https://www.toerismevoorautisme.be/

**Table 1:** Models and types of information used to personalize item suggestion. K-NN denotes K-Nearest Neighbors algorithm (Desrosiers and Karypis, 2011). MF is Matrix Factorization (Koren and Bell, 2011). CARS means Context-Aware Recommenders.

Citations	Algorithm	Recommendation Model	Evaluation dimensions	Information Sources (other than item ratings)
Lops et al. (2011)	CBF	vector distance	category, properties	item descriptions
Desrosiers and Karypis (2011) Koren and Bell (2011)	CF	K-NN, MF	items	-
Adomavicius and Kwon (2007) Zheng (2017) Jannach et al. (2014)	Multi-Criteria	K-NN or MF on multiple dimensions	properties	item metadata
Burke (2002) Gemmell et al. (2012) Cantador et al. (2011)	hybrid	weighted hybrid integration	category, properties	item descriptions, metadata, tags
Musto et al. (2011)	CBF	vector-distance	category, properties	item descriptions
Ardissono et al. (2003)	compatibility evaluation	T-Norm tuned by preference importance	category, properties	item metadata
Dragone et al. (2018)	constraint-based	constraint satisfaction	category, properties	metadata
Hernández-Rubio et al. (2019) Chen et al. (2015)	review-based	CF, CBF, etc.	categories, properties	item reviews
Dong et al. (2016)	review-based	CBF	categories, properties	item reviews
O'Mahony and Smyth (2018) Bao et al. (2014) Musat and Faltings (2015) Al-Ghossein et al. (2018) Zhao et al. (2015)	review-based	CF	categories, properties	item reviews
Musto et al. (2017)	review-based	MF on multiple dimensions	categories, properties,	item reviews
Chen et al. (2019)	review-based	neural networks	properties	item reviews
Shalom et al. (2019) Lu et al. (2018)	review-based	neural networks + $CF$	properties	item reviews
Adomavicius and Tuzhilin (2015)	CARS	KNN, MF	category, properties, user context	physical, temporal social dimensions
Baltrunas et al. (2011)	CARS	MF	category, properties, user context	data provided by users
Biancalana et al. (2013)	CARS, review-based	neural networks	category, properties, user context	social networks location-based services, item reviews

# 125 3.1. Recommender systems - algorithms

Recommender Systems are "software tools and techniques providing suggestions for items to be of use to a user" (Ricci et al., 2011). They assist

users in finding relevant information, products, and services by offering in-128 dividualized suggestions. Table 1 classifies these systems on the basis of the 129 data about items they manage. Content-Based Filtering (CBF) (Lops et al., 130 2011), Collaborative Filtering (CF) (Desrosiers and Karypis, 2011; Koren 131 and Bell, 2011), collaborative multi-criteria (Adomavicius and Kwon, 2007; 132 Zheng, 2017; Jannach et al., 2014), and hybrid recommender systems (Burke, 133 2002; Gemmell et al., 2012; Cantador et al., 2011) estimate item ratings on 134 the sole basis of users' preferences. Ardissono et al. (2003) model the compat-135 ibility of items with the user but they unify it with preferences. Analogously, 136 constraint-based recommender systems (Dragone et al., 2018) model both 137 compatibility and preferences as a Constraint Satisfaction Problem (Brails-138 ford et al., 1999). Differently, we separate preferences from compatibility 139 with sensory features of items by modeling the latter as possible sources of 140 discomfort rather than liking or disliking factors. This separation also distin-141 guishes our model from the recommenders that deal with negative preferences 142 (Musto et al., 2011). In fact, it supports the specification of heterogeneous 143 criteria to deal with user preferences and item compatibility. 144

Review-based recommender systems (Hernández-Rubio et al., 2019; Chen 145 et al., 2015) leverage consumer feedback for their suggestions. They apply 146 different methods to match items to users, such as content-based (Dong et al., 147 2016), collaborative (O'Mahony and Smyth, 2018; Bao et al., 2014; Musat 148 and Faltings, 2015; Al-Ghossein et al., 2018; Zhao et al., 2015), multi-criteria 149 (Musto et al., 2017), and neural ones (Chen et al., 2019), as well as hybrid 150 solutions (Shalom et al., 2019; Lu et al., 2018). However, they uniformly treat 151 all the item features extracted from the reviews as targets of user preferences. 152

Citations	Recommendation Algorithm	User Features	Item Suggested	Target	Evaluation
Hong et al. (2012)	no algorithm	social issues	social behaviors	teenager	no
Costa et al. (2017)	case based	age, gender	daily activities	children	no
Premasundari and Yamini (2019)	association rules	symptoms (e.g., learning difficulties, fine motor skill dysfunction, language disorder,)	food and the rapies	children	usability
Ng and Pera (2018)	hybrid (collaborative, graph-based)	interest social skills emotional state	social games	adults	accuracy (no ASD subj.)
Banskota and Ng (2020)	collaborative filtering	interests, weakness	videogames	adults	accuracy (no ASD subj.)
Mauro et al. (2020)	content-based	interests, sensory aversions	POIs	adults	accuracy (no ASD subj.)

Table 2: Recommender systems for users with autism spectrum disorders.

Context-aware recommenders consider different variables about the user 153 and her/his context, specifically dealing with the time, location, and nearby 154 people to provide just-in-time recommendations (Adomavicius and Tuzhilin, 155 2015). Baltrunas et al. (2011) extend Matrix Factorization to recommend 156 music in a car by considering the user's preferences for the driving style, 157 road type, and so forth. Biancalana et al. (2013) propose a neural recom-158 mender system that personalizes the suggestion of PoIs based on the user's 159 preferences, and on her/his location, transportation means, etc.. Similar to 160 these works, we use contextual information about PoIs to steer the system's 161 suggestions, and we employ consumer feedback to build rich models of places. 162 However, we model both user preferences and idiosyncratic aversions. While 163 we use static data about PoIs to generate the recommendations, our model 164 is based on a modular architecture that makes it seamlessly extensible to 165 retrieve data in real-time from external data sources and sensors. 166

#### <sup>167</sup> 3.2. Recommender systems - applications for autism

Recommender systems specifically conceived for people with autism spectrum disorders are rare. Table 2 summarizes the state-of-art.

Hong et al. (2012) propose to provide users with suggestions within a 170 social network aimed at supporting the independence of young adults. How-171 ever, they focus on the organization of the social network, by relying on peer 172 suggestions, instead of generating recommendations. Costa et al. (2017) 173 develop a task recommender system that uses case-based reasoning to sug-174 gest the child's daily activity to be performed (related to eating, keeping 175 clean, etc.) based on age, gender, and time of day but it does not consider 176 the child's preferences. Moreover, the level of difficulty of the activities is 177 manually set by the therapist. Premasundari and Yamini (2019) propose a 178 food and therapy recommender system for autistic children based on their 179 symptoms in different areas (social interaction and communication problems, 180 speech deficits, etc.). The system targets parents and caregivers, rather than 181 children, and has been exclusively evaluated from a usability viewpoint. Ng 182 and Pera (2018) propose a hybrid game recommender for adult people with 183 autism, based on collaborative and graph-based recommendation techniques. 184 The system is only tested on neurotypical people. Banskota and Ng (2020) 185 present, and empirically evaluate, a recommender system that suggests ther-186 apeutic games to adults with autism spectrum disorders. The system can 187 improve users' social-interactive skills, and takes their weaknesses into ac-188 count in the recommendations. Our work differs from the above ones in 189 the application domain, and also because it employs aversions to sensory 190 features, besides user preferences, to steer recommendation. 191

Citations	Purpose	Feature extraction algorithm	Extracted features	Information Sources
Lops et al. (2011)	content-based item recommendation	TF-IDF	item properties	item descriptions
Musat and Faltings (2015)	review-based item recommendation	faceted opinion extraction	item properties	item reviews
Dong et al. (2013)	review-based item recommendation	bi-gram and tri-gram analysis	item properties	item reviews
Bao et al. (2014)	review-based item recommendation	Non-negative Matrix Factorization	item properties	item reviews
McAuley and Leskovec (2013) Al-Ghossein et al. (2018)	review-based item recommendation	LDA	item properties	item reviews
Peña et al. (2020)	review-based item recommendation	ensemble methods	item properties	item reviews
Qi et al. (2016)	product properties identification	LDA + PageRank	item properties	item reviews
Korfiatis et al. (2019)	evaluation aspects identification	Structural Topic Models	evaluation aspects of items	item reviews
Paul et al. (2017)	review recommendation	double propagation	item properties	item reviews
Xu et al. (2017)	aspect extraction	Latent Semantic Analysis	item properties	item reviews
Tang et al. (2019)	aspect extraction	JABST	multi-grain aspects and opinions	item reviews

Table 3: Extraction of item features. LDA denotes Latent Dirichlet Allocation.

#### <sup>192</sup> 3.3. Extraction of information about item features

Table 3 classifies the feature extraction and review analysis models relevant to our work. Content-Based Filtering (Lops et al., 2011) leverages item descriptions for feature extraction. The features representing item properties are typically taken from textual catalogs by applying statistical metrics such as TF-IDF to identify relevant characteristics for the generation of vector models describing items.

Review-based recommender systems use consumer feedback as a description of the experience with items (Ghose and Ipeirotis, 2011). They extract aspects from reviews to identify both item properties and users' opinions on such properties, based on the sentiment emerging from online comments. These systems adopt opinion mining techniques like faceted opinion extrac-

tion (Musat and Faltings, 2015), bi-gram and tri-gram analysis (Dong et al., 204 2013), Non-negative Matrix Factorization (Bao et al., 2014), Latent Dirich-205 let Allocation (LDA, see Blei and McAuliffe (2007)) (McAuley and Leskovec, 206 2013; Al-Ghossein et al., 2018) and ensemble methods (Peña et al., 2020). 207 Further techniques are applied in review helpfulness analysis and in the ex-208 traction of sentiment about products and services. Qi et al. (2016) combine 209 LDA with PageRank (Page et al., 1999) on terms to find relevant prod-210 uct properties and Korfiatis et al. (2019) apply Structural Topic Models to 211 extract evaluation aspects from reviews. Paul et al. (2017) use double prop-212 agation (Qiu et al., 2011) and Xu et al. (2017) use Latent Semantic Analysis 213 to derive aspects from reviews as latent topics. Tang et al. (2019) propose 214 the JABST model to extract multi-grained aspects and opinions, and Mauro 215 et al. (2021) analyze user and item biases for helpfulness evaluation. 216

We cannot adopt any statistical approaches to extract sensory data about 217 places. In our context, the notion of "relevance" differs from the one used in 218 information retrieval because we have to take a cautious approach to item 210 suggestions. Rather than finding the most frequently occurring aspects of an 220 item in its reviews, we aim at identifying specific sensory features, possibly 221 reported by few users, which might reveal issues that dramatically impact 222 ASD people. In other words, the notion of conformity, often adopted in the 223 assessment of reliable data (Li et al., 2013), does not apply to our context. 224

#### 225 **4. Data**

As shown in Figure 1, which overviews the framework of our compatibilityaware recommendation model, we base the personalized suggestion of places

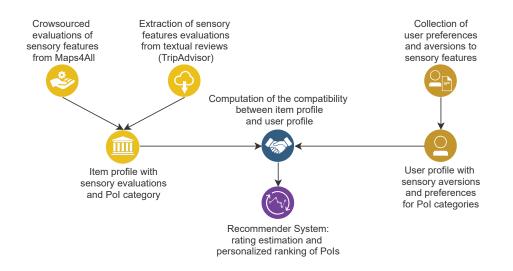


Figure 1: Framework for the compatibility-aware recommendation of places.

on the acquisition of item and user profiles that are matched to each other by taking the user's preferences and sensory aversions into account. In the following sections we describe the techniques we developed to acquire the data about users and places, corresponding to the upper layer of the figure.

#### 232 4.1. Data about users

Recommender systems suggesting places to autistic people must work 233 under data scarcity. There is a low number of users who can be analyzed 234 to learn their interests: Elsabbagh et al. (2012) indicates that autism affects 235 about 1 in 100 people in Europe. ASD people are hard to contact because 236 they have interaction problems and a tendency to avoid new experiences. 237 Moreover, their attention problems cause difficulties in providing detailed 238 feedback about items (Murray et al., 2005). These factors hamper both 239 the acquisition of information about individual properties of users, and the 240 execution of massive tests to evaluate the systems targeted to them. For our 241

work, we employ a dataset that was collected by Mauro et al. (2020). We
gathered data by means of a questionnaire in which we asked participants to
rate in the [1, 5] Likert scale the following variables:

245 246 • Preferences for categories of PoIs associated with free time and daily activities, such as places for eating, doing sports, and so forth.<sup>8</sup>

• Aversions to sensory features of PoIs, and in particular to the brightness, crowding, noise, smell and openness of places.

The questions about aversions derive from the Sensory Perception Quotient 240 test by Tavassoli et al. (2014) that supports the elicitation of basic hyper- and 250 hyposensitivity to external factors from adults with and without autism. The 251 questions have the following format (translated from the Italian language): 252 "In a place, how much does it bother you: too much light, very low light, ....". 253 Regarding brightness and openness, participants evaluated two extreme 254 conditions, i.e., low or high levels, assuming that the middle ones are not 255 problematic. As far as crowding, noise and smell are concerned, people 256 were asked about their aversion to the highest level because the low levels of 257 these features are usually well tolerated. 258

<sup>259</sup> Besides the user information derived from the questionnaire, the dataset <sup>260</sup> includes the overall ratings that participants gave to 50 PoIs located in Torino <sup>261</sup> city center, and belonging to the categories of the questionnaire. In the <sup>262</sup> following, we refer to this set of places as II. Ratings are in a [1, 5] Likert

<sup>&</sup>lt;sup>8</sup> The categories are: restaurants, pubs and coffee shops, ice cream shops, museums and exhibitions, cinemas and theaters, squares, railway stations, malls and markets, comic shops, tech shops, clothing stores, libraries, bookshops.

scale, where 1 represents the lowest value and 5 is the highest one. As in typical user-ratings matrices, we mark unrated features, i.e., features about which the system has no information, with the "0" value. Two groups of people answered the questionnaire and rated the places:

20 ASD adults (from 22 to 40 years old, mean age 26.3, median 28; 11
men, 9 women, 0 non-binary and 0 not declared) who are patients of
the Autistic Adult center in Torino with medium- and high-functioning.
This ratio is roughly consistent with the overall gender ratio of 3:1
(man:woman) diagnosed with autism (Loomes et al., 2017).

128 neurotypical subjects (from 19 to 71 years old, average age: 28.1,
median 23; 63 men, 65 women, 0 non-binary and 0 not declared) who
are University students or contacts of this paper's authors.<sup>9</sup>

The mean number of ratings provided by participants is 31.86 (Standard 275 Deviation - SD=8.07) for autistic subjects and 39.34 (SD=10.52) for neu-276 rotypical ones. While the first group was fairly active in rating provision 277 (the minimum number of ratings per user is 25), neurotypical participants 278 varied much more, with a minimum number of ratings equal to 6. The ma-279 jor contribution of ASD people to data collection can be explained by their 280 higher motivation to actively join in a collective goal that can bring benefits 281 to other people, as well as to themselves, and which also impacts the sense 282 of self-efficacy and empowerment. 283

<sup>&</sup>lt;sup>9</sup>We have no mean to know whether the subjects of this group belong to the autism spectrum or not. However, we expect that the neurotypical sample respects the proportion of the entire population. Thus, the group should include no more than 2 ASD people.

**Table 4:** Descriptive statistics of sensory feature evaluations concerning the places of set  $\Pi$ . The table shows the minimum, maximum and mean (with Standard Deviation) number of evaluations received by features per PoI.

	Maps4All				Trip	Advisor		
	Min	Max	Mean	SD	Min	Max	Mean	SD
brightness	0	9	3.14	1.26	0	42	2.56	6.50
crowding	0	9	3.14	1.26	0	299	47.1	74.39
openness	0	9	3.14	1.26	0	483	80.01	118.63
noise	0	9	3.14	1.26	0	36	3.72	6.93
smell	0	9	3.14	1.26	0	9	0.5	1.67

#### 284 4.2. Crowdsourced data about PoIs

Mauro et al. (2020) retrieved the data about places from the Maps4All<sup>10</sup> 285 crowdsourcing platform, conceived to collect the evaluation of sensory fea-286 tures. Maps4All provides ratings in the [1, 5] Likert scale; for each PoI, it 287 returns the mean values of the available ratings. The platform was used to 288 collect data in two experimental crowdsourcing sessions, during two lessons 289 at the Master degree in "Social Innovation and ICT" at the University of 290 Torino, in May and December 2019. We involved about 120 students in 291 these sessions, and we asked each of them to anonymously evaluate the sen-292 sory features of at least three PoIs in Torino city center. Overall, the 50 293 places of set  $\Pi$ , which we used in our experiments, received 785 sensory fea-294 ture evaluations with coverage=49 (the sensory features were evaluated in 49295 places of  $\Pi$ ). Henceforth, we denote the dataset we produced as "Maps4All". 296 The left portion of Table 4 shows the descriptive statistics of Maps4All 297

<sup>&</sup>lt;sup>10</sup>https://maps4all.firstlife.org

	Min	Max	M_dist	Standard Deviation	+ve/-ve	M_diff
brightness	0	2.3333	0.9701	0.6448	+0.1046	-0.2228
crowding	0.0242	2.6667	1.0618	0.7809	+0.1250	-0.0398
openness	0.1667	2.4575	0.8952	0.5486	+0.2526	-0.0942
noise	0	3	1.2698	0.8758	+0.2760	+0.9442
smell	0	2	1.0181	0.6904	-0.4647	-1.0181

**Table 5:** Minimum, maximum and mean distance (with Standard Deviation) between the feature evaluations of Maps4All and TripAdvisor for the places of set MA $\cap$ TA. Column +ve/-ve reports the correlation values between feature evaluations across datasets. M\_diff shows the difference between the mean values given to features in the datasets.

dataset. The minimum number of ratings received by sensory features is 0 because, in a given place, some features might not have been evaluated.

#### 300 4.3. Consumer feedback about PoIs

We also retrieved sensory feature evaluations from consumer feedback 301 extracted from a location-based service, leveraging the spontaneous reviewing 302 activity carried out by its users. Specifically, we collected a dataset from 303 TripAdvisor by scraping from its website all the reviews of the places included 304 in set  $\Pi$  that were written until June 2020.<sup>11</sup> Only 34 places out of 50 were 305 mapped in the service but we extracted 6696 evaluations of sensory features 306 concerning them. The right portion of Table 4 shows the statistics about the 307 TripAdvisor dataset. Most sensory features have a definitely higher number 308 of ratings than in Maps4All; for instance, the mean number of ratings of 309 crowding and openness is 80.01 and 47.1, respectively, against 3.14. 310

<sup>&</sup>lt;sup>11</sup>In the analysis of consumer feedback we overlook the identity of the reviews' authors because we are not interested in considering the social relations among TripAdvisor users.

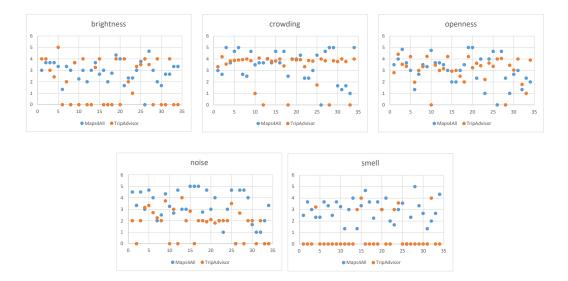


Figure 2: Sensory feature evaluations of the 34 PoIs mapped in both Maps4All and TripAdvisor (MA $\cap$ TA). The X axis represents PoIs, the Y axis denotes the mean feature values in [1, 5] obtained from the datasets (0 means unknown value).

TripAdvisor has lower coverage than Maps4All (brightness=20, crowding=30, noise=25, smell=7 and openness=32). In other words, in TripAdvisor fewer places received at least one evaluation of their sensory features. The most problematic feature is smell, which is only evaluated in 7 places. These findings suggest that consumer feedback is a promising source of sensory data but multiple information sources might have to be integrated to extend its coverage of places.

# 318 4.4. Comparison of feature values in the Maps4All and TripAdvisor datasets

We consider the 34 places that are mapped in both datasets. We denote this set of places as MA $\cap$ TA. Figure 2 shows the feature values of these PoIs and highlights the data sparsity concerning **brightness** and **smell**, and partially **noise**. Table 5 shows that, on average, the distance between the mean feature values provided by the two datasets is about 1, with a Standard Deviation that ranges from 0.55 to 0.88. Moreover, column M\_diff shows that Maps4All provides higher mean values of noise than TripAdvisor. The opposite holds for smell and brightness, while the values of the other features are balanced.

According to Pearson correlation (column +ve/-ve), most feature values weakly correlate in a positive way in the two datasets. Differently, smell has a negative correlation (-0.4647) but this is not particularly relevant because TripAdvisor reviews provide little information about this feature.

#### 332 4.5. Extraction of sensory features from consumer feedback

#### 333 4.5.1. Creation of linguistic resources about sensory features

We could not find any linguistic resources for the analysis of sensory 334 features in the Italian language, which is the target of our work. Therefore, 335 three researchers from our University staff collaborated to build a *sensory* 336 *features dictionary* that associates words to features, and to their values. 337 We consider the following sensory features: brightness, crowding, noise, 338 smell, and openness. These researchers also defined a modifiers dictionary 339 that describes how adverbs and other grade modifiers positively or negatively 340 change the values of features associated with words within the [1, 5] scale 341 adopted in our model. When these researchers disagreed with each other, 342 they discussed the outcome with us. 343

The sensory features dictionary is organized as a set of  $\langle w, f, f_w, d_w \rangle$ tuples. Each tuple contains:

346 347 • A word w referring to a sensory feature f of our model. For instance, adjective "scuro" (dark) refers to brightness.

• The feature f which w references (brightness).

• The basic positioning of w in the [1, 5] scale of the values of f, denoted as  $f_w$ . For example, "dark" is associated with a value of brightness equal to 2 (brightness<sub>scuro</sub> = 2) to enable the mapping of expressions such as "very dark" to the minimum value of the scale.

• The positive or negative direction  $d_w$  of change with respect to the basic positioning  $f_w$ , when w is associated with a grade modifier such as "little", "very", and so forth. For instance,  $d_{scuro} = -1$  because a very dark place has lower **brightness** than a little dark one. Conversely, regarding "chiaro" (bright),  $d_{chiaro} = 1$  because low values (1, 2) denote dark places, while higher values (3, 4, 5) correspond to brighter places.

The modifiers dictionary contains a set of  $\langle m, impact_m \rangle$  pairs. Each pair 359 specifies the impact of a grade modifier m (e.g., "tanto" - a lot, "poco" - a 360 little, etc.) on the values of features associated with words. Let us assume 361 that m modifies a word w associated with a feature f. Then,  $impact_m$ 362 indicates how much m changes the value of w with respect to the basic 363 position  $f_w$ , in the direction specified by  $d_w$ . The impact of modifiers takes 364 values in the [-2, 2] scale that makes it possible to model positive and negative 365 impact having low (-1, 1) or high (-2, 2) strength. For example,  $impact_{tanto} =$ 366 1 means that, when this modifier is applied to a word expressing an increasing 367 scale, such as "bright", it increments the corresponding feature value by 1. 368 Differently, "a little" has the opposite behavior, and its impact is -1. 369

#### 370 4.5.2. Extraction of sensory feature evaluations from reviews

We use standard Natural Language Processing techniques to retrieve the sensory information about places used for recommendation. Starting from the comments about a place i, we select the set  $REV_i$  of reviews expressed in Italian and we extract the users' perceptions about the sensory features of i in two steps: 1) for each review  $rev \in REV_i$ , we extract the references to sensory features occurring in rev and their values. 2) for each sensory feature, we assign i the mean value retrieved from all the reviews of  $REV_i$ .

To extract sensory data (step 1), we analyze each sentence of the reviews by navigating the tree obtained through dependency parsing and we look for the nodes that represent words w of the *sensory features dictionary*. For each node N of this type, we compute the value  $val_{f_w}$  of feature f as follows:

• If N is a leaf node, or its sub-tree does not include any modifiers,  $val_{f_w} = f_w$  as specified by tuple  $\langle w, f, f_w, d_w \rangle$  in the dictionary.

• Otherwise (suppose that w is modified by m), let  $\Delta = impact_m * d_w$ represent the displacement with respect to the basic position of  $f_w$ . Then,  $val_{f_w}$  is obtained by normalizing  $(f_w + \Delta)$  in [1, 5].

#### <sup>387</sup> 5. Compatibility-aware PoI recommendation

This section presents the lower level of the framework for the compatibilityaware recommendation of places shown in Figure 1. This portion of the framework is based on the work by (Mauro et al., 2020) and we outline it to make the present paper self-contained. Table 6 shows the notation we use.

Table 6: Notation used to describe the compatibility-aware PoI recommendation model.

Variable	Definition
U	Set of users $u$
Ι	Set of items $i$
C	Set of item categories $c$
L	Likert scale in $[1, v_{max}]$ . In the present work $v_{max} = 5$
F	Set of sensory features of items $(f)$
$F^{\uparrow}$	Set of sensory features such that the higher the value of $f$ , the stronger its negative impact on the user (e.g., <b>noise</b> )
$F^V$	Set of features whose extreme values make people uncomfortable while the middle ones are less problematic (e.g., <b>brightness</b> )
i	Vector storing the value of each feature $f \in F$ of an item $i$
$PREF_u$	User preferences for the categories of places
$R_u$	Set of ratings that a user $u \in U$ gave to the items of $I$
$a_{ufv}$	A user $u$ 's aversion to a value $v$ of a feature $f \in F$
$comp_{ufi}$	Compatibility of item $i$ with $u$ regarding $f$
$\hat{r}_{ui}$	Estimation of a user $u$ 's rating of item $i$

#### 392 5.1. Item profiles

Each PoI  $i \in I$  (where  $I = \Pi$ ) is described by an item profile that specifies the category of places  $c \in C$  to which i belongs, and a vector  $\vec{i}$  storing its feature values:  $\vec{i}_f$  (in  $[1, v_{max}]$ ) denotes a feature value and we remind that, if that value is unknown, we set  $\vec{i}_f = 0$  to denote the lack of knowledge. Feature values are extracted from the Maps4All and/or TripAdvisor datasets.

# 398 5.2. User profiles

The information about a user  $u \in U$  is stored in a user profile that specifies the following data types, expressed in the *L* scale:

• Her/his preferences  $PREF_u = \{p_c | c \in C\}$  for the categories of places.

• The sensory aversion to specific values of item features declared by u. We denote u's aversion to a value v of a feature  $f \in F$  as  $a_{ufv}$ ; e.g.,  $a_{uf5} = 5$  means that u is very disturbed by an item i such that  $\vec{i}_f = 5$ . • For each  $f \in F^{\uparrow}$ , we assume that  $a_{uf1} = 1$ . Thus, the user profile only stores a value  $a_{ufvmax}$  that specifies u's aversion to the maximum value of f. • For each f in  $F^V$ , the user profile stores two values that express

408 - For each 
$$f$$
 in  $F^{\gamma}$ , the user profile stores two values that express  
409  $u$ 's aversion to the minimum and maximum values of  $f$ .

In our work, the list of sensory aversions of a user 
$$u$$
 consists of  $\{a_{ubrightness1}, a_{ubrightness5}, a_{ucrowding5}, a_{unoise5}, a_{usmel15}, a_{uopenness1}, a_{uopenness5}\}$ . The user pro-  
files are set to the user data described in Section 4.1.

# 413 5.3. Evaluation of the compatibility of an individual feature with the user

The aversion values stored in the user profiles correspond to the extreme values that features can take. Thus, an interpolation method is needed to infer a user *u*'s aversion for the other values of  $[1, v_{max}]$ . Assuming to represent feature values in the *X* axis, and aversion in the *Y* axis of a plane:

• For each  $f \in F^{\uparrow}$ , and given  $a_{ufv_{max}}$  in *u*'s profile, we approximate aversion as a line connecting point (1, 1), to point  $(v_{max}, a_{ufv_{max}})$  to represent the increment of aversion while the value of f increases:

$$line^{\uparrow}(x) = 1 + \frac{(a_{ufv_{max}} - 1)(x - 1)}{v_{max} - 1}$$
(1)

418

Therefore, u's estimated aversion to f in i is  $ea_{ufi} = line^{\uparrow}(\vec{\mathbf{i}}_f)$ .

• For each  $f \in F^V$ , and given  $\{a_{uf1}, a_{ufv_{max}}\}$  in *u*'s profile,  $ea_{ufi} = \max(line^{\uparrow}(\vec{\mathbf{i}}_f), line_{\downarrow}(\vec{\mathbf{i}}_f))$ , where

$$line_{\downarrow}(x) = 1 + \frac{(x - v_{max})(1 - a_{uf1})}{v_{max} - 1}$$
(2)

419 420 connects  $(1, a_{uf1})$  and  $(v_{max}, 1)$  to represent the decrease in aversion from low to middle values of f.

Similar to (Mauro et al., 2020), we compute the compatibility of a feature value  $\vec{\mathbf{i}}_f$  with a user u as the complement in  $[1, v_{max}]$  of u's aversion to f because aversion can be described as the opposite of compatibility:

$$comp_{ufi} = v_{max} + 1 - ea_{ufi} \tag{3}$$

Notice that, if the reviews of i do not mention f, we pessimistically set 421  $comp_{ufi} = 1$ . Even though the lack of references to a feature could be inter-422 preted as a lack of complaints about it, this assumption is reasonable when 423 dealing with neurotypical users who, given the low percentage of autistic peo-424 ple in the population, are plausibly the authors of most reviews. Conversely, 425 we consider the sensory needs of users with autism spectrum disorders, whose 426 sensitivity is much higher. To prevent the risk of bothering them, we assume 427 that a feature whose value is unknown is an incompatible one. 428

#### 429 5.4. Aggregation measures

Before describing the recommendation algorithms we use, we outline the aggregation measures they apply to integrate evaluation components for rating prediction. Depending on the recommendation model, evaluation components can represent the compatibility values of the sensory features or the <sup>434</sup> preference of the user  $u \in U$  for the category of the item to be evaluated. Let <sup>435</sup> us consider a set of evaluation components  $\Omega = \{\omega_1, \ldots, \omega_k\}$ , where  $\omega_j$  takes <sup>436</sup> values in  $[1, v_{max}]$  and represents an aspect of fit between item and user. We <sup>437</sup> compute the aggregated value y by applying one of the following measures:

438 439 • Min: y is the minimum value of set  $\Omega$ , meaning that the aggregated value corresponds to the worst fit between item and user.

• Ave: y is the mean value of set  $\Omega$ , denoting average fit.

• Cos: y is a normalization in  $[1, v_{max}]$  of Cosine similarity between a vector  $\vec{\omega}$  representing the values of evaluation components and a vector  $\vec{u} \cdot \vec{u} \cdot \vec{u}$  whose values for the same components best match u's profile. The smaller the angle between  $\vec{\omega}$  and  $\vec{u} \cdot \vec{u}$ , the better  $\Omega$  fits u.

• *RMSD*: the aggregated value is the complement in  $[1, v_{max}]$  of the Root Mean Square Deviation between  $\vec{\omega}$  and  $\overrightarrow{ideal_u}$ . This represents the distance between the two vectors ( $\overrightarrow{ideal_{u\omega}}$  is component  $\omega$  of  $\overrightarrow{ideal_u}$ ):

$$y = 1 + v_{max} - \sqrt{\frac{1}{|\Omega|} * \sum_{\omega \in \Omega} (\omega - \overrightarrow{\mathbf{ideal}}_{u\omega})^2}$$
(4)

#### 445 5.5. Rating prediction

For each  $u \in U$  and  $i \in I$ , we estimate u's evaluation of  $i(\hat{r}_{ui})$  by applying the following algorithms described in (Mauro et al., 2020, 2022):<sup>12</sup>

• Individual (Ind) estimates item ratings by adapting the relative impact of sensory features compatibility and user preferences to the individual

<sup>&</sup>lt;sup>12</sup>We did not consider any collaborative recommendation algorithms (Adomavicius and Kwon, 2007) because our datasets are too small to train them.

user because it seems that people with autism weight these factors in a personal way (Mauro et al., 2020):

$$\hat{r}_{ui} = \alpha * overallComp_{ui} + (1 - \alpha) * p_{uci}$$
(5)

where  $p_{uci}$  is u's preference for the category c of item i and  $overallComp_{ui}$ is the overall compatibility of i with u, given i's sensory features. Moreover,  $\alpha$  (in [0, 1]) personalizes the balance between item compatibility and user preferences. Section 6 describes how  $\alpha$  is obtained.

Ind computes  $overallComp_{ui}$  by combining the compatibility of the 452 sensory features of i with u using the aggregation measures of Section 453 5.4. In Min and Ave,  $\Omega = \{comp_{ubrightnessi}, \ldots, comp_{uopennessi}\}$  and its 454 components are defined as in Equation 3. Regarding Cos and RMSD, 455 we found that mapping  $\Omega$  to feature values improves recommendation 456 performance. Thus,  $\vec{\omega} = \vec{i}$  and  $\vec{ideal_u}$  is an ideal item that minimizes 457 u's aversions. For each  $f \in F$ ,  $\overrightarrow{ideal_{uf}}$  is the most compatible value of 458 f, based on u's estimated aversion to f. 459

• C-only is a setting of the lnd algorithm where  $\alpha = 1$  is used to predict ratings on the basis of its compatibility with the user.

• Pref-only is a setting of Ind where  $\alpha = 0$  is used to evaluate items on the basis of the user's preferences.

• Multi-Criteria (MC) computes  $\hat{r}_{ui}$  by fusing *u*'s preference for the category of *i* ( $p_{uci}$ ) with the compatibility of each individual feature ( $comp_{ufi}$ ), managing all such values as independent evaluation factors. It integrates the individual values by applying the aggregation measures of Section 5.4 by setting  $\Omega = \{p_{uci}, comp_{ubrightnessi}, \dots, comp_{uopennessi}\}$ . MC differs from Ind because it applies the same aggregation function to all the evaluation parameters, while Ind distinguishes preferences from compatibility and supports the adoption of heterogeneous aggregation criteria to the two types of information. Incidentally, we deal with a single preference for the item category but the preference component might result from the integration of multiple item features.

#### 475 6. Validation methodology

Our experiments pursue two main goals. Concerning research question 476 RQ1, we are interested in evaluating the usefulness of the sensory data about 477 places gathered from Maps4All and/or from TripAdvisor platforms. Regard-478 ing RQ2, we aim at understanding how the sensory data extracted from 479 consumer feedback impacts recommendation performance and whether, by 480 modeling both user preferences and item compatibility, we obtain higher 481 performance compared to taking only one of these aspects into account. To 482 satisfy these goals, we compare the performance of the recommendation algo-483 rithms by configuring them on each aggregation measure of Section 5.4. The 484 algorithms determine whether compatibility and/or user preferences have to 485 be used in rating prediction. The aggregation measures provide alternative 486 data fusion methods. 487

We are also interested in checking whether the management of compatibility information is relevant to both neurotypical and autistic users. Therefore, we test the algorithms on the datasets of users described in Section 4.1:

<sup>491</sup> 1. Users with autism spectrum disorders. We denote this dataset as AUT.

492 2. Neurotypical users. We denote this dataset as NEU.

For each recommendation algorithm, we specify the aggregation measure 493 we apply by appending the two names. For example,  $\mathsf{Ind}_{Cos}$  represents the 494 application of the Cos aggregation measure to model Ind. In addition to the 495 notation of Table 6, we define R as the overall set of item ratings provided 496 by the users of U and  $\hat{R}$  as the set of estimated ratings.  $Relevant_u$  is the 497 set of items that  $u \in U$  has positively rated:  $Relevant_u = \{i \in I \mid r_{ui} > 3\}.$ 498  $Recomm_u$  is the set of items that the system suggests to u:  $Recomm_u =$ 499  $\{i \in I \mid \hat{r}_{ui} > 3\}$ , and k denotes the length of the suggestion list. 500

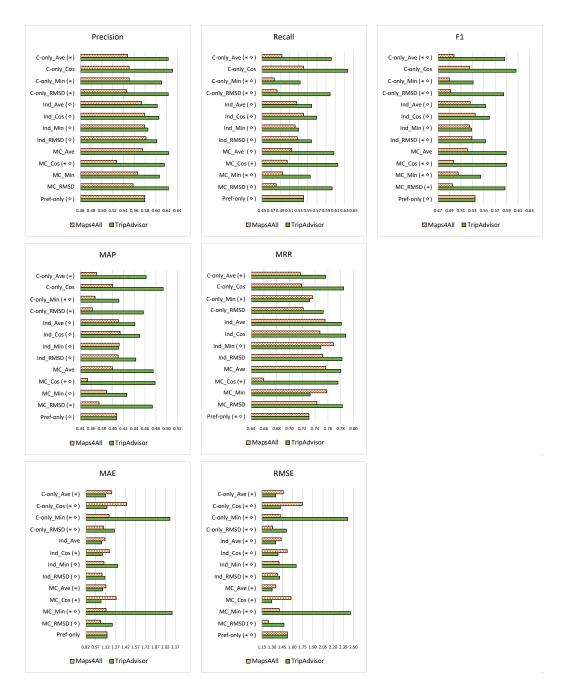
We analyze recommendation performance in terms of Accuracy (Precision, Recall, and F1 metrics), Ranking capability (MAP and MRR), Error in rating prediction (MAE and RMSE) and User coverage. The last parameter describes the percentage of users to whom the system recommends items. All metrics, except for MAE and RMSE, have to be maximized.

We perform a 5-fold cross-validation in which, for every fold, we use 80%506 as training set to find the best  $\alpha$  value for each individual user and 20% as 507 test set. We are interested in optimizing performance with respect to the 508 ranking of items in the recommendation lists. Thus, we run each model to 509 find the best user-specific setting by optimizing its results for MAP using the 510 Exhaustive Grid Search algorithm<sup>13</sup>. Notice that, to be sure that the other 511 algorithms (MC, C-only and Pref-only, which do not need any training) are 512 consistently evaluated, we run them on the same test sets used for Ind. 513

<sup>&</sup>lt;sup>13</sup>https://scikit-learn.org/stable/modules/grid\_search.html#exhaustivegrid-search.



Figure 3: Comparison of performance results using Maps4All and TripAdvisor on the AUT dataset, based on the 50 PoIs of set II. Symbol "\*" denotes the statistical significance (t-test, p < 0.05) of the difference between the best performing algorithm and the other ones on Maps4All. Similarly, " $\diamond$ " denotes significance on TripAdvisor. See Table A.8.



**Figure 4:** Comparison of performance results using Maps4All and TripAdvisor on the NEU dataset, based on the 50 PoIs of set  $\Pi$ . We use the same notation as in Figure 3. See Table A.9 for details.

#### 514 7. Evaluation results

## 515 7.1. Comparing crowdsourced sensory information to consumer feedback

<sup>516</sup> We first compare the recommendation performance of algorithms when <sup>517</sup> they use either Maps4All or TripAdvisor for rating prediction, on the items <sup>518</sup> of set  $\Pi$  (50 PoIs in Torino city center). We evaluate the algorithms assuming <sup>519</sup> that the recommendation list has length 5 because longer lists would overload <sup>520</sup> people with autism, due to their attention problems (Murray et al., 2005).

Figures 3 and 4 graphically summarize the performance results concerning the users of the AUT and NEU datasets. See Tables A.8 and A.9 for details. We omit the results concerning user coverage because it is 100% in all the cases. The figures group results by accuracy, ranking capability, and error metrics. Notice that the **Pref-only** algorithm achieves the same results on both datasets because it only uses preference information. Therefore, it does not depend on how sensory data about places is retrieved.

#### 528 7.1.1. Accuracy

Most algorithms obtain higher accuracy on TripAdvisor than on Maps4All. 529 In the AUT dataset, this happens to 10 algorithms regarding Recall and 530 F1. Moreover, it happens to 11 regarding Precision. In the NEU dataset, 531 this happens to 12 algorithms. This means that, by relying on sensory fea-532 tures extracted from consumer feedback, the recommender system suggests 533 a larger number of PoIs that the user appreciates. This might be due to 534 the fact that, compared to the low number of evaluations received by each 535 place in Maps4All, the TripAdvisor reviews provide a more extensive amount 536 of data about items. While this finding does not discriminate performance 537

among algorithms, it encourages analyzing the online reviews collected from
 location-based services to build item profiles.

We now compare the performance of individual algorithms on TripAdvisor, where they achieve superior results, to investigate the impact of item compatibility and user preferences on the accuracy of recommendations:

- On the AUT dataset,  $MC_{Cos}$  has the highest F1 and Recall, and C-543  $only_{Cos}$  is the second best. Moreover,  $MC_{Min}$  has maximum Precision, 544 and  $MC_{Ave}$  is the second best. By focusing on F1, which summarizes 545 accuracy, we can see that the difference between  $MC_{Cos}$  and most of the 546 other C-only algorithms, which only use compatibility, is statistically 547 significant. Similarly, the difference between  $MC_{Cos}$  and most of the 548 other multi-criteria algorithms is significant. The accuracy of the Ind 549 algorithms is lower but the results are not statistically significant. 550
- In NEU, C-only<sub>Cos</sub> achieves better results than the other algorithms in the three metrics, and  $MC_{Cos}$  is the second best in Recall and F1. The difference between F1 of C-only<sub>Cos</sub> and the other algorithms is statistically significant.

<sup>555</sup> On both AUT and NEU, these algorithms have higher accuracy than Pref-<sup>556</sup> only, which is agnostic with respect to compatibility information, with sta-<sup>557</sup> tistically significant differences on the NEU dataset.

<sup>558</sup> Overall, the accuracy results support our hypothesis that compatibility <sup>559</sup> information plays an important role in PoI recommendation.

#### 560 7.1.2. Ranking capability

Most algorithms obtain better results when they use TripAdvisor than 561 Maps4All. On the AUT dataset, this happens to 10 algorithms regarding 562 MAP, and to 11 concerning MRR. On NEU, 11 algorithms have higher MAP 563 and 9 have higher MRR. This finding supports the hypothesis that TripAdvi-564 sor is more effective than Maps4All in promoting items suitable for the user. 565 Similar to the evaluation of accuracy, the algorithms that take both pref-566 erences and compatibility into account obtain higher results than Pref-only, 567 which overlooks compatibility. However, the situation of the other algorithms 568 is mixed and does not reveal a neat superiority of a specific way to combine 569 these two types of information. 570

<sup>571</sup> On the AUT dataset,  $Ind_{Cos}$  has the highest MAP and MRR on Maps4All, <sup>572</sup> with a statistically significant difference of MAP compared to most C-Only <sup>573</sup> and MC algorithms. However, on TripAdvisor, where algorithms perform <sup>574</sup> better, the multi-criteria models achieve the best results:  $MC_{Cos}$  excels in <sup>575</sup> MAP, and  $MC_{Min}$  in MRR (most results are not statistically significant).

On the NEU dataset, the Ind models achieve the best results on Maps4All. However, on TripAdvisor, C-only<sub>Cos</sub> has the best MAP, with a statistically significant difference compared to most of the other algorithms. Moreover, Ind<sub>Cos</sub> excels in MRR with poor statistical significance.

#### 580 7.1.3. Error in rating estimation

Consumer feedback supports rating estimation in a less satisfactory way. On the AUT dataset, only 3 (respectively 5) algorithms obtain lower MAE (RMSE) when using TripAdvisor; the other ones work better on Maps4All. Moreover, on the NEU dataset, only 6 algorithms achieve lower rating esti<sup>585</sup> mation errors on TripAdvisor than on Maps4All.

The comparison between algorithms provides mixed results, as well. On the AUT dataset with Maps4All data, the best model is  $Ind_{Min}$  with statistically significant difference compared to the other ones. The second best is  $Ind_{RMSD}$  on both MAE and RMSE. We notice that the most pessimistic algorithms, which set item compatibility to the minimum one (e.g., C-only<sub>Min</sub> and MC<sub>Min</sub>), have low performance.

<sup>592</sup> Differently, on NEU, multi-criteria models work better than the other <sup>593</sup> ones. The best algorithms are  $MC_{RMSD}$  on Maps4All, and  $MC_{Cos}$  in TripAd-<sup>594</sup> visor. In both cases, the results are statistically significant. Pref-only is fairly <sup>595</sup> good but, on both AUT and NEU, several algorithms that use compatibility <sup>596</sup> information perform better than it.

#### 597 7.1.4. Overall performance

Concerning the accuracy and ranking capabilities, the best algorithms are 598 the multi-criteria ones. Notice that the promotion of good items at the top of 599 a recommendation list is a prior goal to be achieved because a low number of 600 items can be realistically proposed to users in the autism spectrum disorder. 601 Thus, the improvement of ranking capability obtained by extracting sensory 602 data about places from reviews is a particularly relevant result. The results 603 concerning the error metrics are mixed but they show a superiority of the 604 models that take both user preferences and item compatibility into account, 605 compared to those that use a single type of information. 606

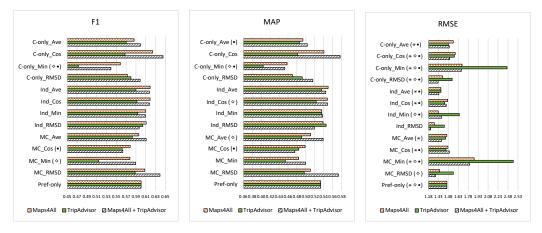
We found that rating estimation is not equally well-supported by consumer feedback. Indeed, we believe that this weak performance might be caused by a lack of data about PoIs. As discussed in Section 4.3, some sen-

sory features, such as **smell**, are poorly covered in TripAdvisor. Moreover, 610 only 34 places out of the 50 of set  $\Pi$  are evaluated in TripAdvisor, against the 611 49 of Maps4All. This means that the algorithms we tested on TripAdvisor 612 frequently worked blindly, assuming by default a maximum incompatibility 613 between individual features and the user. This aspect is likely responsible 614 for the bad rating prediction results of the algorithms that use the Min ag-615 gregation strategy (C-only<sub>Min</sub> and  $MC_{Min}$ ) because, if a single feature value 616 is unknown, they propagate the incompatibility to the whole item. However, 617 as discussed in Section 2, when suggesting places to autistic people, we have 618 to avoid any possible source of discomfort and stress. Thus, our pessimistic 619 approach to the estimation of sensory feature compatibility is a must. At the 620 same time, we believe that rating estimation might be improved by facing 621 data sparsity. For instance, multiple consumer feedback sources might be in-622 tegrated, such as different location-based services, with the aim of retrieving 623 richer information about places. 624

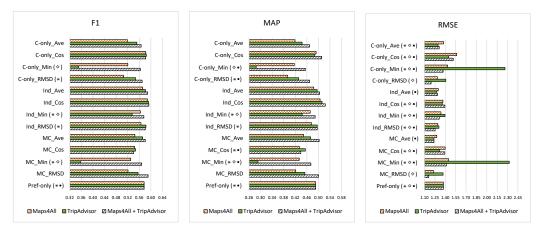
### 625 7.2. Integration of multiple data sources

To assess the usefulness of sensory data extracted from consumer feed-626 back, we shortly compare the performance achieved when separately using 627 Maps4All or TripAdvisor data sources to that obtained when merging them 628 in rating prediction (M+T model). In this case, instead of measuring perfor-629 mance on the whole set  $\Pi$  of places, we focus on its 34 places that are mapped 630 by both data sources, i.e., on set  $(MA \cap TA)$  of Section 4.4. The reason for 631 this choice is that we aim at understanding the usefulness of combining data 632 sources when they can both provide at least partial information about places. 633

In the M+T model, we fuse data by computing the weighted average of



(a) AUT dataset. See Tables B.10 and B.11 for details.



(b) NEU dataset. See Tables B.12 and B.13 for details.

Figure 5: Comparison of performance results using data about PoIs from Maps4All, TripAdvisor, or by fusing them in the M+T model. All the results concern the 34 places of set MA $\cap$ TA. Symbol "\*" denotes the statistical significance (t-test, p < 0.05) of the difference between the best performing algorithm and the other ones on Maps4All. Similarly, " $\diamond$ " (respectively "•") denotes significance on TripAdvisor (resp. fusion of Maps4All and TripAdvisor).

feature values. In this way, we tune the impact of the two data sources in the estimation of feature values based the amount of available data about sensory features. Moreover, if a single data source provides information about a feature, it compensates the lack of knowledge affecting the other one. For each  $i \in I$ , for each  $f \in F$ :

$$\vec{\mathbf{i}}_f = \frac{n_1 val_{f_{Maps4All}} + n_2 val_{f_{TripAdvisor}}}{n_1 + n_2} \tag{6}$$

where  $val_{f_{Maps4All}}$  (respectively  $val_{f_{TripAdvisor}}$ ) represents the value of f provided by Maps4All (resp. TripAdvisor) and  $n_1$  (resp.  $n_2$ ) is the number of feature evaluations on which this value is based.

Figure 5 summarizes the accuracy, ranking capability, and rating pre-637 diction error of algorithms by considering F1, MAP, and RMSE in the three 638 cases (only Maps4All, only TripAdvisor, M+T). We can see that 6 algorithms 639 (AUT dataset) and 9 algorithms (NEU dataset) improve their F1 when the 640 data retrieved from Maps4All and TripAdvisor is merged using Equation 6. 641 Moreover, in that case, 8 algorithms (AUT) and 10 algorithms (NEU) im-642 prove their MAP. Furthermore, 8 algorithms (AUT) and 7 algorithms (NEU) 643 improve their RMSE. See Tables B.10, B.11, B.12, and B.13 for details. 644

Even though results are statistically significant in a few cases, they are consistent with the hypothesis that recommendation performance can be improved by combining different information sources to retrieve sensory feature evaluations. We can explain this finding with the fact that the recommender system leverages a larger amount of data and integrates missing information by retrieving it from the source that provides it.

# <sup>651</sup> 7.3. Analysis of the $\alpha$ weights for the Ind algorithms

The optimization of the **Ind** algorithms, which personalize the balance of user preferences and compatibility to the individual user through the  $\alpha$  weight

	Ind <sub>Ave</sub> 50 PoIs		Ind	$Ind_{Cos}$ $Ind_{Min}$		Min	$Ind_{RMSD}$		
			50 PoIs		50 PoIs		50 PoIs		
	AUT	NEU	AUT	NEU	AUT	NEU	AUT	NEU	
	$\operatorname{Mean}(\operatorname{SD})$	$\mathrm{Mean}(\mathrm{SD})$	Mean(SD)	$\operatorname{Mean}(\operatorname{SD})$	Mean(SD)	$\mathrm{Mean}(\mathrm{SD})$	Mean(SD)	$\mathrm{Mean}(\mathrm{SD})$	
Maps4All	0.180(0.282)	0.327(0.406)	0.230(0.365)	0.322(0.401)	0.200(0.304)	0.347(0.401)	0.180(0.271)	0.298(0.380)	
TripAdvisor	0.260(0.299)	0.363(0.397)	0.310(0.373)	0.416(0.428)	0.285(0.328)	0.341(0.381)	0.305(0.329)	0.373(0.393)	
	34 PoIs		34 PoIs		34 PoIs		34 PoIs		
Maps4All	0.275(0.392)	0.251(0.376)	0.320(0.440)	0.322(0.417)	0.235(0.356)	0.281(0.385)	0.280(0.375)	0.264(0.384)	
TripAdvisor	0.315(0.369)	0.329(0.405)	0.315(0.398)	0.426(0.442)	0.310(0.346)	0.246(0.348)	0.325(0.370)	0.317(0.396)	
Maps4All + TripAdvisor	0.335(0.430)	0.272(0.396)	0.535(0.479)	0.437(0.457)	0.380(0.435)	0.316(0.404)	0.445(0.444)	0.329(0.426)	

**Table 7:** Average  $\alpha$  weights for the lnd algorithm.

of Equation 5, reveals interesting findings about the perception of places in
the user population. As these algorithms achieve rather good performance
in several evaluation metrics, they can provide evidence about how people
weight these two types of information in the evaluation of places.

Table 7 shows the average  $\alpha$  weights for the different configurations of the 658 Ind algorithm. Surprisingly, in some cases, the  $\alpha$  weights are higher on the 659 NEU dataset than on the AUT one. This supports the hypothesis that, to 660 some extent, both autistic and neurotypical people are susceptible to sensory 661 features of places. At the same time, even though these features can cause 662 uncomfortable feelings to people with autism, preferences are important as 663 well, and sometimes users are willing to overcome their aversions if they really 664 like a place. See Mauro et al. (2020) for details about this. 665

# 666 8. Discussion

The experimental results allow us to positively answer our research questions. Concerning RQ1, we found that a relevant amount of sensory information about places can be extracted from the reviews collected in locationbased services such as TripAdvisor, provided that they map the PoIs that the recommender system deals with. Especially for some features, such as **crowding** and **openness**, reviews offer rich information that can be reliably used to steer the suggestion of places to the individual user. Indeed, locationbased services are particularly valuable because they represent a sustainable source of sensory data about PoIs, fed with a continuous, spontaneous reviewing activity concerning places distributed all over the world.

Concerning RQ2, we found that sensory data extracted from TripAdvi-677 sor reviews is useful because it improves accuracy and ranking capability in 678 recommendation algorithms that only use compatibility information about 679 items, or which combine it with user preferences. Moreover, when merging 680 this data with crowdsourced sensory information, the algorithms obtain bet-681 ter accuracy, ranking capability, and error minimization than when using a 682 single data source. As all the results concern both users with autism and 683 neurotypical ones, these findings show that consumer feedback is a precious 684 type of information for the development of inclusive recommender systems. 685

These results have important practical implications. Regarding the spe-686 cific target of our work, our approach supports the development of compatibility-687 aware recommender systems that can serve several locations, instead of being 688 constrained to restricted areas where sensory information has been specified. 689 Our model can be applied to large geographical areas, or to areas spread 690 all over the world, because the knowledge base of the recommender system 691 can be fed in an automatic way through a continuous analysis of the con-692 sumer feedback collected by social media and location-based services. In 693 turn, this might dramatically help people with autism because it would ex-694

tend the availability of a technological support while they are on the move, 695 thus minimizing the level of stress and improving their quality of life. On 696 a different perspective, the applicability of our approach makes it adaptable 697 to different targets. Even though we currently focus on autistic users, our 698 approach can be useful to other fragile people, as well. In fact, the inte-699 gration of compatibility in the evaluation of the suitability of items to the 700 user makes it possible to deal with different sources of incompatibility be-701 tween places and users, and thus with other types of disability. For instance, 702 we might apply our approach to focus the recommendation algorithm not 703 only on sensory aversions, but also on other specific user constraints and 704 needs, such as trying to avoid architectural barriers for people with physi-705 cal impairments (OpenStreetMap and other similar platforms provide some 706 information about wheelchair access to places). 707

### 708 9. Limitations and future work

The experiments we carried out show that our approach depends on the 709 geographical coverage of the external data sources we exploit to retrieve 710 sensory information about places. In this respect, we plan to extend our 711 model in three ways. First, we will integrate in our feature extraction model 712 further data sources, such Yelp and Google Maps, to retrieve sensory data 713 about a larger number of places. Second, we will extend the analysis of 714 reviews to infer feature values by exploiting the correlations among sensory 715 features that we found by analyzing the Maps4All and TripAdvisor datasets. 716 However, this inference is subject to uncertainty, which should be considered 717 in the recommendation algorithms. Third, we plan to investigate the use of 718

719 generative models to address data sparsity.

Another limitation of our work is the fact that we recommend places by analyzing the user's interests in the categories of places, but not in their features. We plan to acquire fine-grained data from geographical servers such as OpenStreetMap, and to extract features of places from consumer feedback, to manage fine-grained user preferences in the user profiles.

Currently, we are integrating the approach described in this paper into 725 the PIUMA mobile guide (Cena et al., 2020, 2021) which suggests places to 726 visit to people with autism. We then plan to test our recommender systems 727 in the field, by carrying out a user study with people from the Adult Autism 728 Center of Torino. So far, we could only perform offline experiments because 729 the center was closed due to Covid-19 pandemic and thus we could not in-730 teract with its guests. The development of this app will make it possible 731 to acquire precise evaluation data about PoIs and to know the identities of 732 the people who have provided feedback about sensory features. This opens 733 a research avenue towards the exploitation of information diffusion models 734 in recommender systems, similar to what has been done in (Xiong et al., 735 2020b,a) for Matrix Factorization. 736

Our future work also includes a cooperation with psychologists to develop novel recommendation algorithms that are robust with respect to individual biases in the evaluation of sensory features. In fact, as the perception of places is subjective, the feature values extracted from consumer feedback, or explicitly crowdsourced, might be biased. Thus, the evaluation of compatibility with a specific user might be affected by uncertainty.

#### 743 10. Conclusions

Users with autism spectrum disorders are a particularly interesting target of PoI recommender systems because of their specific needs regarding places. To suggest PoIs that they can like and serenely experience, both their preferences and aversions to sensory features must be considered. In fact, the compatibility of items with a user's aversions can seriously affect her/his experience with places, causing negative feelings.

Given the difficulties in retrieving sensory data from geographic informa-750 tion servers, we proposed a model to extract this type of information from 751 the consumer feedback collected by location-based services. We compared 752 the performance of a set of recommender systems on sensory data about 753 places gathered in a crowdsourced campaign, from TripAdvisor reviews, or 754 from both data sources. By using consumer feedback, the systems obtained 755 higher accuracy and ranking capability. By fusing the two data sources, they 756 achieved even higher accuracy, ranking capability, and they improved rat-757 ing prediction. We also found that the algorithms that use compatibility in 758 rating estimation outperform those that only rely on user preferences. 759

We conclude that the integration of user interests and sensory aversions 760 is a promising approach to extend the target user groups of recommender 761 systems. Concerning people with autism spectrum disorders, compatibility-762 aware recommender systems can reduce the level of stress perceived in moving 763 within a city and increase autonomy. Notice that the extraction of sensory 764 feature evaluations from consumer feedback can be used when the sensory 765 data is scarce to improve the quality of the suggestions. Moreover, it can be 766 used to increase the number of places that can be mapped in a city, and it 767

<sup>768</sup> is more sustainable than a crowdsourced campaign.

# 769 11. Acknowledgments

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<sup>775</sup> Appendix A. Detailed results using the 50 PoIs of set  $\Pi$ .

**Table A.8:** Top-N recommendation results on AUT dataset with N=5, using the information about the 50 PoIs of the II set. The lines of the table are ordered by MAP. The best value of each measure across all algorithms is printed in bold, the second best one is underlined. For each evaluation metric, "\*" denotes the statistical significance (t-test, p < 0.05) of the difference between the best performing algorithm and the other ones on Maps4All. Similarly, " $\diamond$ " denotes significance on TripAdvisor.

			N	A 11			
			Maps4				
Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE
$C ext{-only}_{Ave}$	0.5912	*0.5154	0.5270	*0.4142	0.7192	*1.3045	*1.6060
$C\text{-}only_{\mathit{Cos}}$	0.6263	0.6224	<u>0.6001</u>	0.4877	0.7583	*1.3675	*1.6948
$C\text{-}only_{\mathit{Min}}$	0.6065	*0.4999	0.5230	*0.4166	*0.7583	*1.3675	*1.6816
$C\text{-}only_{\mathit{RMSD}}$	0.5850	*0.4970	0.5134	*0.3996	*0.7142	*1.2025	*1.4400
$Ind_{Ave}$	0.6118	*0.5710	0.5736	0.4960	0.7667	0.9168	1.3659
$Ind_{Cos}$	0.6290	0.6207	0.6046	0.5384	0.8095	0.9927	*1.4541
$Ind_{Min}$	0.6328	0.5832	0.5910	0.5125	0.7825	0.8691	1.3020
$Ind_{RMSD}$	0.5968	0.5525	0.5561	0.4787	*0.7537	0.9018	1.3295
$MC_{Ave}$	0.6255	*0.5383	0.5575	0.4489	0.7792	*1.1902	*1.4861
$MC_{Cos}$	0.5917	*0.5558	0.5459	*0.4336	*0.7217	*1.3534	*1.6236
$MC_{Min}$	0.6305	*0.5057	*0.5344	*0.4352	0.7950	*1.4512	*1.7943
$MC_{RMSD}$	0.6105	*0.5396	0.5477	*0.4429	0.7775	*1.1265	1.3607
Pref-only	0.6220	0.5912	0.5860	*0.5114	0.7858	0.9346	*1.4276
			TripAd	visor			
C-only <sub>Ave</sub>	0.6512	\$0.6019	◊0.5978	0.4855	0.7692	◊1.2741	◊1.5587
$C\text{-}only_{Cos}$	0.6423	0.6418	0.6136	0.5185	0.8003	$\diamond 1.2638$	\$1.5513
$C ext{-only}_{Min}$	0.6525	0.5380	$\diamond 0.5487$	0.4497	0.7900	$\diamond 2.3017$	◊2.6292
$C\text{-}only_{\mathit{RMSD}}$	0.6453	$\diamond 0.5887$	$\diamond 0.5881$	$\diamond 0.4774$	0.7775	$\diamond 1.3876$	◊1.6562
$Ind_{Ave}$	0.6380	0.6007	0.6009	0.5116	0.7800	0.9685	1.3701
$Ind_{Cos}$	0.6113	$\diamond 0.5745$	0.5704	0.4928	0.7783	$\diamond 1.0072$	\$1.4244
$Ind_{Min}$	0.6545	$\diamond 0.5680$	0.5881	0.4971	0.7900	$\diamond 1.1948$	\$1.6535
$Ind_{RMSD}$	0.6380	0.6110	0.6050	0.5140	0.7800	0.9845	\$ <u>1.3927</u>
$MC_{Ave}$	0.6577	$\diamond 0.6169$	0.6059	0.5055	0.8148	\$1.2010	\$1.4810
$MC_{Cos}$	0.6533	0.6666	0.6285	0.5306	0.7978	◊1.1902	1.4237
$MC_{Min}$	0.6585	$\diamond 0.5836$	$\diamond 0.5768$	0.4884	0.8170	$\diamond 2.3241$	◊2.6586
$MC_{RMSD}$	0.6473	$\diamond 0.5974$	◊0.5900	0.4905	0.8153	$\diamond 1.3427$	\$1.6144
Pref-only	0.6220	0.5912	0.5860	0.5114	0.7858	0.9346	1.4276

Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE			
Maps4All										
$C ext{-only}_{Ave}$	*0.5476	*0.4936	*0.4979	*0.3701	*0.7168	*1.2122	*1.466			
$C ext{-only}_{Cos}$	0.5503	0.5414	0.5255	0.4000	0.7189	*1.4374	*1.745			
$C ext{-only}_{Min}$	*0.5507	*0.4769	*0.4899	*0.3673	*0.7359	*1.1704	*1.421			
$C ext{-only}_{RMSD}$	*0.5464	*0.4831	*0.4920	*0.3630	0.7215	*1.0908	* <u>1.307</u>			
$Ind_{Ave}$	0.5740	0.5261	0.5262	0.4108	0.7555	1.1085	*1.434			
$Ind_{Cos}$	0.5790	0.5406	0.5349	0.4139	0.7475	*1.1792	*1.523			
$Ind_{Min}$	0.5791	0.5225	0.5250	0.4120	0.7688	1.0950	*1.402			
$Ind_{RMSD}$	0.5817	0.5272	*0.5292	0.4101	0.7515	1.0663	*1.379			
$MC_{Ave}$	0.5752	0.5154	0.5213	0.3995	0.7564	*1.1238	*1.356			
$MC_{Cos}$	*0.5274	*0.5053	*0.4974	*0.3535	*0.6591	*1.2775	*1.579			
$MC_{Min}$	0.5664	*0.4956	*0.5053	0.3890	0.7583	*1.1249	*1.405			
$MC_{RMSD}$	0.5577	0.4809	*0.4953	*0.3746	0.7428	1.0417	1.244			
Pref-only	0.5795	0.5408	0.5347	0.4076	*0.7304	1.1416	*1.527			
			TripAdv	visor						
$C ext{-only}_{Ave}$	0.6230	\$0.6016	\$0.5866	0.4621	0.7563	1.1163	1.352			
$C ext{-only}_{Cos}$	0.6310	0.6374	0.6063	0.4936	<u>0.7847</u>	$\diamond 1.1398$	\$1.420			
$C ext{-only}_{Min}$	0.6110	0.5336	$\diamond 0.5315$	0.4116	0.7314	$\diamond 2.0874$	◊2.415			
$C ext{-only}_{RMSD}$	0.6230	0.5989	0.5846	0.4569	0.7527	$\diamond 1.2508$	\$1.510			
$Ind_{Ave}$	0.6026	0.5585	$\diamond 0.5532$	0.4412	0.7809	<u>1.0608</u>	\$1.353			
$Ind_{Cos}$	$\diamond 0.6057$	0.5695	0.5596	0.4499	0.7878	1.0708	\$1.386			
$Ind_{Min}$	$\diamond 0.5854$	0.5299	$\diamond 0.5286$	0.4107	0.7491	$\diamond 1.3002$	\$1.655			
$Ind_{RMSD}$	◊0.6020	$\diamond 0.5581$	0.5529	0.4429	0.7821	$\diamond 1.1085$	\$1.413			
$MC_{Ave}$	0.6236	0.6073	0.5891	0.4751	0.7801	1.0725	<u>1.300</u>			
$MC_{Cos}$	$\diamond 0.6159$	0.6158	\$ <u>0.5898</u>	\$ <u>0.4786</u>	0.7758	1.0511	1.293			
$MC_{Min}$	0.6067	$\diamond 0.5555$	0.5447	0.4259	0.7321	◊2.1211	<i>♦</i> 2.454			
$MC_{RMSD}$	0.6234	$\diamond 0.6031$	0.5872	0.4736	0.7825	◊1.2202	◊1.474			
Pref-only	0.5795	◊0.5408	0.5347	◊0.4076	\$0.7304	1.1416	\$1.527			

**Table A.9:** Top-N recommendation results on NEU dataset with N=5, using the 50 PoIs of the  $\Pi$  set. We use the same notation as in Table A.8

Appendix B. Detailed results using the 34 PoIs mapped in both
Maps4All and TripAdvisor (MA∩TA).

**Table B.10:** Results on AUT dataset for N=5, using the information about places provided either by Maps4All, or by TripAdvisor, on the 34 PoIs of set  $\Pi$  that are mapped by both data sources (MA $\cap$ TA). We use the same notation as in Table A.8.

Maps4All									
Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE		
C-only <sub>Ave</sub>	0.6742	0.5705	0.5863	0.4933	0.7783	*1.2441	*1.5538		
$\text{C-only}_{Cos}$	0.6747	0.6393	0.624	0.5406	0.7775	*1.2518	*1.5839		
$\text{C-only}_{Min}$	0.6708	0.5303	0.5583	0.4578	0.7558	*1.4010	*1.6856		
$\operatorname{C-only}_{RMSD}$	0.6727	*0.5503	0.5725	0.4698	0.7617	*1.1682	*1.3918		
$\operatorname{Ind}_{Ave}$	0.6830	0.6255	0.6189	0.5499	0.7900	0.9339	*1.3682		
$\operatorname{Ind}_{Cos}$	*0.6680	0.6363	0.6189	0.5484	0.7800	*1.0329	*1.4697		
$\operatorname{Ind}_{Min}$	0.6855	0.6022	0.6101	0.5357	0.7883	0.9015	1.3276		
$\operatorname{Ind}_{RMSD}$	0.6680	0.6155	0.6111	0.5385	0.7750	0.8885	1.2681		
$MC_{Ave}$	0.6887	0.5765	0.5960	0.5109	0.8083	*1.1540	*1.4572		
$MC_{Cos}$	0.6465	0.5920	0.5784	0.4982	0.7550	*1.2027	*1.4741		
$MC_{Min}$	0.7133	0.5453	0.5778	0.4838	<u>0.8083</u>	*1.5552	*1.8692		
$MC_{RMSD}$	<u>0.6968</u>	0.5882	0.6082	0.5100	0.8050	*1.1107	1.3481		
Pref-only	*0.6857	0.5938	0.6005	0.5333	0.7967	*0.9484	*1.4583		
			TripAdv	visor					
C-only <sub>Ave</sub>	◊0.6395	0.5742	0.5701	0.4857	◊0.7828	◊1.2034	1.4800		
$\text{C-only}_{Cos}$	0.6268	0.5828	0.5676	0.4816	0.7767	$\diamond 1.2602$	$\diamond 1.5712$		
$\text{C-only}_{Min}$	0.6528	$\diamond 0.4570$	$\diamond 0.4730$	0.4046	$\diamond 0.7275$	$\diamond 2.0903$	$\diamond 2.3653$		
$\operatorname{C-only}_{RMSD}$	0.6413	0.5820	0.5798	0.4919	0.7975	$\diamond 1.3099$	$\diamond 1.5368$		
$\operatorname{Ind}_{Ave}$	0.6562	0.5897	0.5901	0.5353	0.7917	0.9459	1.3692		
$\operatorname{Ind}_{Cos}$	0.6712	0.5922	0.5921	$\diamond 0.5231$	0.7850	0.9781	1.4254		
$\operatorname{Ind}_{Min}$	0.6948	0.5755	0.5939	0.5357	0.8067	$\diamond 1.1957$	$\diamond 1.6454$		
$\operatorname{Ind}_{RMSD}$	0.6695	0.6013	0.6041	0.5454	0.8100	$\diamond 1.0091$	1.4196		
$MC_{Ave}$	0.6652	0.5768	0.5827	0.4909	0.8145	$\diamond 1.1641$	1.4396		
$MC_{Cos}$	$\diamond 0.6310$	0.5750	0.5621	0.4843	0.7900	$\diamond 1.1871$	1.4442		
$MC_{Min}$	0.6468	0.5452	$\diamond 0.5142$	0.4540	$\diamond 0.7542$	$\diamond 2.1382$	$\diamond 2.4606$		
$MC_{RMSD}$	0.6707	0.5710	0.5884	0.4964	0.8183	$\diamond 1.3206$	$\diamond 1.5551$		
Pref-on	0.6857	<u>0.5938</u>	<u>0.6005</u>	0.5333	0.7967	<u>0.9484</u>	♦1.4583		

**Table B.11:** Results on AUT dataset for N=5, focusing on the places of set MA $\cap$ TA. The data about places provided by Maps4All and TripAdvisor is fused by applying Equation 6. For each evaluation metric, "•" denotes the statistical significance (t-test, p < 0.05) of the difference between the best performing algorithm and the other ones.

	Ν	laps4All	+ TripA	dvisor (	M+T)		
Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE
C-only <sub>Ave</sub>	•0.6670	0.6068	0.5993	<b>●</b> 0.5034	•0.7600	<ul><li>●1.2185</li></ul>	<ul><li>●1.4951</li></ul>
$\operatorname{C-only}_{Cos}$	<u>0.7000</u>	0.6427	0.6452	0.5767	<u>0.8350</u>	<b>●</b> 1.2144	<ul><li>●1.4993</li></ul>
$\operatorname{C-only}_{Min}$	<b>●</b> 0.6217	<b>●</b> 0.5258	<b>●</b> 0.5392	<b>●</b> 0.4528	$\bullet 0.7417$	<b>●</b> 1.3864	<ul><li>●1.6779</li></ul>
$\operatorname{C-only}_{RMSD}$	0.6792	0.5930	0.5987	0.5158	0.7967	<ul><li>●1.1285</li></ul>	<b>●</b> 1.3254
$\operatorname{Ind}_{Ave}$	0.6847	0.6163	0.6176	0.5447	$\bullet 0.7917$	0.8985	$\bullet 1.3361$
$\operatorname{Ind}_{Cos}$	0.6972	0.6038	0.6177	0.5487	<b>●</b> 0.7950	<b>●</b> 1.0227	<b>●</b> 1.4484
$\operatorname{Ind}_{Min}$	0.6927	0.5997	0.6098	0.5375	0.7917	$\bullet 0.9773$	<ul><li>●1.3806</li></ul>
$\operatorname{Ind}_{RMSD}$	<b>●</b> 0.6662	0.6047	0.5968	0.5192	<b>●</b> 0.7733	0.8694	1.2152
$MC_{Ave}$	0.6808	0.5983	0.6109	0.5387	0.8167	<b>●</b> 1.0921	1.3754
$MC_{Cos}$	0.6503	<b>●</b> 0.5622	$\bullet 0.5634$	<b>●</b> 0.4753	0.7958	●1.2220	<b>●</b> 1.4940
$MC_{Min}$	0.6895	0.5762	0.5897	0.4994	0.7792	<ul><li>●1.4909</li></ul>	<ul><li>●1.7999</li></ul>
$MC_{RMSD}$	0.7073	<u>0.6373</u>	<u>0.6390</u>	0.5731	0.8483	<b>●</b> 1.076	<u>1.2856</u>
Pref-only	0.6857	0.5938	0.6005	0.5333	<b>●</b> 0.7967	<b>●</b> 0.9484	<ul><li>●1.4583</li></ul>

**Table B.12:** Results on NEU dataset for N=5, using the information about places provided either by Maps4All, or by TripAdvisor, on the 34 PoIs of set MA $\cap$ TA. We use the same notation as in Table A.8.

Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE
			Maps4	All			
C-only <sub>Ave</sub>	*0.5580	*0.5327	0.5186	0.4190	*0.7131	*1.1264	*1.3742
C-only <sub>Cos</sub>	0.5885	0.6310	0.5825	<u>0.4919</u>	0.7566	*1.2757	*1.5642
$\text{C-only}_{Min}$	0.5809	*0.5221	0.5205	0.4163	0.7130	*1.1720	*1.4332
$\operatorname{C-only}_{RMSD}$	0.5642	*0.4985	*0.5059	*0.3941	*0.6973	1.0671	1.2868
$\operatorname{Ind}_{Ave}$	0.6090	0.5952	0.5717	0.4841	0.7576	<u>0.9804</u>	1.2989
$\operatorname{Ind}_{Cos}$	0.6201	0.6215	0.5884	0.5058	0.7722	*1.0363	*1.3663
$\operatorname{Ind}_{Min}$	0.6082	0.5809	*0.5638	*0.4717	0.7487	*1.0229	*1.3379
$\operatorname{Ind}_{RMSD}$	0.6109	0.5807	*0.5659	*0.4759	0.7534	0.9746	*1.2928
$MC_{Ave}$	0.5812	0.5641	0.5449	0.4486	0.7422	1.0499	1.2778
$MC_{Cos}$	*0.5544	*0.5847	0.5441	*0.4340	*0.6797	*1.1190	*1.3978
$MC_{Min}$	0.5951	*0.5333	*0.5306	*0.4337	0.7389	*1.1520	*1.4491
$MC_{RMSD}$	0.5711	*0.5217	0.5212	0.4217	*0.7281	1.0214	1.2280
Pref-only	<u>0.6139</u>	0.6046	*0.5765	*0.4902	<u>0.7577</u>	1.0012	*1.3733
			TripAdv	visor			
C-only <sub>Ave</sub>	0.5678	0.5831	0.5518	0.4435	◊0.6993	\$1.0753	\$1.2955
$\text{C-only}_{Cos}$	0.5878	0.6361	0.5844	0.4877	$\diamond 0.7304$	$\diamond 1.1639$	\$1.4498
C-only <sub>Min</sub>	$\diamond 0.5042$	$\diamond 0.3471$	0.3509	$\diamond 0.2845$	$\diamond 0.5743$	$\diamond 1.9253$	$\diamond 2.2629$
$\operatorname{C-only}_{RMSD}$	0.5725	0.5686	0.5470	0.4317	$\diamond 0.7017$	$\diamond 1.1739$	$\diamond 1.4081$
$\operatorname{Ind}_{Ave}$	0.6139	0.6091	0.5814	0.4954	0.7642	0.9815	1.2781
$\operatorname{Ind}_{Cos}$	0.6226	0.6218	0.5920	0.5126	0.7852	1.0187	$\diamond 1.3577$
$\operatorname{Ind}_{Min}$	$\diamond 0.6015$	$\diamond 0.5480$	0.5356	0.4438	0.7296	$\diamond 1.0631$	$\diamond 1.3953$
$\operatorname{Ind}_{RMSD}$	0.6177	0.6070	0.5831	0.4961	0.7624	$\diamond 1.0093$	$\diamond 1.3086$
$MC_{Ave}$	0.5952	0.6023	0.5718	0.4729	0.7401	$\diamond 1.0291$	1.2358
$MC_{Cos}$	0.5681	0.5754	0.5470	0.4546	0.7209	$\diamond 1.0673$	$\diamond 1.3207$
$MC_{Min}$	$\diamond 0.4907$	$\diamond 0.3607$	$\diamond 0.3571$	0.2908	$\diamond 0.5612$	$\diamond 1.9627$	$\diamond 2.3249$
$MC_{RMSD}$	0.5916	0.5731	0.5558	0.4530	$\diamond 0.7291$	$\diamond 1.1336$	$\diamond 1.3682$
Pref-only	0.6139	0.6046	0.5765	0.4902	0.7577	<u>1.0012</u>	$\diamond 1.3733$

Algorithm	Prec.	Recall	F1	MAP	MRR	MAE	RMSE		
Maps4All + TripAdvisor (M+T)									
C-only <sub>Ave</sub>	0.5968	0.5924	0.5665	0.4694	<b>●</b> 0.7433	<b>●</b> 1.0822	<b>●</b> 1.3129		
$\operatorname{C-only}_{Cos}$	<b>●</b> 0.5882	0.6289	0.5819	0.5112	<b>●</b> 0.7827	<b>●</b> 1.2360	<b>●</b> 1.5152		
$\operatorname{C-only}_{Min}$	0.6029	0.5786	0.5635	<b>●</b> 0.4546	<b>●</b> 0.7202	<b>●</b> 1.1196	<b>●</b> 1.3694		
C-only <sub>RMSD</sub>	0.6061	0.5870	0.5699	<b>●</b> 0.4697	<b>●</b> 0.7463	0.9951	<u>1.1946</u>		
$\operatorname{Ind}_{Ave}$	0.6260	0.6136	0.5887	0.5047	<b>●</b> 0.7717	0.9770	<b>●</b> 1.2869		
$\operatorname{Ind}_{Cos}$	0.6194	<u>0.6284</u>	0.5933	0.5236	0.8017	<b>●</b> 1.0786	<b>●</b> 1.3941		
$\operatorname{Ind}_{Min}$	0.6189	0.5948	0.5761	0.4887	<b>●</b> 0.7684	<b>●</b> 1.0115	<b>●</b> 1.3141		
$\operatorname{Ind}_{RMSD}$	<b>●</b> 0.6207	0.6027	0.5809	0.4960	<b>●</b> 0.7718	0.9589	<ul><li>●1.2533</li></ul>		
$MC_{Ave}$	0.6125	0.6000	0.5810	0.5025	<u>0.7911</u>	1.0182	<b>●</b> 1.2358		
$MC_{Cos}$	0.5724	$\bullet 0.5575$	0.5405	<b>●</b> 0.4390	<b>●</b> 0.7142	●1.1223	<b>●</b> 1.3936		
$MC_{Min}$	0.6099	0.5860	0.5683	<b>●</b> 0.4738	<b>●</b> 0.7569	<ul><li>●1.1377</li></ul>	<b>●</b> 1.4157		
$MC_{RMSD}$	0.6241	0.6088	<u>0.5903</u>	0.5009	0.7828	<u>0.9679</u>	1.1615		
Pref-only	0.6139	0.6046	$\bullet 0.5765$	•0.4902	<b>●</b> 0.7577	<b>●</b> 1.0012	<b>●</b> 1.3733		

**Table B.13:** Results on NEU dataset for N=5, focusing on the places of set MA∩TA. The data about places provided by Maps4All and TripAdvisor is fused by applying Equation 6. We use the same notation as in Table B.11.

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